



Improving the Transfer of Ecological Estimates in Ecosystem Services Research & Policy



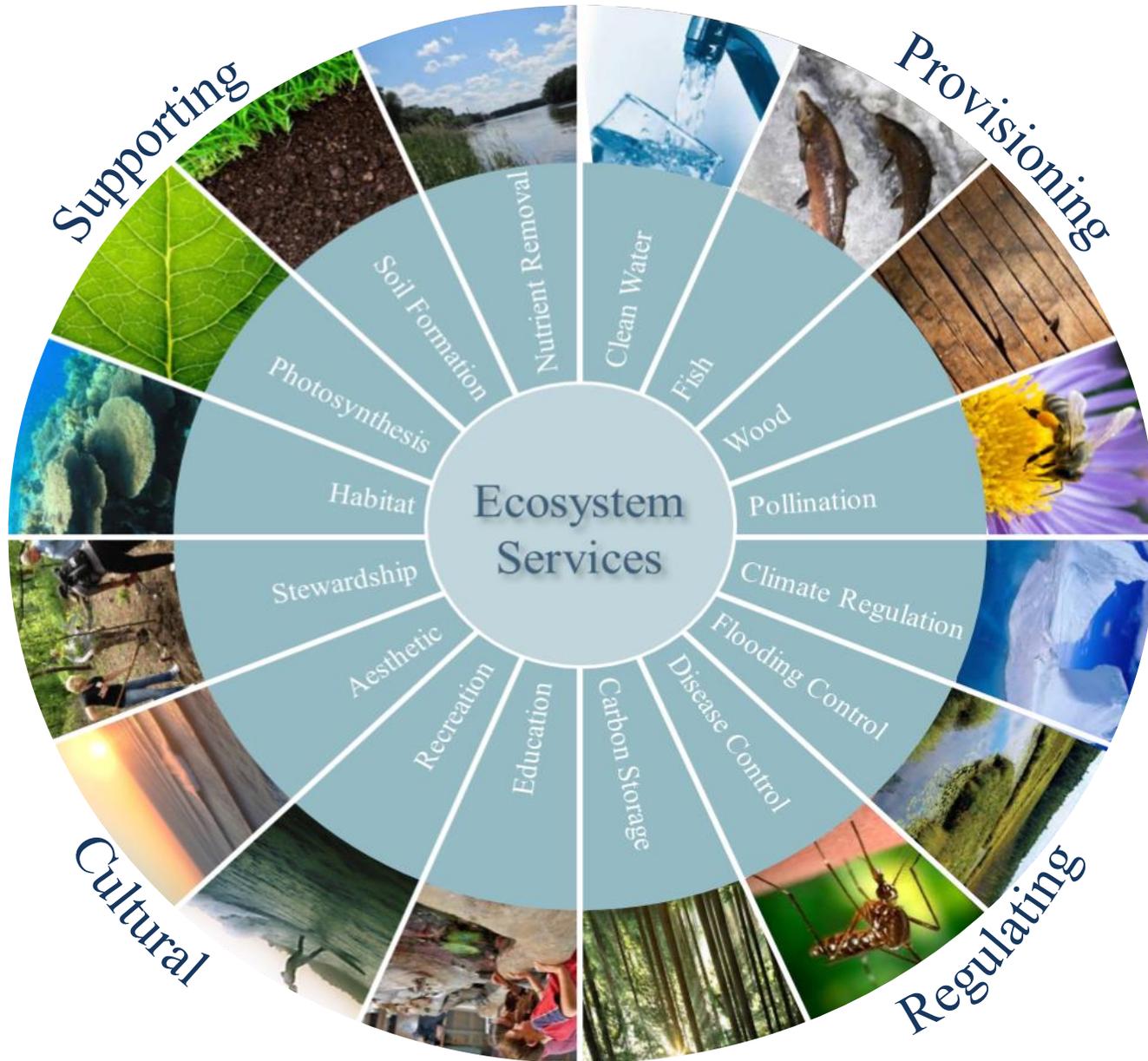
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Ecosystem services are the components of nature humans use and enjoy



Ecosystem service assessments are often data, budget and time limited



Benefit Transfer: Conceptual Problems in Estimating Water Quality Benefits Using Existing Studies

WILLIAM H. DESVOUSGES

Status of Benefits Transfer in the United States

ECOLOGICAL ECONOMICS 60 (2006) 429-434

Benefit transfer focuses on the issues and methods related to **economic value transfer**



