

SELECTION AND USE OF CLOTHING  
BY  
GIRLS ATTENDING WALLA WALLA COLLEGE  
DURING 1951 - 1952

by  
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SELECTION AND USE OF CLOTHING  
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COLLEGE DURING 1951-1952

CHAPTER I

INTRODUCTION

The selection of clothing for the girl attending college is not a small item to be considered by her or those immediately connected with her education. Careful, thoughtful planning is needed where the use of money and time are involved. The ability to spend one's money in such a way that the best value will be received in return, is an ideal worth striving towards. Present-day writers and teachers in the field of clothing and textiles are emphasizing the importance of economic factors in the selection of wearing apparel.

Clothing and other wearing apparel should be selected very carefully by the consumer in terms of (a) inventory of present clothing, (b) earning power, (c) social position, (d) business position, (e) the occasion or intended use for the wearing apparel.

Because of the unlimited character of our wants in regard to clothing it is obviously impossible to purchase every piece of wearing apparel that we might desire. We must decide on those items that will give us the greatest satisfaction and happiness and limit our purchases to the amount a person in our income class can spend for clothing.  
(1, pp.140,141)

Clothing should not be purchased on the spur of the moment. . . . It is a pleasure few people can afford because it may lead to acquiring clothes that actually have no place in the wardrobe. There should be a correlation between the type of life a person leads and the clothes she wears. If the situation is carefully analyzed there will be no idle garments in the wardrobe. Each will be suitable for some special vocation or avocation. (2, p.285)



To secure the necessary information for use in carrying out this study, questionnaires were distributed to all girls attending Walla Walla College during the school year of 1951-1952. These questionnaires were distributed personally by the author to the majority of the girls. Those girls not being contacted in this manner had their questionnaires mailed to them. Two hundred and twelve questionnaires were completed and returned and these have been used as a basis for this study.

#### PURPOSE OF THE STUDY

Many of the girls who come to Walla Walla College are on a limited budget and find it necessary to work all or part of their way through school. Sensing to some degree the importance of clothing selection to these college girls, the writer has undertaken this study to provide prospective women students of Walla Walla College with helpful information on clothing selection so that they may more wisely and effectively select articles for their college wardrobes.

The writer has also sought to determine, (1) average tendencies of whole group in selection of clothes, (2) factors which influence the selection of clothes whether purchased readymade or made at home, (3) the types of clothes selected most often as desirable for college wear at Walla Walla College, and (4) clothing expenditures to see whether girls believe articles give satisfaction commensurate with cost.

### FINDINGS ON QUESTIONNAIRE

In order to ascertain how girls at Walla Walla College select their clothing, and what factors determine their selections, the young women who answered the questionnaire were asked questions concerning their background. Included in this list were items such as where they lived, their college class, the amount of their self-support, when they earned money and the stores from which they purchased clothes. In addition they were asked to answer questions concerning the many factors influencing their choice of clothing. Each of these items will be discussed separately.

Walla Walla College is located outside the city limits of Walla Walla, Washington. Students attending this institution reside either in dormitories on the campus or in College Place which is the community built up in relationship to the college. Chart I shows the proportion of girls who live in dormitories to those who live in the community.



## CHART I

## Source of Data (Summary)

Group	Number	Percentage
College dormitory girls	159	75.0
College village girls	53	25.0
Total	212	100.0

From Chart I which shows the Source of Data, it will be noted that by far the majority of the girls taking part in this study reside in the college dormitories. This is true since Walla Walla College, College Place, Washington, is primarily a boarding college and most of the students live in the dormitories. However, to make this study complete, the girls residing in the community were also given an opportunity to participate.

## CHART II

## Distribution Showing Number of Girls According to Classes

Class	Number	Percentage
Freshmen	93	44.0
Sophomore	56	26.0
Junior	27	13.0
Senior	31	15.0
Graduate	5	2.0
Total	212	100.0

According to Chart II it is apparent that reports from freshmen girls predominate in this study. This might be expected however, when it is pointed out that during the school year of 1951 - 1952 the enrollment was very largely composed of freshmen students.

The small number of graduate students participating in this study may be explained in part by the fact that graduate work at Walla Walla College has been offered only comparatively recently and in only two major fields at the present time.

### CHART III (a)

Distribution Showing Financial Status of Girls  
According to Classes for the Six Financial Divisions

Amount of Self-support	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	Percentage
None	16	6	4	6	2	34	16.0
10%	9	3	4	2	-	18	8.0
25%	19	16	4	3	-	42	20.0
50%	14	12	2	3	-	31	15.0
75%	12	8	1	2	-	23	11.0
100%	23	11	12	15	3	64	30.0
Totals	93	56	27	31	5	212	100.0

Noting the totals for the whole group, it will be observed from Chart III (a) that almost twice as many girls support themselves entirely as compared to those who do not support themselves at all. The highest percentage for each of the class groups, with the exception of the sophomores, falls in the 100% self-supporting division. The percentage of those girls who do not support themselves at all is

relatively low when compared to the 84% of the total group who either support themselves in part or in full.

CHART III (b)

Distribution Showing Comparison of Financial Status  
of Girls According to Classes in Percentages

Amount of Self-support	Fresh. %	Soph. %	Jr. %	Sen. %	Grad. %	Total %
None	17.0	11.0	15.0	19.0	40.0	16.0
10%	10.0	5.0	15.0	6.5	-	8.0
25%	20.0	29.0	15.0	10.0	-	20.0
50%	15.0	21.0	7.0	10.0	-	15.0
75%	13.0	14.0	4.0	6.5	-	11.0
100%	25.0	20.0	44.0	48.0	60.0	30.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

CHART IV (a)

Distribution Showing When Amount of Support Was Earned

When Earned	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
1. During School Yr.	14	13	4	5	1	37	17.4
2. During Vacation	7	2	2	2	-	13	6.0
3. During Years Out of College	4	2	1	-	-	7	3.0
Combination of 1 and 2	43	28	13	10	1	95	45.0
Combination of 1, 2, and 3	3	3	3	6	1	15	7.0
Combination of 1 and 3	4	1	-	2	1	8	4.0
Combination of 2 and 3	1	-	-	1	-	2	1.0
Number not reporting	17	7	4	5	2	35	17.0
Totals	93	56	27	31	5	212	100.0

## CHART IV (b)

Distribution Showing When Amount of Support  
Was Earned in Percentages by Classes

When Earned	Fresh. %	Soph. %	Jr. %	Sen. %	Grad. %	Total %
1. During School Year	15.0	23.0	15.0	16.0	20.0	17.0
2. During Vacation	8.0	3.5	7.0	6.5	--	6.0
3. During Years Out of College	4.5	3.5	4.0	16.0	--	3.0
Combination of 1 and 2	46.0	50.0	48.0	20.0	20.0	45.0
Combination of 1, 2, and 3	3.0	5.0	11.0	6.5	--	7.0
Combination of 1 and 3	4.5	2.0	--	3.0	20.0	4.0
Combination of 2 and 3	1.0	--	--	--	--	1.0
Number not reporting	18.0	13.0	15.0	32.0	40.0	17.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Charts IV (a) and (b) indicate that 17.4 per cent of the total group earn their support during the school year as compared to 6.0 per cent who earn their support during vacation time. The highest percentage of the group earn their support during both the school year and vacation time. This would indicate perhaps that many of the girls are not able to earn sufficient income during vacation or time out of school, but are dependent upon work during the school year to help provide means of support in order to attend college.

CHART V (a)

## Distribution Showing by Classes How Clothing Was Obtained

How Obtained	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
1. Readymade	18	5	4	4	1	32	15.0
2. Make own clothes	2	2	3	-	1	8	4.0
3. Partly readymade and partly made at home	40	35	12	19	3	109	52.0
4. Made without pay	-	-	-	1	-	1	.5
5. Hired made	-	-	1	-	-	1	.5
6. Gifts	2	-	-	1	-	3	1.0
Combination of 1 and 6	30	13	7	6	0	56	26.0
Number not reporting	1	1	-	-	-	2	1.0
Totals	93	56	27	31	5	212	100.0

CHART V (b)

Distribution Showing by Classes How Clothing Was Obtained  
Comparison in Percentages

How Obtained	Fresh. %	Soph. %	Jr. %	Sen. %	Grad. %	Total %
1. Readymade	20.0	9.0	15.0	13.0	20.0	15.0
2. Make own clothes	2.0	3.5	11.0	-	20.0	4.0
3. Partly readymade and partly made at home	43.0	62.5	44.0	61.0	60.0	52.0
4. Made without pay	-	-	-	3.0	-	.5
5. Hired made	-	-	4.0	-	-	.5
6. Gifts	2.0	-	-	3.0	-	1.0
Combination of 1 to 6	32.0	23.0	26.0	20.0	-	26.0
Number not reporting	1.0	2.0	-	-	-	1.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Chart V (a) indicates that over 50% of the group obtained their clothing as partly readymade and partly made at home. Experience bears out the fact that it is more economical from the standpoint of both time and money to purchase some articles for the wardrobe readymade and to make others at home.

#### CHART VI (a)

Distribution Showing Kind of Store Where Clothing is Usually Purchased

Kind of Store	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Chain	45	19	9	7	1	80	37.5
Independently owned	2	4	7	4	3	20	9.5
Chain and Independently owned	42	28	8	15	1	94	44.5

It will be noted from Chart VI (a) that four times as many girls purchased readymade clothing from chain stores as those purchasing from independently owned stores. Most of the girls however purchased their clothes from both chain and independently owned stores.

