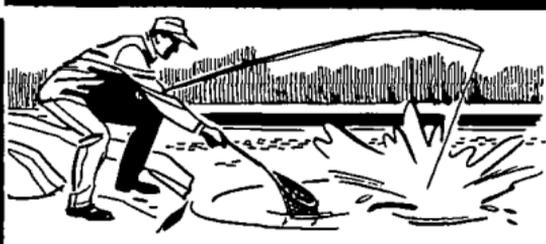




Rural Areas Development

IN OREGON



EC 719

May 1963

Cooperative Extension Service
Oregon State University, Corvallis

What is RAD?

Rural Areas Development (RAD) offers help in organization, educational leadership, and technical aid that you and other local leaders may need to improve your area. RAD is a nationwide effort supported by the U. S. Department of Agriculture.

RAD is designed to help local groups, state agencies, and private organizations develop all the resources of rural areas. It aims to help increase income, improve living standards, and make more jobs available.

Local people survey the human and natural resources in their area and make plans as to how they can best be developed. Various state and federal agencies, brought together by RAD, stand ready to assist in these efforts if their help is requested. RAD is a locally planned and operated program.

No development program can be static. RAD is necessarily flexible to meet local demands. More than one project may be carried on at one time. When one project has been completed, you and other local leaders can then move toward solving the next problem in your area, keeping the same organization and being assured of the necessary assistance if you need it.

RAD in Oregon

In Oregon, RAD efforts are being spearheaded by a statewide citizens' committee which has accepted the responsibility of state leadership. Committee members represent Oregon's diverse economic interests as well as its many geographic areas.

The Oregon State RAD committee is in a key position. It can point out problems which it feels may be hampering total resource development and suggest ways of solving them to cooperating state and federal agencies. It can also suggest areas for study and possible action by local RAD committees, for it is in a position to see the total picture on a statewide basis.

The philosophy of the state RAD committee has been summed up in its nine point statement of objectives and policies.

Objectives and Policies OF THE OREGON RAD COMMITTEE

THIS committee dedicates itself to a policy of promoting, inducing, and stimulating the maximum development of natural economic and human resources to the mutual benefit of the community, area, state, and nation. No one economic factor should excel to the detriment of another. Financial attainment cannot surpass humanitarian considerations, and a united effort with reciprocal benefits should be the common goal.

This state committee:

1. Encourages county or area committees to carefully and expertly analyze their present and future assets and liabilities. These committees then should be encouraged to take vigorous cooperative action to bring about needed results, fully utilizing the resources of our various institutions and agencies, both public and private—local, state, and federal. When and if it is recognized that solutions are beyond individual independent efforts, it is our recommendation that assistance—technical, financial, or both be sought from appropriate agencies.



2. Takes a vigorous and public stand on orderly and proper land and water development and usage. Our committee should urge the activation of county planning commissions where now inactive or nonexistent, and encourage those now functioning to renew their efforts in behalf of proper land and water use.



should be such that all resources are taken into account when development of one is under way.

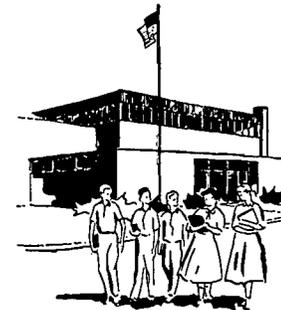
4. Acknowledges the need for the creation and dissemination of educational and informational material concerning—but not limited to—the proper utilization of natural resources, including land and water use, recreational possibilities, scenic beauty, and adequate zoning ordinances providing proper protection and guidance for development of agriculture, commerce, and industry in line with the best interests of the public.

5. Recognizes recreational opportunities as one of our state's greatest assets and urges close appraisal and orderly development of these invaluable assets both for our present and future needs. Beauty is one of Oregon's greatest attractions, and we urge its preservation and enhancement.



3. Encourages multiple usage of natural resources wherever possible for most benefits to most people. Care should be taken not to destroy one beneficial usage in the development of another, thus resulting in a diminution of these valuable resources. Planning

6. Proclaims that Oregon's greatest asset is its growing human resources. In some cases these are not being utilized to their maximum potential. We urge that greater utilization be made—through education, training, and retraining in accordance with our state's diversifying economy. We recommend expansion of research opportunities in Oregon through private and public institutions. It is of great concern to this committee that adequate opportunities be made available in this state for our young people as they leave our schools and universities to begin their life's work.



and prosperous. This committee recognizes the necessity for continued and expanded research on the management of our forest lands and the utilization of forest products in the interests of economic health for the state as a whole.

8. Acknowledges the economic necessity for aggressive marketing of Oregon products. We urge continuous research and study of marketing methods and means to maximize distribution and returns for Oregon commodities.

9. Recommends that necessary steps be taken to make known its policies and objectives to the people of Oregon. These policies and objectives are, of course, in addition to those responsibilities assigned to the committee concerning analyses and recommendations on OEDPs and approvals or absence thereof on individual projects.