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Analysis

Enhancing the reliability of benefit transfer over heterogeneous sites: A meta-analysis of international coral reef values

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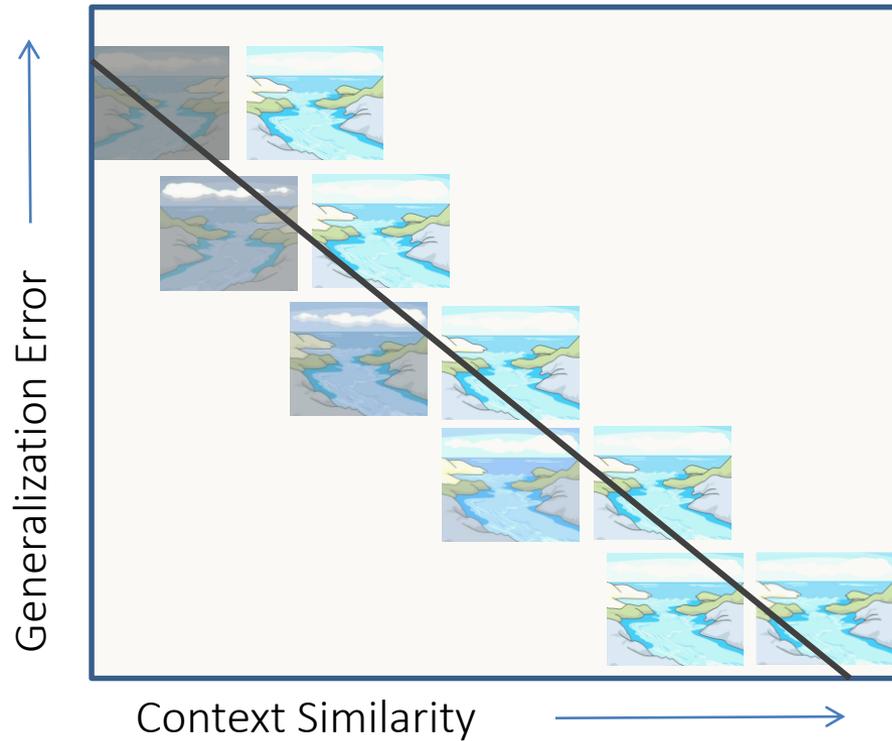
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Question 1:

How can a benefit transfer approach be applied to **ecological production estimates** in ecosystem services research?