## CHART VI (b)

## Distribution Giving Stores Where Yardage is Usually Purchased

<u>Chain Stores</u>	<u>Number of Girls Purchasing</u>
J. C. Penny Company	76
Montgomery Ward & Co.	37
Sears, Roebuck & Co.	36
Bon Marche	32
Anita's	26
Hughes	24
Lerner's	24
Grayson's	23
Mode O'Day	12
Vogue	8
Bergman's	7
Miller's	7
Arden's	6
Bullock's	6
Rhodes	6
Zukor's	6
Broadway	5
Leed's	5
Stores where four girls or less purchased	32

<u>Independently Owned Stores</u>	<u>Number of Girls Purchasing</u>
Meier and Frank Co., Portland, Oregon	41
Olds and King, Portland, Oregon	14
Lipman Wolfe and Company, Portland, Oregon	13
The Bedell Store, Portland, Oregon	9
Gardners, Walla Walla, Washington	11
Val Jensen, Walla Walla, Washington	8
Charles F. Berg, Portland, Oregon	7
Frederick and Nelson, Seattle, Washington	5
Fishers, Tacoma, Washington	5
Stores where four girls or less purchased	121



## CHART VI (c)

## Distribution Showing Area Where Clothing is Usually Purchased

	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Washington State	19	18	3	8	1	49	23.0
Out of State	40	19	11	10	2	82	39.0
Washington State and Out of State	28	15	8	10	2	63	30.0

Thirty-nine per cent of the girls purchased their clothing from areas out of the state of Washington. Since more of the girls attending Walla Walla College are from out of the state, some even coming from outside the United States, this is logical.

## CHART VII (a)

## Distribution Showing Kind of Store Where Yardage is Usually Purchased

Kind of Store	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Chain	32	19	3	9	-	63	30.0
Independently owned	11	9	8	4	2	34	16.0
Chain and Independently owned	22	20	9	8	2	61	29.0

Chart VII (a) shows that approximately as many girls purchase yardage from chain stores as those who purchase yardage from both chain and independently owned stores together. Almost twice as many girls purchase yardage from chain stores as those who purchase from independently owned stores. Twenty-five per cent of the girls did not purchase yardage at all according to their questionnaires.



## CHART VII (b)

## Distribution Giving Stores Where Yardage is Purchased

Chain Stores	Number of Girls Purchasing
J. C. Penny Co.	84
Montgomery Wards	33
Sears, Roebuck & Co.	32
Bon Marche	21
Millers	7
C. C. Anderson	5
Stores where four girls or less purchased	42

Independently Owned Stores	Number of Girls Purchasing
Meier & Frank Co., Portland, Oregon	27
Gardner's, Walla Walla, Washington	17
Olds and King, Portland, Oregon	7
Roberts Bros., Portland, Oregon	7
Frederick & Nelson, Seattle, Washington	6
Bee Hive, Walla Walla, Washington	5
The Crescent, Spokane, Washington	5
Stores where four girls or less purchased	33

## CHART VII (c)

## Distribution Showing Areas Where Yardage is Usually Purchased

	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Washington State	19	19	5	9	2	54	25.5
Out of State	41	21	12	7	2	83	39.0
Washington State and Out of State	13	8	2	7	-	30	14.0

Thirty-nine per cent of the girls purchased yardage from areas out of the state of Washington. Since more of the girls attending Walla Walla College are from out of the state, this is logical.

CHART VIII (a)

Distribution Showing Response to Question,  
"Do You Purchase Readymade Clothing by Mail Order?"

	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Yes :	26	15	3	6	0	50	24.0
No :	67	40	23	25	5	160	75.0
Not stated:	-	1	1	-	-	2	1.0
Totals	93	56	27	31	5	212	100.0

CHART VIII (b)

Distribution Showing Response to Question,  
"Do You Purchase Readymade Clothing by Mail Order?"

Comparison Given in Percentages

	Fresh.	Soph.	Jr.	Sen.	Grad.	Total
Yes :	28.0	27.0	11.0	19.0	-	24.0
No :	72.0	71.0	85.0	81.0	100.0	75.0
Not stated:	-	2.0	4.0	-	-	1.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

According to Chart VIII (a) about one-fourth of the total number of girls purchase any of their readymade clothing by mail order. The freshman and sophomore girls do more mail order buying than do girls in the other classes. From the results indicated by this chart,

it is evident that the majority of the girls prefer to buy their clothes where they can see what they are getting, and thus judge design, color, fit, and workmanship; where they can try the garments on and see how satisfactory they are before purchase is made.

The places where the girls did their mail ordering are listed as follows:

<u>Store</u>	<u>Number of Girls Ordering</u>
Montgomery Ward & Co.	34
Sears, Roebuck & Co.	32
Aldens	15
Speigels	4
National Bellas Hess	3
T. Eaton Company	2
Stores where only one girl ordered	8

#### CHART IX (a)

Distribution Showing Number by Classes Whether Yardage Was Purchased by Mail Order or Not

<u>Yardage purchased by mail order:</u>		<u>Fresh.</u>	<u>Soph.</u>	<u>Jr.</u>	<u>Sen.</u>	<u>Grad.</u>	<u>Total</u>	<u>%</u>
Yes	:	17	7	4	5	-	33	17.0
No	:	72	45	22	22	5	166	83.0

## CHART IX (b)

Distribution Showing in Percentages the Number by Classes Whether  
Yardage Was Purchased by Mail Order or Not

<u>Yardage purchased by mail order: Fresh. Soph. Jr. Sen. Grad. Total</u>							
Yes	:	19.0	13.0	15.0	19.0	-	17.0
No	:	81.0	87.0	85.0	81.0	100.0	83.0
<hr/>							
Totals		100.	100.	100.	100.	100.	100.

From Charts IX (a) and (b) it may be pointed out that a small percentage of the girls purchase yardage by mail order. This would seem to indicate that most of the girls prefer to see, handle and perhaps make comparisons before the item is actually purchased.

## CHART X (a)

Distribution Showing Factors Which Influence Girls  
To Select Readymade Clothing

<u>Factors</u>	<u>Fresh.</u>	<u>Soph.</u>	<u>Jr.</u>	<u>Sen.</u>	<u>Grad.</u>	<u>Total</u>	<u>%</u>
Cheaper	10	2	2	3	0	17	6.0
Dislike Sewing	4	3	3	3	1	14	5.0
Lack Ability to Make Acceptable Garments	25	8	6	11	0	50	17.0
Not Interested in Making Own Clothes	4	1	4	0	0	9	3.0
Styles more Attractive	24	11	7	2	1	45	16.0
Saves Time	66	42	14	28	3	153	53.0
<hr/>							
Total number of factors indicated	133	67	36	47	5	288	100.0

According to Charts X (a) and (b), the element of time-saving is very definitely a factor in influencing college girls to select readymade clothes as against making them at home. This should not be too surprising however, for by referring to Chart IV (a) it shows the high percentage of girls who work both during the school year and vacation time to support themselves. If the girls had more time to devote to sewing and making their own clothes, the percentage of purchasing readymade clothes would probably be lower, for according to Chart XIII (a), 84% of the girls indicated their desire to make their own clothing. However, many of them commented on the questionnaires that they needed more time in order to be able to do this. The big factor seems to be a lack of time.

It should be pointed out that purchasing clothing readymade is not always as time-saving as is the popular thinking on this matter. Much time is spent in shopping and making comparisons before actually deciding on an article. Frequently alterations have to be made which means added time - these factors should be taken into account before one can determine how much actual time has been saved by purchasing the garments readymade.

## CHART X (b)

Distribution Showing Factors Which Influence Girls to Select Readymade Clothing

## Comparison of Classes by Percentages

Factors	Fresh.	Soph.	Jr.	Sen.	Grad.	Total
Cheaper	7.0	3.0	5.5	6.5	-	6.0
Dislike Sewing	3.0	4.5	8.0	6.5	20.0	5.0
Lack Ability to Make Acceptable Garments	19.0	12.0	17.0	23.5	-	17.0
Not Interested in Making Own Clothes	3.0	1.5	11.0	-	-	3.0
Styles More Attractive	18.0	16.0	19.5	4.0	20.0	16.0
Saves Time	50.0	63.0	39.0	59.5	60.0	53.0
Totals	100.	100.	100.	100.	100.	100.

## CHART XI (a)

Distribution Showing Factors Which Influence Girls in Making Own Clothing

Factors	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Cheaper	42	31	14	13	4	104	30.0
Garments Fit Better	32	29	14	11	3	89	25.0
More Individuality of Style	38	26	9	5	2	80	23.0
Satisfaction Gained From Doing Something Creative	30	23	13	11	2	79	22.0
Total Number of Factors Indicated	142	109	50	40	11	352	100.

Of the factors which influence the girls in making their own clothes instead of purchasing them readymade, the first one listed (see Chart XI (a) ) has the highest percentage, but not by a very large margin. It is evident that although the girls do make their own clothing because it is less expensive to do so, the other factors of (1) garments fitting better, (2) more individuality of style and (3) a certain sense of satisfaction gained from doing something creative, are of importance to girls doing their own sewing.

#### CHART XI (b)

#### Distribution Showing Factors Which Influence Girls in Making Own Clothing

#### Comparison in Percentages

Factors	Fresh.	Soph.	Jr.	Sen.	Grad.	Total %
Cheaper	29.5	28.0	28.0	32.5	36.5	30.0
Garments Fit Better	22.5	27.0	28.0	27.5	27.5	25.0
More Individuality of Style	27.0	24.0	18.0	12.5	18.0	23.0
Satisfaction Gained From Doing Something Creative	21.0	21.0	26.0	27.5	18.0	22.0
Totals	100.	100.	100.	100.	100.	100.



CHART XII (a)

Distribution Showing Factors Which Influence Girls in  
Hiring Clothing Made

Factors	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Cheaper than Readymade	5	2	1	3	-	11	33.5
More Individuality of Style	4	2	1	-	-	7	21.0
More Satisfactory from Standpoint of Fit	5	6	2	2	-	15	45.5
Totals	14	10	4	5	-	33	100.

CHART XII (b)

Distribution Showing Factors Which Influence Girls in  
Hiring Clothing Made

Comparison in Percentages

Factors	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Cheaper than Readymade	36.0	20.0	25.0	60.0	-	33.5	
More Individuality of Style	28.0	20.0	25.0	-	-	21.0	
More Satisfactory from Standpoint of Fit	36.0	60.0	50.0	40.0	-	45.5	
Totals	100.	100.	100.	100.	-	100.	

Comparatively few girls follow the practice of hiring their clothes made. Several of the girls stated on their questionnaires that they had figure problems, causing difficulty in securing a good fit in readymade garments. By hiring their garments made, they were able to have a better fitting garment.



CHART XIII (a)

Distribution Showing Response to Question,  
"Do You Desire to Make Own Clothes?"