State Rural Areas Development Committee

Vincent W. Bousquet, Klamath Falls
Woods Manager, Weyerhaeuser Company

Fred Brenne, Eugene
Manager, Chamber of Commerce

Kessler Cannon, Bend
Radio KBND

J. W. Forrester, Pendleton
Editor of East Oregonian

Rex Gibson, Salem
Manager, Ladd & Bush Branch, U. S. National Bank

Hardin R. Glascock, Portland
Western Forestry and Conservation Assn.

Nephi Grigg, Ontario
Potato Processor

Lou Growney, Portland
Pacific Power & Light Co.

Mrs. Willard Hamlin, Corvallis
Homemaker

Harris Higgins, Hood River, Chairman
County Judge

Don Jackson, Newport
Central Lincoln People's Utility District

George Kirkeby, Elgin
President, First State Bank of Elgin

Gene Knudson, Dallas
Willamette Valley Lumber Co.

Grant Perry, Portland
First National Bank

Elmer E. Peterson, Portland
President, Oregon Assn. of Soil Conservation Districts

R. E. Schedeen, Gresham
Farmer, Chairman, State ASCS Committee

Herman Sites, Portland
President, Silver Wheel Freight Line

Lloyd Vinson, Portland
Business Manager, Brotherhood of Electrical Workers

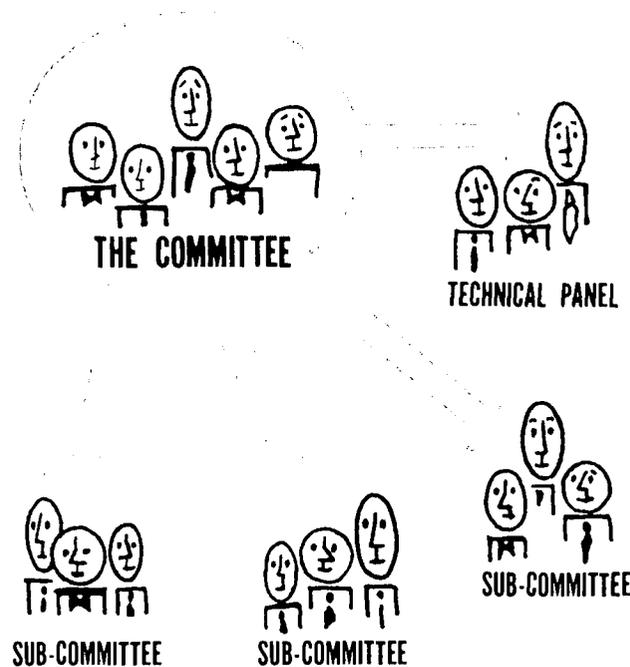
Mrs. Marion Weatherford, Arlington
Homemaker

W. J. Williams, Medford, Vice Chairman
Vice President, Bear Creek Orchards

Lee Wooden, Jewell
Farmer, Representative, State Assn. of REA Coops.

Jean Scheel, OSU, Secretary (non-voting)
Assistant Director, Extension Service

The Local RAD Committee Works This Way . . .



A majority of Oregon counties are participating now in Rural Areas Development activities. County committees, representing all the various interests, are the heart of the RAD program. These local leaders know best the problems that face them and possible ways of solving them.

Members of the county committees survey their areas, cataloging the human and natural resources with which they have to work.

This information is then transformed into the Overall Economic Development Plan (OEDP). The OEDP is a comprehensive picture of a county—its strengths and its weaknesses—and it outlines a program aimed at solving problems so that all resources may be developed to their greatest potential.

The OEDP is a plan to guide community action. It shows cooperating agencies what they can do to help. Such planning, coupled with local initiative and government assistance when necessary, can speed development and expand opportunity in Oregon.

Cooperating Agencies

When you and other local leaders start to develop an RAD program for your county, you will have lots of support, when and if you need it, from state and federal agencies which are eager to assist you.

These agencies have been formed into Technical Action Panels on both a state and county basis so that each agency can be of maximum service where it is needed. Agency personnel are available to advise and to assist you, but they will not plan your program for you. They are only to assist the local planning group.

State agencies

Oregon Department of Planning and Development
Oregon Department of Employment
Oregon Department of Education
Oregon Department of Forestry
Oregon Department of Agriculture
Bureau of Municipal Research and Service, University of Oregon
Oregon State Game Commission
Oregon State Fish Commission
State Committee on Natural Resources
State Parks and Recreation Division, Oregon Highway Department
Oregon State University Cooperative Extension Service
Oregon State University Agricultural Experiment Station

Federal agencies

Farmers Home Administration
Soil Conservation Service
Agricultural Stabilization and Conservation Service
Rural Electrification Administration
Forest Service
Statistical Reporting Service
Economic Research Service
Area Redevelopment Administration
Small Business Administration
Department of Commerce

See your county Extension agent for further information about the Rural Areas Development program.

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