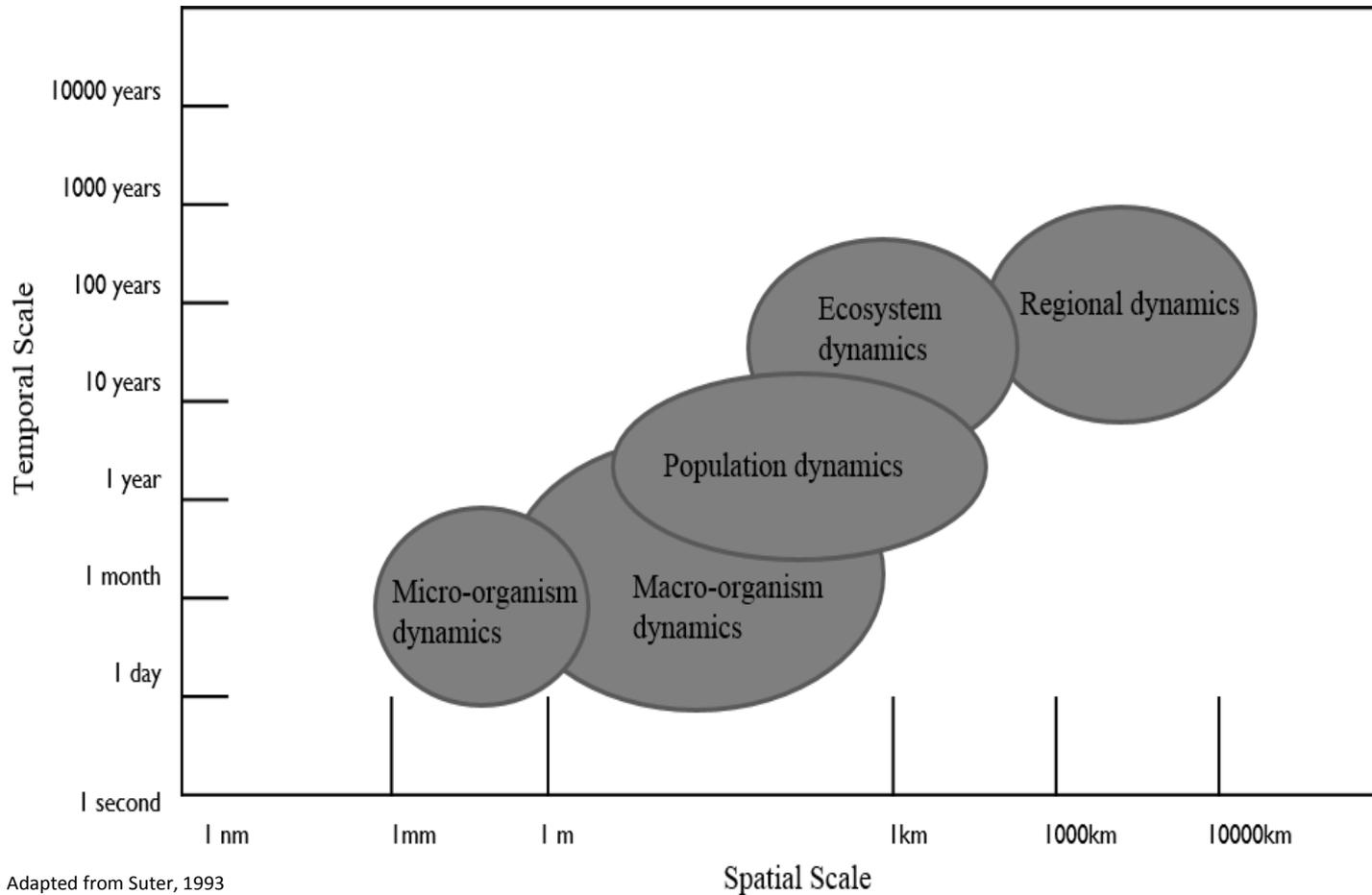
Context similarity is a key requirement of sound benefit transfers



Question 2:

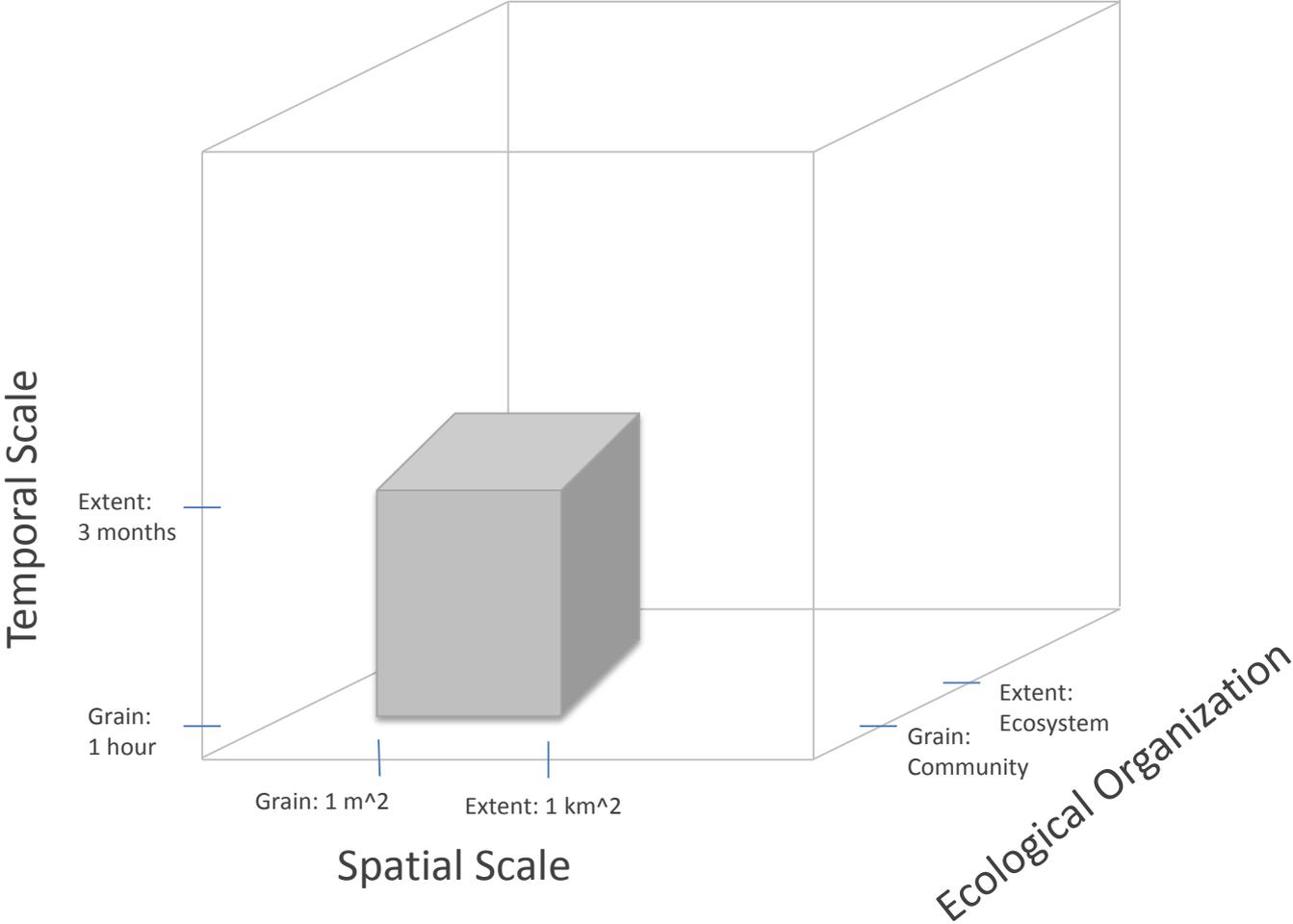
How to broadly define ecological **contexts** across services, ecosystems, and ecological processes?