		Fresh.	Soph.	Jr.	Sen.	Grad.	Total	%
Yes	:	79	50	19	25	5	178	84.0
No	:	12	5	6	5	0	28	13.0
No report	:	2	1	2	1	-	6	3.0
Totals		93	56	27	31	5	212	100.

CHART XIII (b)

Distribution Showing Response to Question,  
"Do You Desire to Make Own Clothes?"

Comparison in Percentages

		Fresh.	Soph.	Jr.	Sen.	Grad.	Total %
Yes	:	85.0	89.0	70.4	81.0	100.	84.0
No	:	13.0	9.0	22.2	16.0	-	13.0
No report	:	2.0	2.0	7.4	3.0	-	3.0
Totals		100.	100.	100.	100.	100.	100.

According to Charts XIII (a) and (b) it is interesting to note that even though the majority of the girls do not make their own clothes, because of lack of time, the majority indicated their desire to do so.

## CHART XIV

Distribution Showing Factors Predominating in Choice  
of  
Readymade Clothes

Factors	Choices							Totals
	1st	2nd	3rd	4th	5th	6th	7th	
1. Becoming Color	15	27	36	39	29	25	13	184
2. Good Construction	19	29	22	33	34	27	20	184
3. Harmonizes with Other Garments in Wardrobe	18	20	23	20	26	33	45	185
4. Price	41	22	19	27	18	27	36	190
5. Satisfactory Fit	50	45	41	26	17	4	3	186
6. Satisfactory Material	12	30	21	30	32	36	18	179
7. Style	35	20	30	31	29	31	32	208
Totals	190	193	192	206	185	183	167	1316

Chart XIV shows the tabulated results of question 14 on the clothing questionnaire. For this particular question the girls were asked to number the factors in this list in the order of importance to them when selecting readymade clothes.

Analyzing the results of this tabulation, it will be noted that factor number 5, "satisfactory fit", has top rating. This particular factor also has top rating for second and third choices, the number of votes decreasing slightly for the respective choices. This factor seems to be the only one from the list which has the highest rating in the first, second and third choices. This would indicate the importance of this factor to the girls in the selection of readymade garments.

Studying the results for factor number 4, "price", it appears that the girls were somewhat divided in their opinion. Approximately as many girls indicated price to be the least important as those who placed it first in importance. The same can be said of the factor of "style", where again approximately as many girls list style least important as those who list it as of first importance. The only factor which seems to maintain top rating is that of "satisfactory fit".

CHART XV

Distribution Showing Persons Influencing Girls  
In Selection of Clothing

Persons	Fresh.	Soph.	Jr.	Sen.	Grad.	Total	Total %
Boy Friend	13	6	-	1	-	20	6.0
Brother	3	-	-	-	-	3	1.0
Father	4	1	-	-	-	5	2.0
Girl Friend	5	4	1	3	-	13	4.0
Husband	4	4	3	5	1	17	5.0
Mother	31	23	7	9	2	72	22.0
Sister	9	12	2	5	1	29	9.0
Self	74	41	21	25	3	164	51.0

Chart XV reveals that over 50 per cent of the girls make up their own minds in the selection of their clothes. Their mothers' influence was second in importance. It has been noted that girls who have been allowed to choose their own clothes earlier in life usually have a greater interest in clothing. Also the interest of the family and especially the mother, in clothing is an important factor in increasing a girl's interest in clothing.

## CHART XVI

Distribution Showing Whether Garments Were Considered  
To Be Satisfactory or Not According to the Following Factors

Factors	Fresh.		Soph.		Jr.		Sen.		Grad.		Total		Total %	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Construction	70	14	51	5	24	1	24	3	3	1	172	24	88	12
Cost Proportionate to Value Received	73	13	51	3	24	2	22	5	4	0	174	23	88	12
Fit	67	17	49	4	22	5	25	4	3	1	166	31	84	16
Style	80	5	53	0	24	2	26	2	4	0	187	9	95	5
Wearing Quality	67	16	53	1	24	1	27	2	4	0	175	20	90	10

Total Average Per cent for all Factors - Yes: 89.0 No: 11.0

College girls are usually more interested in style and fashion than wearing qualities of the clothes they buy. Many of them feel no need for judging quality, for they feel that clothes last long enough anyway. They prefer frequent and many changes to durability of clothes. Their standards for service are decidedly low.

The results shown by Chart XVI indicate that the largest per cent of the girls considered their readymade garments to be satisfactory in the five factors listed. Eleven per cent of the total group considered their garments to be unsatisfactory in these respects. Some of the girls stated on their questionnaires that the seams in their readymade garments frayed or pulled out. Others mentioned that some of their garments did not fit satisfactorily after being washed.

These points were the ones most often mentioned by the girls as causing dissatisfaction.

# CHART XVII

Distribution Showing Average Amount of Money Spent  
For Clothing During School Year of 1951-1952

Class	Average Amount
Freshmen	\$147.19
Sophomore	130.71
Junior	150.27
Senior	145.75
Graduate	121.20

Average amount per individual girl \$143.08

It will be noted that the freshmen and juniors spent more respectively than the other classmen. This may be explained by the fact that the freshmen usually buy more clothes when they are getting ready to go to college, and by the time they have reached their junior year, they have had to replace clothes which have worn out.

The highest amount reported by any one girl was \$800.00. There were eight girls reporting less than \$20.00 spent on clothes for the school year.

## CHAPTER II

### INTRODUCTION TO CLOTHING INVENTORY

Each chart which follows is devoted to one of the sixty-four articles of clothing included in the clothing inventory. The girls were asked to fill out the inventory as completely as possible. The inventory asked for the number of articles possessed, kind of fabric, whether articles were readymade or made at home, cost of articles, service expected from articles, articles possessed but not needed, and articles needed but not owned. The initial cost of the articles was asked for in each case. Depreciation and upkeep were not included in this inventory.

A suggested list of articles for a college girl's wardrobe for her first year in college, is given at the end of this section. This list is based upon the clothing inventories submitted by the girls. Of the 212 girls who completed the clothing questionnaire, 200 completed the clothing inventory. Therefore, the results of the second section of this study are based on 200, instead of 212.



## CHART XVIII

Formal Dresses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	29	taffeta	148
1	83	satin	35
2	51	organdy	26
3	25	rayon	23
4	8	net	10
5	3	nylon	10
6	1	velvet	10
<hr/>		marquissette	7
Total	200	lace	6
		silk	6
		cotton	5
		dotted swiss	3
Girls reporting dresses owned but not needed	20	eyelet	3
		jersey, rayon	3
		sheer	3
Girls reporting dresses needed	35	velveteen	3
		voile	2
		dimity	1
		knit	1
		matelasse	1
	<u>No. of dresses</u>	moire	1
Readymade	166	organza	1
Made at home	141	not stated	5
Not stated	6	<hr/>	
Total	313	Total	313
		Total number dresses	313
		Average per girl	1.5
		Average service expected	
		per dress	3.92 years
		Price range of dresses	\$5.00 - \$75.00

\*Names of fabrics are as given by girls on questionnaires. These names though common terminology are somewhat misleading and even confusing. For example, fabrics which are reported as nylon or rayon give fiber content only and not fabric. They should be listed as nylon marquissette, rayon marquissette, nylon satin, rayon satin, and so on.





## CHART XX

Date Dresses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	86	rayon	52
1	38	taffeta	49
2	35	cotton	23
3	22	wool	21
4	9	gaberdine, wool	17
5	4	silk	15
6	4	crepe, rayon	13
7	1	sheer	12
8	1	linen	10
Total	200	corduroy	8
		nylon	7
		satin	7
		jersey, wool	5
Girls reporting dresses owned but not needed	5	knit	4
		organdy	3
Girls reporting dresses needed	52	velvet	3
		dotted swiss	2
		jersey, rayon	2
		tissue gingham	1
		voile	1
		lace	1
		not stated	12
	<u>No. of Dresses</u>		
Readymade	193	Total	269
Made at home	72		
Not stated	4		
Total	269		

Total number dresses 269  
 Average per girl 1.3  
 Average service expected per dress 3.6 years  
 Price range of dresses \$3.00 - \$45.00

\*See note page 26

## CHART XXI

Campus Dresses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	49	cotton	219
1	45	wool	75
2	46	rayon	37
3	23	corduroy	22
4	17	gaberdine, wool	22
5	9	linen	10
6	4	nylon	5
7	1	jersey, wool	3
8	2	dotted swiss	2
9	1	jersey, rayon	2
10	1	silk	2
12	1	taffeta	2
13	1	crepe, rayon	1
<hr/>		knit	1
Total	200	tissue gingham	1
		voile	1
		not stated	5
		<hr/>	

Girls reporting dresses  
owned but not needed 3

Total 410

Girls reporting dresses  
needed 48

	<u>No. of Dresses</u>
Readymade	250
Made at home	153
Not stated	7
<hr/>	
Total	410

Total number dresses 410  
 Average per girl 2  
 Average service expected  
 per dress 3.41  
 Price range of dresses \$1.50 - \$35

\*See note page 26

## CHART XXII

House Dresses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected *</u>	<u>No. Times Selected</u>
None	62	cotton	343
1	40	rayon	8
2	41	corduroy	1
3	29	gaberdine	1
4	16	linen	1
5	5	wool	1
6	3		
8	3		
15	1		
		Total	355

Total 200

<u>Girls reporting dresses owned but not needed</u>	<u>No. of dresses</u>
2	
	Ready-made 195
	Made at home 160
Girls reporting dresses needed 35	
	Total 355

Total number dresses 355  
 Average per girl 1.7  
 Average service expected per dress 2.98  
 Price range of dresses \$1.00 - \$20.00

\*See note page 26

## CHART XXIII

Formal Coats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	158	wool	22
1	36	fur	5
2	3	velvet	4
3	1	fleece	3
4	2	gaberdine	3
		shag	3
Total	200	Strook	2
		velveteen	2
		corduroy	1
Girls reporting formal coats owned but not needed	1	beaver cloth	1
		Chinese broadcloth	1
		flannel	1
Girls reporting formal coats needed	39	Pursian wool	1
		not stated	4
		Total	53

No. of Formal Coats

Readymade	49
Made at home	4
Total	53

Total number of formal coats 53  
 Average per girl .26  
 Average service expected per coat 5.08 years  
 Price range of coats \$4.99 - \$150.00 (\$375.00 fur coat)