Scales: A Structure for Ecological Contexts

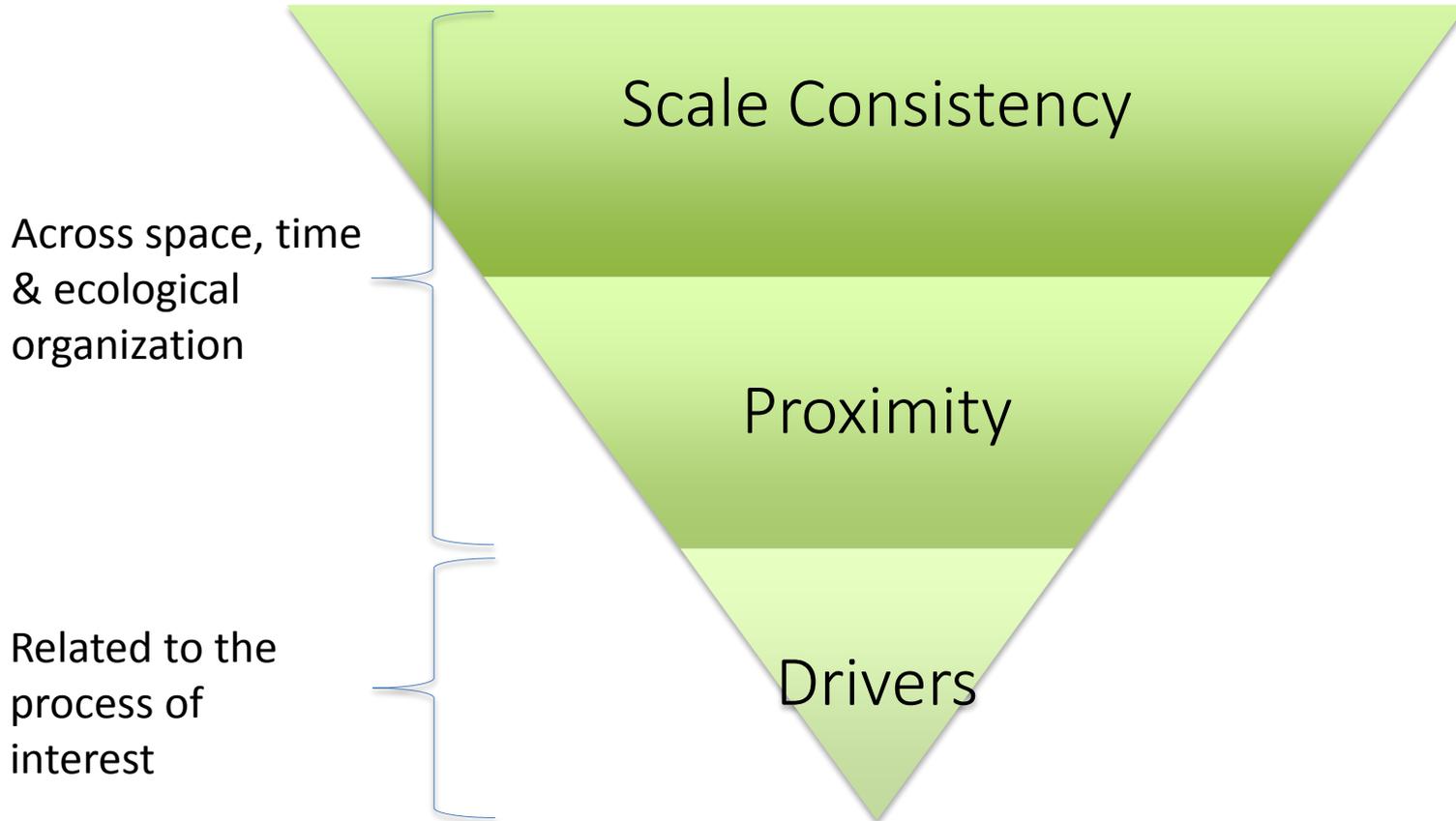


Adapted from Suter, 1993