\*See note page 26

## CHART XXIV

Dress Coats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	31	wool	120
1	101	gaberdine, wool	62
2	53	fleece	19
3	12	flannel	6
4	2	gaberdine, rayon	6
8	1	rayon	6
<hr/>		cotton	3
Total	200	covert	3
		broadcloth	2
		fur	2
		linen	2
Girls reporting dress coats owned but not needed	2	sharkskin	2
		suede	2
		tweed	2
Girls reporting dress coats needed	24	silk	2
		angora	1
		cashmere	1
		chinchilla	1
		doeskin	1
		poodlecloth	1
		plush	1
		shag	1
		wool crepe	1
		worsted	1
		velvet	1
		not stated	10
<hr/>		Total	259
<hr/>			
	<u>No. of Dress Coats</u>		
Readymade	239		
Made at home	19		
Not stated	1		
<hr/>			
Total	259		
<hr/>			
Total number of dress coats	259		
Average per girl	1.29		
Average service expected per dress coat	5.19 years		
Price range of dress coats	\$10.00 - \$200.00		

\*See note page 26

## CHART XXV

Campus Coats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	48	wool	137
1	87	gaberdine, wool	50
2	43	tweed	14
3	16	corduroy	8
4	3	cotton	6
5	1	fleece	5
6	1	gaberdine, rayon	5
7	1	flannel	4
<hr/>		cheviot	2
Total	200	linen	2
		sharkskin	2
		botany	1
		covert	1
		poodle	1
Girls reporting campus coats owned but not needed	6	Strook	1
		suede	1
		not stated	11
<hr/>			
Girls reporting campus coats needed	20	Total	251

Number of Campus Coats

Readymade	234
Made at home	15
Not stated	2
<hr/>	
Total	251

Total number of campus coats	251
Average per girl	1.25
Average service expected per campus coat	3.88 years
Price range of coats	\$5.95 - \$79.00

\*See note page 26

## CHART XXVI

Rain Coats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	136	plastic	22
1	62	gaberdine, wool	9
2	2	gaberdine, rayon	7
<hr/>		rayon	7
Total	200	corduroy	5
		wool	2
		canvas	1
Girls reporting rain coats owned but not needed	4	denim	1
		nylon	1
Girls reporting coats needed	43	nylon, gaberdine	1
		spun glass	1
		not stated	9
		<hr/>	
		Total	66

Number of Rain Coats

Readymade	66
Made at home	-
<hr/>	
Total	66

Total number of rain coats 66  
 Average per girl .33  
 Average service expected per  
 rain coat 4.2 years  
 Price range of rain coats \$1.00 - \$60.00

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\*See note page 26



## CHART XXVII

Reversible Coats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	197	faille	1
1	3	gaberdine, wool	1
		wool	1
<u>Total</u>	<u>200</u>	<u>Total</u>	<u>3</u>

Girls reporting reversible coats  
owned but not needed 1

Girls reporting reversible coats  
needed 18

Number of Reversible Coats

Readymade	3
Made at home	-
<u>Total</u>	<u>3</u>

Total number of reversible coats 3  
 Average per girl .015  
 Average service expected per  
 reversible coat 4 years  
 Price range of reversible coats \$30.00 - \$89.00

\*See note page 26

## CHART XXVIII

Capes

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	189	wool	5
1	11	velvet	3
		gaberdine, wool	1
Total	200	oiled silk	1
		plastic	1
		Total	11

Girls reporting capes  
owned but not needed 0

Girls reporting capes  
needed 7

Number of Capes

Readymade	11
Made at home	-
Total	11

Total number of capes 11  
 Average per girl .055  
 Average service expected per  
 cape 8.1 years  
 Price range of capes \$3.00 - \$35.00

\*See note page 26

## CHART XXIX

Dressmaker Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	128	gaberdine, wool	39
1	48	wool	29
2	15	rayon	6
3	6	gaberdine, rayon	5
4	3	corduroy	3
		faille	3
		linen	3
Total	200	wool, crepe	3
		sharkskin	2
		twill	2
Girls reporting suits owned but not needed	1	covert	1
		milateen	1
		silk	1
Girls reporting suits needed	20	silk, shantung	1
		velvet	1
		worsted	1
		not stated	7
		Total	108

Number of Dressmaker Suits

Readymade	82
Made at home	26
Total	108

Total number dressmaker suits 108  
 Average per girl .54  
 Average service expected per suit 4.1 years  
 Price range of dressmaker suits \$6.00 - \$150.00

\*See note page 26

## CHART XXX

Tailored Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	51	gaberdine, wool	111
1	63	wool	91
2	56	gaberdine, rayon	23
3	22	rayon	10
4	5	corduroy	8
5	3	worsted	7
		sharkskin	6
Total	200	linen	3
		flannel	2
		tweed	2
		broadcloth	1
		cotton	1
Girls reporting tailored suits owned but not needed	3	palm beach	1
		serge	1
		velvet	1
		not stated	8
Girls reporting tailored suits needed	34	Total	276

Number of tailored suits

Readymade	245
Made at home	31

Total 276

Total number of tailored suits 276  
 Average per girl 1.33  
 Average service expected per suit 5.02 years  
 Price range of suits \$4.00 - \$110.00

\*See note page 26

## CHART XXXI

Jerkins

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	143	corduroy	29
1	40	gaberdine, wool	14
2	16	wool	11
3	1	gaberdine, rayon	8
<hr/>		flannel	2
Total	200	rayon	2
		strutter	2
		velvet	2
		crepe, rayon	1
		knit	1
Girls reporting jerkins owned but not needed	5	sharkskin	1
		jersey, wool	1
		not stated	1
Girls reporting jerkins needed	13	<hr/>	
		Total	75

Number of Jerkins

Readymade	37
Made at home	38
<hr/>	
Total	75

Total number of jerkins	75
Average per girl	.37
Average service expected per jerkin	3.5 years
Price range of jerkins	\$1.00 - \$30.00

\*See note page 26

## CHART XXXII

Redingotes

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	196	cotton	1
1	4	faille	1
		taffeta	1
Total	200	not stated	1
		Total	4

Girls reporting redingotes  
owned but not needed 2

Girls reporting redingotes  
needed 4

Number of Redingotes

Readymade	4
Made at home	-
Total	4

Total number redingotes 4  
 Average per girl .02  
 Average service expected  
 per redingote 2.5 years  
 Price range of redingotes \$7.50 - \$50.00

\*See note page 26

## CHART XXXIII

Campus Jackets

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	62	wool	96
1	69	corduroy	80
2	49	gaberdine, wool	21
3	14	cotton	5
4	3	rayon	5
5	3	felt	4
		flannel	4
Total	200	nylon	4
		canvas	3
		denim	3
		gaberdine, rayon	2
Girls reporting campus jackets owned but not needed	5	suede	2
		tweed	2
		fleece	1
		leather	1
Girls reporting campus jackets needed	26	crepe, wool	1
		not stated	2
		Total	236

Number of Campus Jackets

Readymade	188
Made at home	48
Total	236

Total number of campus jackets	236
Average per girl	1.18
Average service expected per jacket	4.2 years
Price range of jackets	\$1.00 - \$45.00

\*See note page 26



## CHART XXXIV

Coat Sweaters

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	55	wool	298
1	56	nylon	14
2	37	cashmere	11
3	29	rabbit hair	2
4	14	lamb's wool	1
5	4	not stated	1
6	4		
10	1		
<hr/>		Total	327
Total	200		

Girls reporting sweaters  
owned but not needed 5

Girls reporting sweaters  
needed 36

Number of Coat Sweaters

Readymade	308
Made at home	19
<hr/>	
Total	327

Total number of coat sweaters 327  
 Average per girl 1.5  
 Average service expected per  
 sweater 5.0 years  
 Price range of sweaters \$2.98 - \$26.00

\*See note page 26

## CHART XXXV

Slipover Sweaters

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	40	wool	598
1	22	nylon	110
2	16	cashmere	26
3	23	angora	7
4	23	rabbit's hair	7
5	20	rayon	7
6	24	cotton	3
7	7	jersey, wool	1
8	7	<u>lamb's wool</u>	<u>1</u>
9	3		
10	9	Total	760
11	2		
12	2		
15	1		
18	1		
Total	200		

Girls reporting sweaters  
owned but not needed 5

Girls reporting sweaters  
needed 23

Number of Slipover Sweaters

Readymade	735
Made at home	25
Total	760
Total number of slipover sweaters	760
Average per girl	3.9
Average service expected per sweater	3.7 years
Price range of sweaters	\$1.98 - \$23.00

\*See note page 26

## CHART XXXVI

T Shirts

Girls Reporting	No. Girls	Fabrics Selected*	No. Times Selected
None	127	cotton	111
1	32	wool	21
2	22	terry cloth	8
3	8	gaberdine, wool	7
4	7	jersey, wool	3
5	3	rayon	2
12	1	jersey, rayon	1
		nylon	1
		seersucker	1
Total	200	Total	155

Girls reporting T shirts  
owned but not needed 5

Girls reporting T shirts  
needed 16

Number of T Shirts

Readymade	155
Made at home	-
Total	155
Total number of T Shirts	155
Average per girl	.77
Average service expected per T shirt	3.1 years
Price range of T Shirts	\$0.95 - \$5.95

\*See note page 26

## CHART XXXVII

Skirts

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	14	wool	523
1	3	gaberdine, wool	220
2	16	cotton	219
3	8	rayon	82
4	20	corduroy	65
5	21	gaberdine, rayon	47
6	36	taffeta	26
7	15	jersey, wool	10
8	11	flannel	8
9	10	linen	8
10	15	nylon	8
11	7	tweed	8
12	7	faille	4
13	6	sharkskin	4
14	3	crepe, wool	3
15	2	silk	2
16	1	worsted	2
17	2	pique	1
19	1	strutter	1
20	2	velvet	1
		velveteen	1
		suede	1
		not stated	69
Total	200		
		Total	1313
Girls reporting skirts owned but not needed	9		
Girls reporting skirts needed	33		
		<u>Number of Skirts</u>	
Total number of skirts	1313	Readymade	1168
Average per girl	6.5	Made at home	145
Average service expected per skirt	3.82 years	Total	1313
Price range of skirts	\$1.00 - \$20.00		

\*See note page 26

## CHART XXXVIII

Blouses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	9	rayon	605
1	3	cotton	393
2	13	nylon	146
3	14	silk	49
4	15	jersey, wool	48
5	28	jersey, rayon	30
6	29	crepe	28
7	16	pique	20
8	11	wool	19
9	8	linen	13
10	11	organdy	12
11	6	taffeta	11
12	9	satin	8
13	6	faille	4
14	3	batiste	2
15	5	corduroy	1
16	4	dimity	1
17	2	dotted swiss	1
18	2	sheer	1
19	3	not stated	65
21	1		
23	2		
<u>Total</u>		<u>Total</u>	<u>1457</u>
Total		200	

Girls reporting blouses owned but not needed 8

Girls reporting blouses needed 28

	<u>Number of Blouses</u>	Total number of blouses	1427
Readymade	1172	Average per girl	7.2
Made at home	285	Average service expected	
		per blouse	2.8 years
Total	1457	Price range of blouses	\$1.98 - \$14.

\*See note page 26

## CHART XXXIX

Dickies

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	151	rayon	41
1	29	cotton	32
2	12	pique	5
3	4	nylon	2
4	1	crepe	1
5	3	organdy	1
		silk	1
		velvet	1
Total	200	Total	84

Girls reporting dickies  
owned but not needed 4

Girls reporting dickies  
needed 16

Number of Dickies

Readymade	67
Made at home	17
Total	84

Total number of dickies 84  
 Average per girl .42  
 Average service expected per  
 dickie 2.7 years  
 Price range of dickies \$0.29 - \$2.98

\*See note page 26

## CHART XL

Dress Hats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	47	felt	163
1	40	straw	75
2	35	velvet	52
3	35	pique	20
4	18	wool	20
5	8	cotton	14
6	8	velveteen	13
7	5	velour	10
8	4	rayon	5
<hr/>		fur felt	3
Total	200	suede	3
		angora	2
		taffeta	2
Girls reporting hats owned but not needed	8	braid	1
		crochet	1
Girls reporting hats needed	38	faille	1
		gaberdine, wool	1
		gaberdine, rayon	1
		linen	1
		ribbon	1
		satin	1
		sequin	1
		straw, plastic	1
		not stated	50
		<hr/>	
		Total	442

	<u>Number of Hats</u>
Readymade	433
Made at home	9
<hr/>	
Total	442

Total number of hats 442  
 Average per girl 2.2  
 Average service expected per hat 3.8 years  
 Price range of hats \$1.00 - \$27.50

\*See note page 26



## CHART XLI

Beanies

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	191	felt	3
1	6	wool	3
2	2	angora	2
3	1	cotton	2
		flannel	1
		silk	1
		not stated	1
Total	200		
		Total	13

Girls reporting beanies  
owned but not needed 2

Girls reporting beanies  
needed 11

Number of Beanies

Readymade	13
Made at home	-
Total	13
Total number beanies	13
Average per girl	.065
Average service expected per beanie	2.5 years
Price range of beanies	\$0.50 - \$3.00

\*See note page 26

## CHART XLII

Sport Hats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	178	cotton	7
1	16	felt	7
2	3	wool	5
3	2	corduroy	3
4	1	nylon	3
<hr/>		denim	2
Total	200	rayon	2
		faille	1
		linen	1
		suede	1
		<hr/>	
		Total	32

Girls reporting hats  
owned but not needed 3

Girls reporting hats  
needed 13

	<u>Number of Hats</u>
Readymade	32
Made at home	-
<hr/>	
Total	32
Total number of hats	32
Average per girl	.16
Average service expected per hat	2.9 years
Price range of hats	\$0.50 - \$5.00

\*See note page 26

## CHART XLIII

Formal Shoes

Girls Reporting (Pair)	No. Girls	Materials Selected*	No. Times Selected
None	139	leather	44
1	34	suede	20
2	16	silver	7
3	7	satin	6
4	1	gold	4
5	1	fabric	3
6	1	patent leather	3
7	1	velvet	3
		kid	2
		linen	2
Total	200	rayon	2
		calf	1
		cotton	1
		reptile	1
		not stated	10
		Total	109

Girls reporting shoes owned but not needed 1

Girls reported shoes needed 28

Total number pairs of shoes 109

Average pair per girl .54

Average service expected per pair 4 years

Price range of formal shoes \$3.98 - \$22.00

\*See note page 26

## CHART XLIV

Dress Shoes

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	16	leather	254
1	33	suede	212
2	44	calf	9
3	49	kid	7
4	31	reptile	6
5	14	linen	5
6	7	patent leather	5
7	4	plastic	3
8	1	fabric	2
9	1	straw	1
		not stated	45
Total	200	Total	549

Girls reporting shoes owned but not needed 7

Girls reporting shoes needed 23

Total number pairs of dress shoes 549  
 Average per girl 2.7  
 Average service expected per pair 3.6 years  
 Price range of shoes \$2.50 - \$25.00

\*See note page 26

## CHART XLV

Campus Shoes

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	14	leather	390
1	25	suede	134
2	56	kid	9
3	51	calf	6
4	26	fabric	1
5	11	linen	1
6	9	plastic	1
7	3	pigskin	1
8	2	reptile	1
9	2	not stated	24
10	1		
Total	200	Total	568

Girls reporting shoes owned but not needed 0

Girls reporting shoes needed 27

Total number pairs of shoes 568  
 Average per girl 2.8  
 Average service expected per pair 2.23 years  
 Price range of shoes \$1.98 - \$16.00

\*See note page 26

## CHART XLVI

Special Sports Shoes

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	124	leather	55
1	49	canvas	37
2	26	fabric	3
3	1	suede	3
		calf	1
		wooden	1
		not stated	4
Total	200	Total	104

Girls reporting shoes owned but not needed 1

Girls reporting shoes needed 19

Total number pairs of shoes 104  
 Average per girl .52  
 Average service expected per pair 3.8 years  
 Price range of special sports shoes \$1.25 - \$55.00

\*See note page 26

## CHART XLVII

Bedroom Slippers

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	40	cotton	41
1	101	leather	31
2	47	fur	22
3	8	wool	21
4	4	plastic	20
		satin	16
Total	200	rayon	9
		felt	8
		silk brocade	5
		suede	4
		corduroy	3
Girls reporting slippers owned but not needed	3	rubber	3
		terry cloth	3
		rabbit	2
Girls reporting slippers needed	31	velveteen	2
		chenille	1
		chintz	1
		denim	1
		fleece	1
		not stated	41
		Total	235
Total number pairs of slippers	235		
Average per girl	1.17		
Average service expected per pair	2.25 years		
Price range of slippers	\$0.39 - \$10.00		

\*See note page 26



## CHART XLVIII

Galoshes

Girls Reporting (Pair)	No. Girls	Materials Selected*	No. Times Selected
None	158	rubber	38
1	38	plastic	5
2	4	suede	1
		not stated	2
Total	200	Total	46

Girls reporting galoshes owned but not needed 2

Girls reporting galoshes needed 8

Total number pairs of galoshes 46  
 Average per girl .23  
 Average service expected per pair 4.3 years  
 Price range of galoshes \$2.00 - \$15.00

\*See note page 26

## CHART XLIX

Rubbers

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	185	rubber	11
1	14	plastic	5
2	1		
Total	200	Total	16
Girls reporting rubbers owned but not needed 1			
Girls reporting rubbers needed 3			
Total number pairs of rubbers 16			
Average per girl .08			
Average service expected per pair 4.3 years			
Price range of rubbers \$1.00 - \$5.00			

## CHART L

Boots

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	61	rubber	131
1	134	leather	6
2	5	suede	4
		plastic	3
Total	200	Total	144
Girls reporting boots owned but not needed 3			
Girls reporting boots needed 12			
Total number pairs of boots 144			
Average per girl .72			
Average service expected per pair 4.5 years			
Price range of boots \$2.00 - \$30.00			

\*See note page 26

## CHART LI

Hosiery

Girls Reporting (Pair)	No. Girls	Fibers Selected*	No. Times Selected
None	14	nylon	897
1	15		
2	27	Total	897
3	32		
4	25		
5	29		
6	22	Total number pairs of hose	897
7	11	Average per girl	4.43
8	8	Average service expected	
9	1	per pair	4.1 months
10	5	Price range of hose	\$0.98 - \$4.00
11	1		
12	5		
14	1		
15	2		
20	2		
Total	200		

Girls reporting hose owned but not needed 3

Girls reporting hose needed 38

\*See note page 26

## CHART LII

Anklets

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Fibers Selected*</u>	<u>No. Times Selected</u>
None	26	cotton	627
1	18	nylon	127
2	31	wool	36
3	31	rabbit	9
4	29	angora	4
5	18		
6	20	Total	803
7	5		
8	5		
9	1		
10	9		
12	1		
15	1		
19	1		
20	3		
24	1		
Total	200		

Girls reporting anklets owned but not needed 1

Girls reporting anklets needed 20

Total number pairs of anklets	803
Average per girl	4.1
Average service expected per pair	1.33 years
Price range of anklets	\$0.25 - \$1.00

\*See note page 26

## CHART LIII

Knee Socks

Girls Reporting (Pair)	No. Girls	Fibers Selected*	No. Times Selected
None	195	cotton	4
1	3	wool	3
2	2		
Total	200	Total	7

Girls reporting knee socks owned but not needed 1  
 Girls reporting knee socks needed 1  
 Total number pairs of knee socks 7  
 Average per girl .035  
 Average service expected per pair 2 years  
 Price range of knee socks \$0.65 - \$0.79

## CHART LIV

Shoe Socks

Girls Reporting (Pair)	No. Girls	Fibers Selected*	No. Times Selected
None	179	cotton	13
1	14	wool	12
2	6	nylon	4
3	1		
Total	200	Total	29

Girls reporting shoe socks owned but not needed 1  
 Girls reporting shoe socks needed 5  
 Total number pairs of shoe socks 29  
 Average per girl .145  
 Average service expected per pair 3.2 years  
 Price range of shoe socks \$0.25 - \$5.00