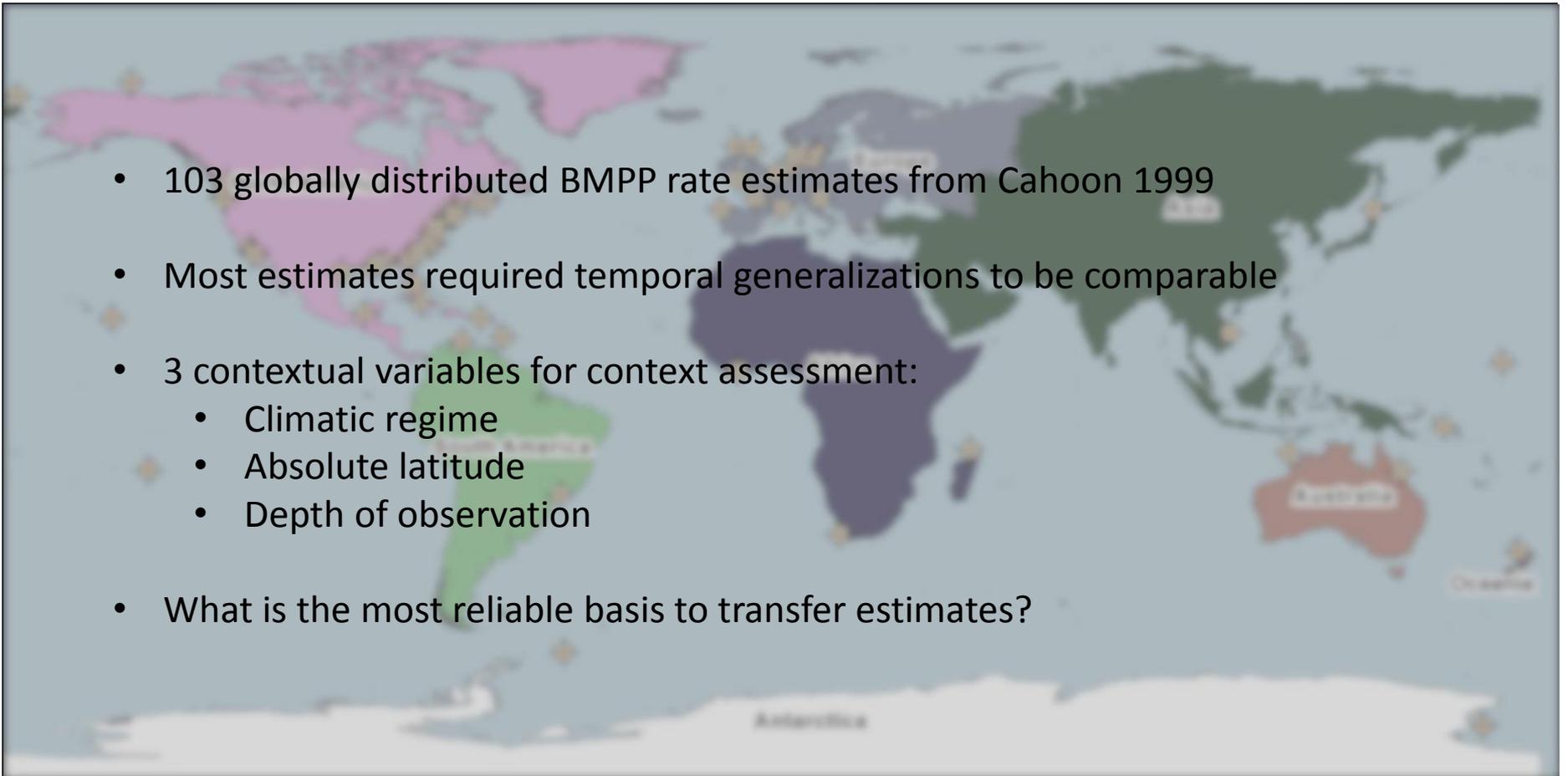
Contextual Reference Frames: Scale and Level of Organization



Hypothesized Indicators of Transferability based on Contextual Similarity



Case Study: Benthic Microalgal Primary Production (BMPP) Rates

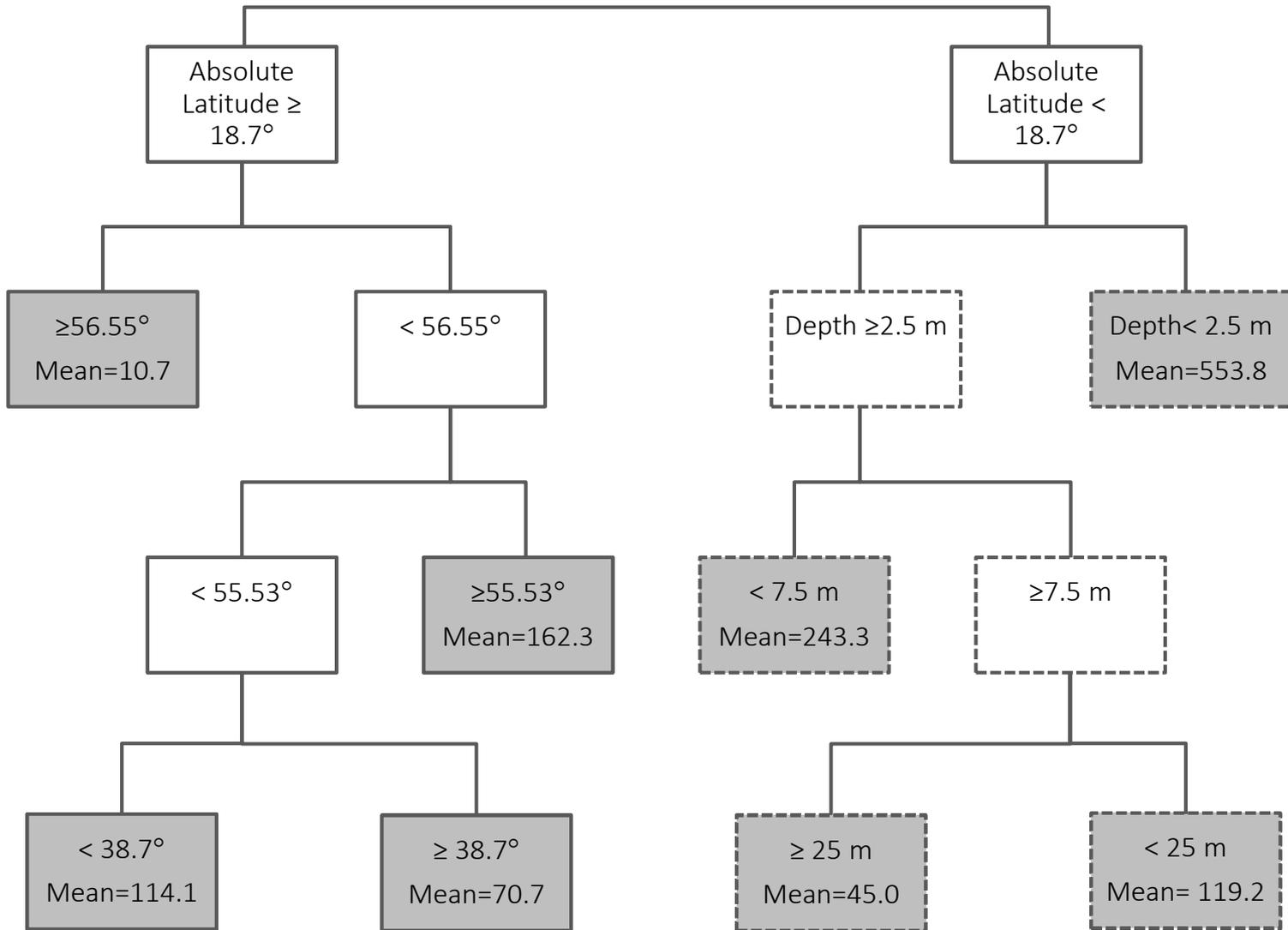
- 
- 103 globally distributed BMPP rate estimates from Cahoon 1999
 - Most estimates required temporal generalizations to be comparable
 - 3 contextual variables for context assessment:
 - Climatic regime
 - Absolute latitude
 - Depth of observation
 - What is the most reliable basis to transfer estimates?