\*See note page 26

## CHART LV

Robes

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	62	chenille	63
1	97	cotton	28
2	31	satin	17
3	9	rayon	12
4	1	wool	12
<hr/>		silk	9
Total	200	corduroy	7
		flannel	5
		terry cloth	5
		nylon	4
		seersucker	4
Girls reporting robes		jersey, rayon	3
owned but not needed	1	satin, quilted	3
Girls reporting robes		cotton, quilted	2
needed	15	denim	2
		taffeta	1
		crepe	1
		gaberdine	1
		jersey, wool	1
		rayon, quilted	1
		silk, quilted	1
		velvet, quilted	1
		not stated	6
		<hr/>	
		Total	190

Number of Robes

Readymade	174
Made at home	16
<hr/>	
Total	190

Total number of robes	190
Average per girl	.95
Average service expected per robe	4.4 years
Price range of robes	\$2.00 - \$25.00

\*See note page 26

## CHART LVI

Housecoats

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	90	cotton	64
1	87	chenille	15
2	20	seersucker	15
3	3	silk	6
<hr/>		rayon	6
Total	200	satin	4
		cotton, crepe	3
		flannel	3
		taffeta, quilted	3
Girls reporting house-		cotton, quilted	2
coats owned but not		corduroy	2
needed	0	rayon, quilted	2
		crepe	1
Girls reporting house-		crepe, quilted	1
coats needed	23	metallic	1
		satin, quilted	1
		sharkskin	1
		not stated	4
<hr/>		Total	136

Number of Housecoats

Readymade	87
Made at home	49
<hr/>	
Total	136

Total number housecoats	136
Average per girl	.68
Average service expected per housecoat	3.9 years
Price range of housecoats	\$1.49 - \$20.00

\*See note page 26



## CHART LVII

Pajamas

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	21	cotton	221
1	29	flannel	138
2	62	rayon	49
3	42	silk	23
4	28	seersucker	17
5	8	wool	13
6	7	jersey, rayon	9
8	2	nylon	8
12	1	crepe	5
		satin	3
		not stated	15
Total	200		
		Total	501

Girls reporting pajamas owned but not needed 4

Girls reporting pajamas needed 24

	<u>Number of Pajamas</u>
Readymade	289
Made at home	219
Total	501

Total number of pajamas 501  
 Average per girl 2.5  
 Average service expected per pajamas 2.75 years  
 Price range of pajamas \$1.00 - \$15.00

\*See note page 26

## CHART LVIII

Nightgowns

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	104	rayon	69
1	33	flannel	52
2	35	cotton	37
3	9	nylon	22
4	11	silk	12
5	6	jersey, rayon	9
7	1	satin	6
8	1	rayon, crepe	5
		seersucker	3
		not stated	4
Total	200		
		Total	219

Girls reporting gowns owned but not needed 2

Girls reporting gowns needed 15

Number of Nightgowns

Readymade	144
Made at home	75
Total	219

Total number of nightgowns 219  
 Average per girl 1.09  
 Average service expected per gown 3.2 years  
 Price range of nightgowns \$1.00 - \$15.00

\*See note page 26

## CHART LIX

Lounging Pajamas

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	172	rayon	9
1	26	silk	9
2	2	satin	7
		cotton	3
Total	200	satin, quilted	1
		velvet	1
		Total	30

Girls reporting lounging pajamas owned but not needed 2

Girls reporting lounging pajamas needed 20

Number of Lounging Pajamas

Readymade	27
Made at home	3
Total	30

Total number of lounging pajamas 30  
 Average per girl .15  
 Average service expected  
 per lounging pajama 2.6 years  
 Price range of lounging pajamas \$3.00 - \$20.00

\*See note page 26

## CHART LX

Bed Jackets

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	179	satin	7
1	19	rayon	4
2	1	silk	3
3	1	cotton	2
		nylon	2
Total	200	satin, quilted	2
		chenille	1
		wool	1
		not stated	2
		Total	24

Girls reporting jackets owned but not needed 3

Girls reporting jackets needed 11

Number of Bed Jackets

Readymade	18
Made at home	6
Total	24

Total number of bed jackets 24  
 Average per girl .12  
 Average service expected per jacket 3.6 years  
 Price range of bed jackets \$1.00 - \$10.00

\*See note page 26

## CHART LXI

Slips

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	10	rayon	364
1	4	nylon	355
2	20	cotton	77
3	30	silk	19
4	55	satin	12
5	32	crepe	8
6	27	taffeta	6
7	7	jersey, rayon	3
8	6	not stated	18
9	4		
10	3	Total	862
11	1		
12	1		
Total	200		

Girls reporting slips owned but not needed 4

Girls reporting slips needed 24

Number of Slips

Readymade	832
Made at home	30
Total	862

Total number of slips 862  
 Average per girl 4.31  
 Average service expected per slip 2.9 years  
 Price range of slips \$1.00 - \$10.00

\*See note page 26

## CHART LXII

Foundation Garments

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	193	cotton	3
1	3	nylon	3
2	2	rayon	2
3	2	elastic	1
		rubber	1
Total	200	not stated	3
		Total	13

Girls reporting foundation garments owned but not needed 1

Girls reporting foundation garments needed 6

Number of Garments

Readymade	13
Made at home	0
Total	13

Total number of foundation garments 13  
 Average per girl .65  
 Average service expected per garment 1.9 years  
 Price range of foundation garments \$4.99 - \$10.00

\*See note page 26

## CHART LXIII

Girdles

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	72	nylon	72
1	81	rayon	35
2	42	elastic	12
3	5	rubber	11
		cotton	9
Total	200	lastex	5
		playtex	4
		gyro	4
		satin	1
		silkskin	1
		suspance	1
		not stated	27
		Total	180

Girls reporting girdles owned but not needed 1

Girls reporting girdles needed 19

	<u>Number of Girdles</u>
Readymade	180
Made at home	-
Total	180
Total number of girdles	180
Average per girl	.9
Average service expected per girdle	2.5 years
Price range of girdles	\$1.00 - \$15.00

\*See note page 26



## CHART LXIV

Garter Belts

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	91	nylon	55
1	77	rayon	45
2	26	satin	12
3	5	cotton	10
5	1	elastic	6
<hr/>		playtex	2
Total	200	crepe	2
		silk	1
		not stated	17
		<hr/>	
		Total	149

Girls reporting belts owned but not needed 1

Girls reporting belts needed 11

Number of Garter Belts

Readymade	149
Made at home	-
<hr/>	
Total	149

Total number of garter belts 149  
 Average per girl .74  
 Average service expected per garter belt 2.5 years  
 Price range of belts \$0.69 - \$3.95

\*See note page 26

## CHART LXV

Pantie Girdles

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fibers Selected*</u>	<u>No. Times Selected</u>
None	144	nylon	44
1	30	rayon	17
2	19	elastic	8
3	4	playtex	2
4	1	rubber	2
5	1	crepe	1
10	1	cotton	1
		silk	1
Total	200	not stated	23
		Total	99

Girls reporting girdles owned but not needed 1

Girls reporting girdles needed 6

Number of Pantie Girdles

Readymade	99
Made at home	-
Total	99

Total number of pantie girdles 99  
 Average per girl .49  
 Average service expected per girdle 2.4 years  
 Price range of pantie girdles \$1.00 - \$7.95

\*See note page 26

## CHART LXVI

Brassieres

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	10	nylon	307
1	6	cotton	158
2	40	rayon	146
3	54	satin	55
4	41	silk	4
5	23	not stated	38
6	15		
7	5	Total	708
8	3		
10	2		
12	1		
Total	200		

Girls reporting brassieres owned but not needed 3

Girls reporting brassieres needed 27

Number of Brassieres

Readymade	703
Made at home	5
Total	708
Total number of brassieres	708
Average per girl	3.54
Average service expected per brassier	2.1 years
Price range of brassieres	\$0.98 - \$6.00

\*See note page 26

## CHART LXVII

Panties

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	9	rayon	832
2	4	nylon	451
3	5	cotton	77
4	15	silk	30
5	16	seersucker	1
6	40	not stated	104
7	24		
8	26	Total	1495
9	7		
10	24		
11	2		
12	13		
14	4		
15	4		
15	5		
19	1		
20	1		
Total	200		

Girls reporting panties owned but not needed 1  
 Girls reporting panties needed 18

Number of Panties

Readymade	1489
Made at home	6
Total	1495

Total number of panties 1495  
 Average per girl 7.42  
 Average service expected per pantie 2.3 years  
 Price range of panties \$0.30 - \$3.00

\*See note page 26

## CHART LXVIII

Slack Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	122	wool	28
1	58	rayon	24
2	14	gaberdine, wool	21
3	3	cotton	15
4	3	denim	6
<hr/>		corduroy	4
Total	200	flannel	1
		strutter	1
		not stated	6
		<hr/>	
		Total	107

Girls reporting slack suits owned but not needed 0

Girls reporting slack suits needed 27

Number of Slack Suits

Readymade	99
Made at home	8
<hr/>	
Total	107

Total number of slack suits 107  
 Average per girl .53  
 Average service expected per  
 slack suit 4.8 years  
 Price range of suits \$3.00 - \$18.00

\*See note page 26

## CHART LXIX

Play Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	150	cotton	71
1	27	denim	4
2	17	linen	4
3	3	rayon	2
5	3	gingham	1
		seersucker	1
		not stated	2
Total	200		
		Total	85

Girls reporting play suits owned but not needed 2

Girls reporting play suits needed 12

Number of Play Suits

Readymade	72
Made at home	13
Total	85

Total number of play suits 85  
 Average per girl .42  
 Average service expected per play suit 3.1 years  
 Price range of play suits \$2.00 - \$8.00

\*See note page 26

## CHART LXX

Bathing Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	75	rayon	33
1	104	lastex	31
2	15	nylon	25
3	5	cotton	23
5	1	wool	9
<hr/>		satin	4
Total	200	jersey	1
		terry cloth	1
		not stated	27
		<hr/>	
		Total	154

Girls reporting bathing suits owned but not needed 0

Girls reporting bathing suits needed 30

Number of Bathing Suits

Readymade	152
Made at home	2
<hr/>	
Total	154

Total number of bathing suits	154
Average per girl	.77
Average service expected per bathing suit	4.1 years
Price range of bathing suits	\$3.00 - \$25.00