One-way Analysis of Variance (ANOVA) models Climatic Regime, Absolute Latitude and Depth

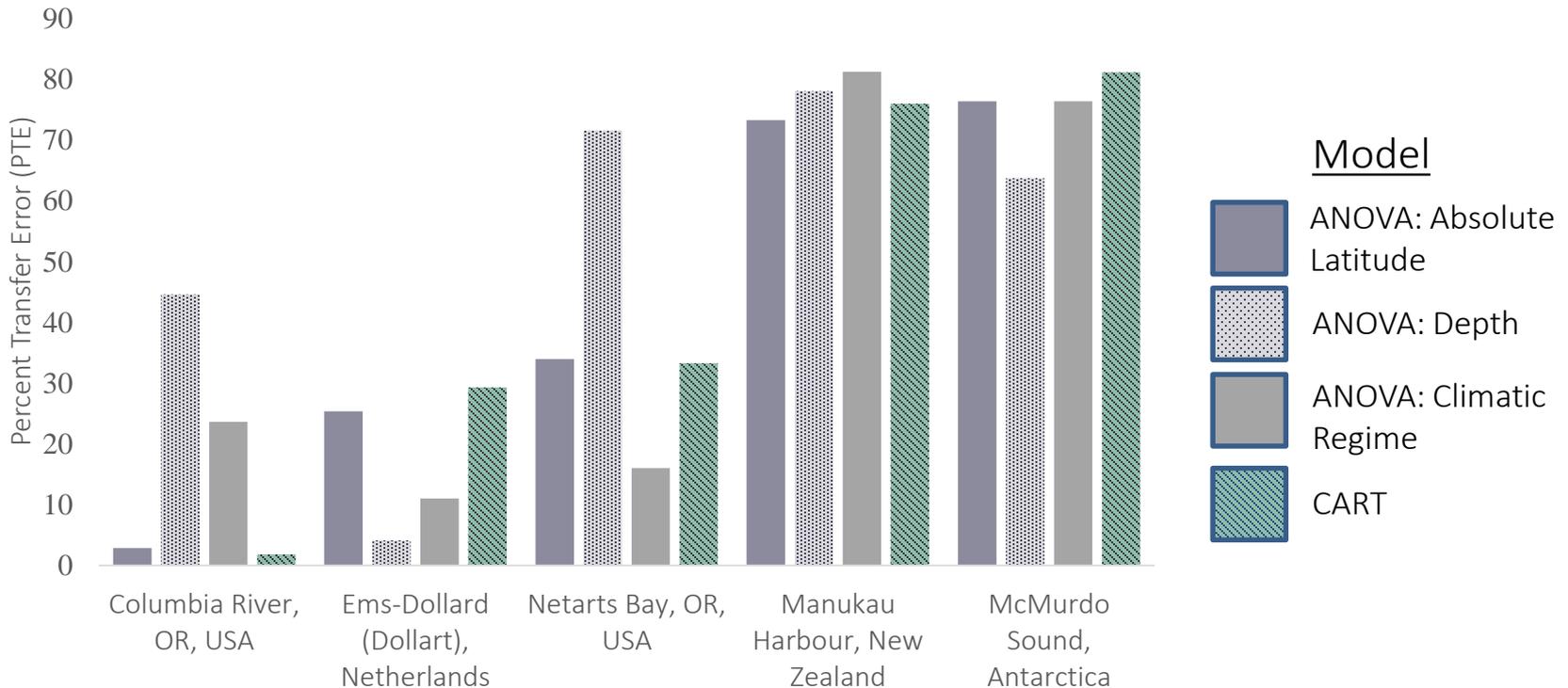
Variable for Model (1-way ANOVA)	Adj R ²	RMSE	F-ratio	P-Value
Climatic Regime	0.117	138.84	7.63	0.0008**
Absolute Latitude	0.153	136.02	4.00	0.013**
Depth	0.058	143.40	3.06	0.032*

Stronger evidence was observed across climatic regimes and absolute latitudes than depths.