\*See note page 26



## CHART LXXI

Ski Suits

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	154	wool	27
1	40	gaberdine, wool	17
2	5	nylon	6
8	1	gaberdine, rayon	4
		cotton	1
		not stated	3
<u>Total</u>	<u>200</u>	<u>Total</u>	<u>58</u>

Girls reporting ski suits owned but not needed 0

Girls reporting ski suits needed 20

Number of Ski Suits

Readymade	58
Made at home	0
<u>Total</u>	<u>58</u>

Total number of ski suits 58  
 Average per girl .29  
 Average service expected per ski suit 6.5 years  
 Price range of suits \$4.00 - \$60.00

\*See note page 26

## CHART LXXII

Sports Skirts

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	183	cotton	22
1	3	wool	19
2	6	gaberdine, wool	4
3	2	corduroy	2
4	3	flannel	2
5	2		
6	1		
<hr/>		Total	49
Total	200		

Girls reporting sports skirts owned but not needed 0

Girls reporting sports skirts needed 17

Number of Sports Skirts

Readymade	47
Made at home	2
<hr/>	
Total	49

Total number of sports skirts 49  
 Average per girl .24  
 Average service expected per skirt 2.94 years  
 Price range of sports skirts \$3.00 - \$15.00

\*See note page 26

## CHART LXXIII

Sports Jackets

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	172	wool	8
1	20	cotton	6
2	7	nylon	5
3	1	corduroy	4
		canvas	3
Total	200	gaberdine, wool	2
		poplin	2
		waterproof	2
		cotton, padded	1
		denim	1
		felt	1
		tweed	1
		not stated	1
		Total	37

Girls reporting sports jackets owned but not needed 1

Girls reporting sports jackets needed 26

Number of Sports Jackets

Readymade	33
Made at home	4
Total	37

Total number of sports jackets 37  
 Average per girl .18  
 Average service expected per jacket 4.7 years  
 Price range of sports jackets \$4.95 - \$20.00

\*See note page 26

## CHART LXXIV

Dress Gloves

<u>Girls Reporting</u> <u>(Pair)</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	32	cotton	102
1	41	nylon	82
2	56	rayon	63
3	29	leather	59
4	19	suede	31
5	13	felt	14
6	6	kid	11
7	2	wool	5
8	1	fabric	4
10	1	jersey, rayon	4
Total	200	crocheted	2
		knit	2
		velvet	2
Girls reporting gloves owned but not needed	3	gaberdine	1
Girls reporting gloves needed	20	lace	1
		velveteen	1
		not stated	65
		Total	449

Number Pairs of Dress Gloves

Readymade	447
Made at home	2
Total	449

Total number pairs of dress gloves 449  
 Average per girl 2.24  
 Average service expected per pair 3.34 years  
 Price range of dress gloves \$0.98 - \$10.00

\*See note page 26

## CHART LXXV

Campus Gloves

<u>Girls Reporting</u> (Pair)	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	99	wool	84
1	64	cotton	15
2	30	leather	7
3	5	angora	5
4	2	knit	4
		nylon	4
Total	200	fur	3
		crocheted	2
		fabric	2
		rayon	2
		suede	2
		not stated	17
		Total	147

Girls reporting gloves owned but not needed 3

Girls reporting gloves needed 11

Number of Campus Gloves

Readymade	138
Made at home	9
Total	147

Total number pairs of campus gloves 147  
 Average per girl .73  
 Average service expected per pair 3.2 years  
 Price range of campus gloves \$0.50 - \$7.00

\*See note page 26

## CHART LXXVI

Dress Purses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	33	leather	151
1	44	plastic	63
2	56	suede	49
3	32	fabric	17
4	22	velvet	9
5	7	corde	7
6	3	cotton	6
7	2	rayon	6
8	1	reptile	6
<hr/>		corduroy	5
Total	200	gaberdine	4
		velveteen	4
		bead	2
		crocheted	1
Girls reporting purses owned but not needed	4	faillie	1
		grosgrain	1
		kid	1
Girls reporting purses needed	17	linen	1
		patent leather	1
		pique	1
		wool	1
		not stated	78
Readymade	413	<hr/>	
Made at home	2	Total	415
Total	415		
Total number of dress purses		415	
Average per girl		2.07	
Average service expected per purse		4. years	
Price range of dress purses		\$2.00 - \$25.00	

\*See note page 26

## CHART LXXVII

Campus Purses

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	145	leather	34
1	40	plastic	16
2	13	fabrie	4
3	1	corduroy	2
4	1	string	2
		corde	1
Total	200	not stated	12

Total 73

Girls reporting campus purses owned but not needed 3

Girls reporting campus purses needed 9

Number of Campus Purses

Readymade	73
Made at home	0
Total	73

Total number of campus purses 73  
 Average per girl .36  
 Average service expected per campus purse 3.2 years  
 Price range of purses \$0.25 - \$6.00

\*See note page 26



## CHART LXXVIII

Scarves

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	38	silk	566
1	12	rayon	195
2	15	wool	71
3	24	cotton	27
4	23	nylon	26
5	14	crepe	23
6	8	linen	3
7	1	satin	1
8	13	voile	1
9	5	not stated	145
10	21		
11	4	Total	1058
12	9		
13	2		
14	2	Girls reporting scarves owned but not needed	3
15	2	Girls reporting scarves needed	13
16	1		
17	1		
19	1		
20	4		
Total	200		
		<u>Number of Scarves</u>	
		Readymade	1058
		Made at home	0
		Total	1058

Total number of scarves 1058  
 Average per girl 5.2  
 Average service expected  
 per scarf 4.3 years  
 Price range of scarves \$0.25 - \$7.00

\*See note page 26

## CHART LXXIX

Handkerchiefs

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	74	cotton	1128
1	3	linen	189
3	5	silk	36
4	6	rayon	23
5	7	lace	12
6	13	not stated	187
7	3		
8	4	Total	1575
9	1		
10	28		
11	1	Girls reporting handkerchiefs	
12	15	owned but not needed	4
15	7	Girls reporting handkerchiefs	
18	2	needed	10
20	12		
22	1		
24	10		
25	3		
29	1		
30	3		
50	1		
Total	200	Total	1575

Number of Handkerchiefs

Readymade	1575
Made at home	0

Total number of handkerchiefs	1575
Average per girl	7.8
Average service expected per handkerchief	3.6 years
Price range of handkerchiefs	\$0.25 - \$1.50

\*See note page 26

## CHART LXXX

Umbrellas

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Materials Selected*</u>	<u>No. Times Selected</u>
None	99	rayon	40
1	96	plastic	8
2	5	silk	6
		satin	5
		taffeta	4
		cotton	2
		nylon	2
		not stated	35
		Total	106

Girls reporting umbrellas owned but not needed 0

Girls reporting umbrellas needed 22

Total number of umbrellas 106  
 Average per girl .53  
 Average service expected per umbrella 4.4 years  
 Price range of umbrellas \$3.50 - \$10.00

\*See note page 26

## CHART LXXXI

Collar and Cuff Sets

<u>Girls Reporting</u>	<u>No. Girls</u>	<u>Fabrics Selected*</u>	<u>No. Times Selected</u>
None	185	cotton	10
1	12	rayon	4
2	1	linen	2
4	1	pique	2
5	1	velvet	2
		organdy	1
Total	200	satin	1
		silk	1
		Total	23

Girls reporting sets owned but not needed 1

Girls reporting sets needed 10

	<u>Number of Sets</u>
Readymade	16
Made at home	7
Total	23

Total number of sets 23  
 Average per girl .11  
 Average service expected  
 per set 3.1 years  
 Price range of sets \$1.00 - \$4.00

\*See note page 26

## SUMMARY AND CONCLUSIONS

The information for this study was taken from 212 questionnaires which were completed by college girls attending Walla Walla College during the school year of 1951-1952. Both dormitory and village girls participated in the study, three-fourths being dormitory students and one-fourth being village students.

More freshmen girls took part in the study than any other classmen.

Eighty-four per cent of the total group support themselves either in part or in full. Thirty per cent are self-supporting. The highest per cent of the girls earn their support during both vacation time and the school year.

More than fifty per cent of the girls buy part of their clothing readymade and make the rest at home. Thirty-seven per cent of the girls purchase readymade clothes from chain stores and nine per cent purchase from independently owned stores. Most of them indicated that they purchase readymade clothes from both chain stores and independently owned stores.

The most popular independently owned store from which girls purchase readymade clothes was Meier and Frank Co., Portland, Oregon. J. C. Penny was the chain store where most of the girls purchase readymade clothes.

More girls purchase yardage from J. C. Penny chain stores than any other chain store listed. Meier & Frank Co., Portland, Oregon was the most popular independently owned store for purchasing yardage.

One-fourth of the girls purchase readymade clothing by mail order. Montgomery Ward and Company and Sears, Roebuck and Company were the top choices of the mail order houses. Three-fourths of the girls do not purchase readymade clothing by mail order. Eighty-three per cent of the girls do not purchase yardage by mail order. Of the seventeen per cent who do, Montgomery Ward and Company and Sears, Roebuck and Company were top choices.

The factor influencing girls to buy readymade clothing was that of time-saving. The most important factor influencing girls to make their clothes at home was the economic factor. Second in importance was the factor that the garments fit better when made at home. The factor influencing girls to have garments made was again that there was more satisfaction from the standpoint of fit.

The response to the question, "Do you desire to make own clothes?", eighty-four per cent of the girls indicated that they desired to make their own clothes.

The predominating factor in the selection of readymade clothes was "Satisfactory fit". Over fifty per cent of the girls make up their own minds in the selection of their clothes. Their mothers' influence was second in importance.

Eighty-nine per cent of the group considered garments which were purchased readymade to be satisfactory as to: (1) construction, (2) cost proportionate to value received, (3) fit, (4) style, and (5) wearing quality.

The average amount of money spent per girl on clothing during the school year of 1951-1952 was \$143.08. This is an estimated amount since the girls had not kept account of actual expenditures. The largest amount spent for clothes reported by any one girl was \$800.00. There were eight girls who reported spending less than \$20.00 during the school year.

After careful study of the clothing inventories submitted by the girls, the author has offered a list of articles for a college girl's wardrobe. (See page 94) It should be kept in mind that this list is merely to be used as a basis for planning a wardrobe for a girl's first year in college and should be accepted as such. It would have to be adapted to suit individual cases. The service expected for the various items as listed has been based on the average service indicated by the girls on the inventories. This again, must be taken only as a guide in estimating service expected from a garment, as one girl will secure a longer period of service from a garment, depending upon care and how hard she is on her clothes.

From the sixty-four charts included in Chapter II it appears that most of the girls possess approximately what they need in their wardrobes. Comparatively few of the girls seem to have articles of clothing for which they have no need.

There was no item on the clothing inventory for which at least one girl did not indicate some need. Items not being owned in greater number than needed were: capes, campus shoes, housecoats, slack suits, bathing suits, ski suits, skirts for special sports, and umbrellas.



The girls seemed to be confused as to the names for the fabrics of which their clothing was constructed, and many of them gave the name of the fiber instead of the name of the fabric or material.

### RECOMMENDATIONS

The following recommendations are made in view of the results of this study:

1. That information from this study be put in suitable form and made available to prospective women student of Walla Walla College.
2. That further study of this problem be made again in three or four years so that up to date information may be kept available for future women students of Walla Walla College.

**APPENDICES**

## ARTICLES SUGGESTED TO BE INCLUDED IN COLLEGE GIRL'S WARDROBE

Article	Number Suggested	Fiber Suggested	Service Expected
formal dress	1	rayon (taffeta preferred by girls)	3 years
informal dress	2	rayon (taffeta or crepe) silk	2 years
date dress	1	rayon (taffeta preferred by girls) cotton	3 years
campus dress	2	cotton or wool	2 years
dress coat	1	wool (gaberdine preferred by girls)	5 years
campus coat	1	wool (gaberdine or tweed preferred by girls)	3 years
tailored suit	1	wool or rayon (gaberdine preferred by girls)	5 years
campus jacket	1	wool (flannel preferred by girls) cotton (corduroy preferred by girls)	4 years
coat sweater	1	wool or nylon	5 years
slipover sweater	2	wool	3 years
T shirts	1	cotton	3 years
skirts	3	wool (flannel or gaberdine preferred by girls) cotton	3 years

## Articles Suggested to be Included in College Girl's Wardrobe - Cont.

Article	Number Suggested	Fiber Suggested	Service Expected
blouses	3	rayon (crepe preferred by girls) cotton	2 years
dress hats	2	felt or straw	3 years
formal shoes	1 pair	kid	4 years
dress shoes	2 pairs	leather (calf or suede preferred by girls)	3 years
campus shoes	2 pairs	leather (buck or calf preferred by girls)	2 years
bedroom slippers	1 pair	cotton or imitation leather	2 years
boots	1 pair	rubber	4 years
dress hosiery	3 pairs	nylon	4 months
anklets	3 pairs	cotton or nylon	1 year
robe or house coat	1	cotton (chenille preferred by girls) rayon	4 years
pajamas or nightgown	2	cotton or rayon	2 years
slips	3	rayon or nylon	2 years
girdles	2	nylon or rayon	2 years
brassieres	3	nylon or cotton	2 years
panties	5 pairs	rayon or nylon	2 years
dress gloves	2 pairs	cotton or nylon	2 years
campus gloves	1 pair	wool	3 years
dress purse	2	leather or plastic	4 years

## Articles Suggested to be Included in College Girl's Wardrobe - Cont.

Article	Number Suggested	Fiber Suggested	Service Expected
campus purse	1	leather or plastic	3 years
scarves	3	silk, rayon or wool	4 years
handkerchiefs	7	cotton or linen	3 years

## QUESTIONNAIRE

To answer the following questions please check the correct item or items, or write out your answers:

1. What is your present class standing?

     Freshman      Sophomore      Junior      Senior      Graduate

2. Do you live in the dormitory or in the community?

     Dormitory      Community

3. To what extent do you support yourself?

     None      10%      25%      50%      75%      100%

4. When do you earn this?

     During school year      During vacation      During years out of college

5. How is your clothing obtained?

     Readymade      Make own clothes      Partly readymade and partly made at home

     Made by someone without pay      Hired made      Gifts

6. Where do you usually purchase your clothing? ( Dresses or Outer Garments)

Names of Cities

Names of Stores

Kinds of Stores

7. Where do you usually purchase yardage?

Names of Cities

Names of Stores

Kinds of Stores



8. Do you purchase readymade clothing by mail order?

     Yes           No

If you answer "Yes", please give names of mail order houses.

9. Do you purchase yardage by mail order?

     Yes           No

If you answer "Yes", please give names of mail order houses.

10. Why do you select readymade clothes?

- a. Cheaper
- b. Dislike sewing
- c. Lack ability to make acceptable garments
- d. Not interested in making own clothes
- e. Styles more attractive
- f. Saves time
- g. State any other reason

11. Why do you make your own clothes?

- a. Cheaper
- b. Garments fit better
- c. More individuality of style
- d. Satisfaction gained from doing something creative
- e. State any other reason

12. Why do you hire your clothes made?

- a. Cheaper than readymade
- b. More individuality of style
- c. More satisfactory from standpoint of fit
- d. State any other reason

13. Do you desire to make your own clothes?

     Yes           No      Give reason:

14. Number the following in order of importance to you, which predominate in your choice of readymade clothes:

- ☐ a. Becoming color
- ☐ b. Good construction
- ☐ c. Harmonizes with other garments in wardrobe
- ☐ d. Price
- ☐ e. Satisfactory fit
- ☐ f. Satisfactory material
- ☐ g. Style
- ☐ h. State any other reason

15. Check which one of the following persons has most influence in the selection of your clothes:

- |   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> a. Boy friend  | <input type="checkbox"/> f. Mother |
| <input type="checkbox"/> b. Brother     | <input type="checkbox"/> g. Sister |
| <input type="checkbox"/> c. Father      | <input type="checkbox"/> h. Self   |
| <input type="checkbox"/> d. Girl Friend | <input type="checkbox"/> i. Others |
| <input type="checkbox"/> e. Husband     |                                    |

16. Do you consider the garments you have purchased in the last school year to be satisfactory as to:

- |                              |                             |   |
|------------------------------|-----------------------------|---|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | 1. Construction                         |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | 2. Cost proportionate to value received |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | 3. Fit                                  |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | 4. Style                                |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | 5. Wearing quality (durable)            |

If you check "No" to any of the above, please state reasons briefly:

17. Estimate amount of money spent on own clothing for school year of 1951 - 1952:

Total \$ \_\_\_\_\_

## CLOTHING INVENTORY

Please fill out the following, using example as guide:

Article	No.	Fabric	made	home	Cost	expected	Years of service	Check art.: you have but do not need	Check art.: you need but do not have
Formal	1								x
Informal	2	rayon-raffeta		x	\$17.95	3			
		velvet		x	38.95	4			

EXAMPLE:

Dresses

Formal	1								x
Informal	2	rayon-raffeta		x	\$17.95	3			
		velvet		x	38.95	4			

1. Dresses

Formal

Informal

Date

Campus

	:	:	:	:	:	:	:Check art.:	:Check art.:
	:	:Kind	:	:Made:	:	:Years of:	:you have	:you need :
	:	: of	:Ready-	: at :	:	:service	:but do	:but do :
Article	:No.:	Fabric	: made	:home:	Cost	:expected:	:not need	:not have :

House

## 2. Coats

Formal

Dress

Campus

Rain

Reversible

Cape

## 3. Suits

Dressmaker

Tailored

	:	:	:	:	:	:	:Check art.:	:Check art.:
	:	:Kind	:	:Made:	:	:Years of:	:you have	:you need
	:	: of	:Ready-	: at	:	:service	:but do	:but do
Article	:No.:	Fabric	: made	:home:	Cost	:expected:	:not need	:not have

Jerkin

Redingote

#### 4. Campus Wear

Jackets

Sweater (coat)

Sweater  
(slipover)

T Shirts

Skirts

Blouses

Dickies

#### 5. Hats

Dress

	:	:	:	:	:	:	:	:	:
	:	:Kind	:	:Made:	:	:Years of	:you have	:you need	:
	:	: of	:Ready-	: at :	:	:service	:but do	:but do	:
Article	:No.:	Fabric:	made	:home:	Cost	:expected	:not need	:not have	:

Campus  
(beanies)

Sport

## 6. Footwear

Formal

Dress

Campus

Special sports

Bedroom  
slippers

Galoshes

Rubbers

Boots

	:	:	:	:	:	:	:	:Check art.:	:Check art.:
	:	:Kind	:	:Made	:	:Years of:	:you have	:you need	:
	:	: of	:Ready-	: at	:	:service	:but do	:but do	:
Article	:No.:	Fabric	: made	:home	: Cost	:expected:	:not need	:not have	:

7. Hosiery

Dress

Anklets

Knee socks

Shoe Socks

8. Sleeping  
garments

Robes

House  
coats

Pajamas

Nightgowns

Lounging  
pajamasBed  
jackets



	:	:	:	:	:	:	:Check art.:	:Check art.:	:
	:	:Kind :		:Made:		:Years of:	you have	:you need :	:
	:	: of	:Ready-:	at :		:service :	but do	:but do :	:
Article	:No.:	Fabric:	made	:home:	Cost	:expected:	not need	:not have :	:

## 9. Underwear

Slips

Foundation  
garments

Girdles

Garter  
belts

Pantie  
girdles

Brassieres

Panties

## 10. Special sports

Slack suits

Play suits

	:	:	:	:	:	:	:	:Check art.:	:Check art.:	:
	:	:Kind	:	:Made	:	:Years of:	:you have	:	:you need	:
	:	: of	:Ready-	: at	:	:service	:but do	:	:but do	:
Article	:No.:	Fabric:	made	:home	:Cost	:expected:	not need	:	:not have	:

Bathing  
suits

Ski suits

Skirts

Jackets

#### 11. Accessories

Gloves (dress)

Gloves (campus)

Purses (dress)

Purses (campus)

Scarves

Handkerchiefs

Umbrellas

Collar and  
cuff sets

#### 12. Any other articles not included in this list

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