Classification and Regression Tree (CART) model

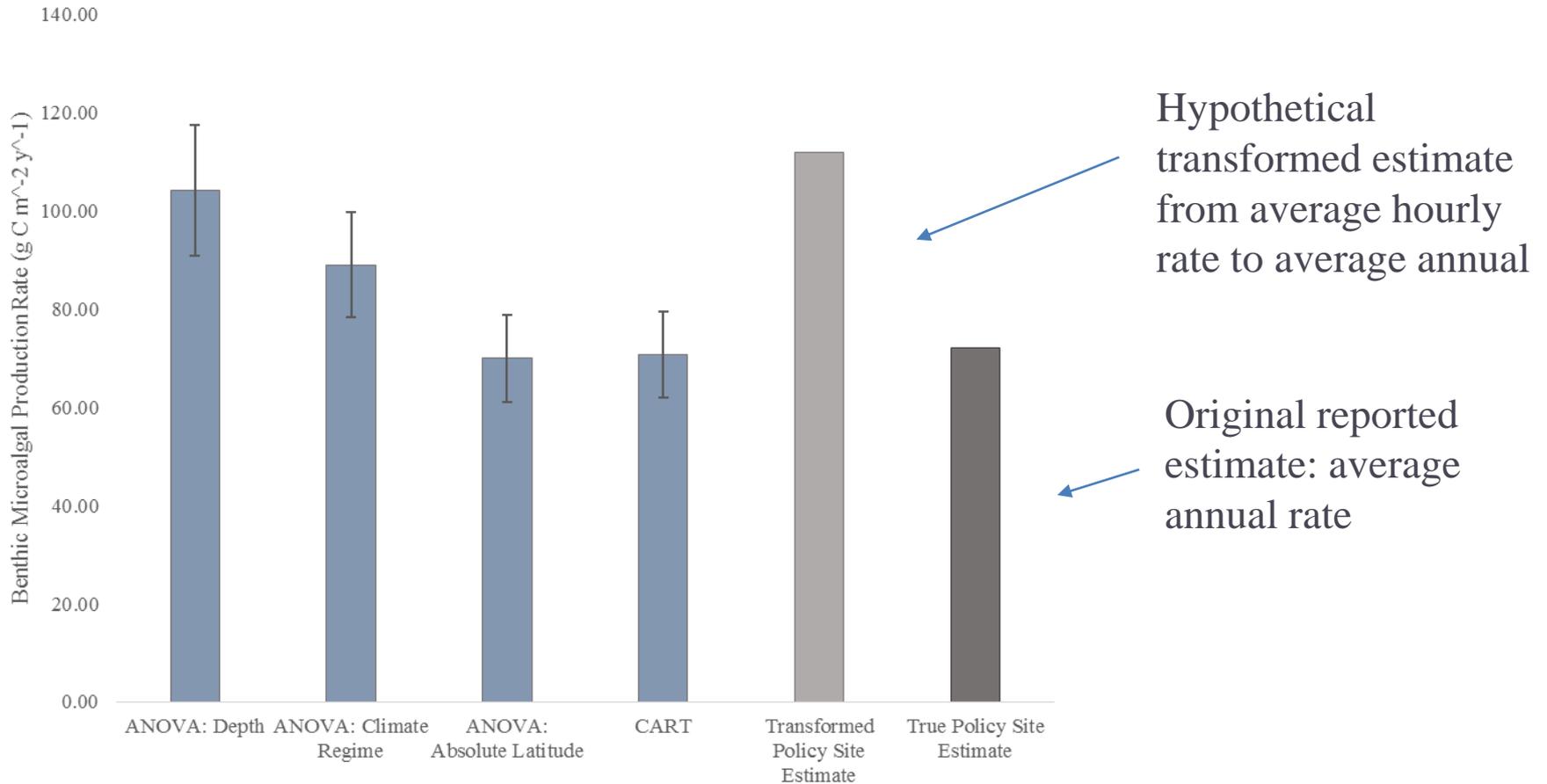


Uncertainty and Error: Model Validation



- Models perform better for **“well-represented”** temperate sites
- More sophisticated method does not always perform better

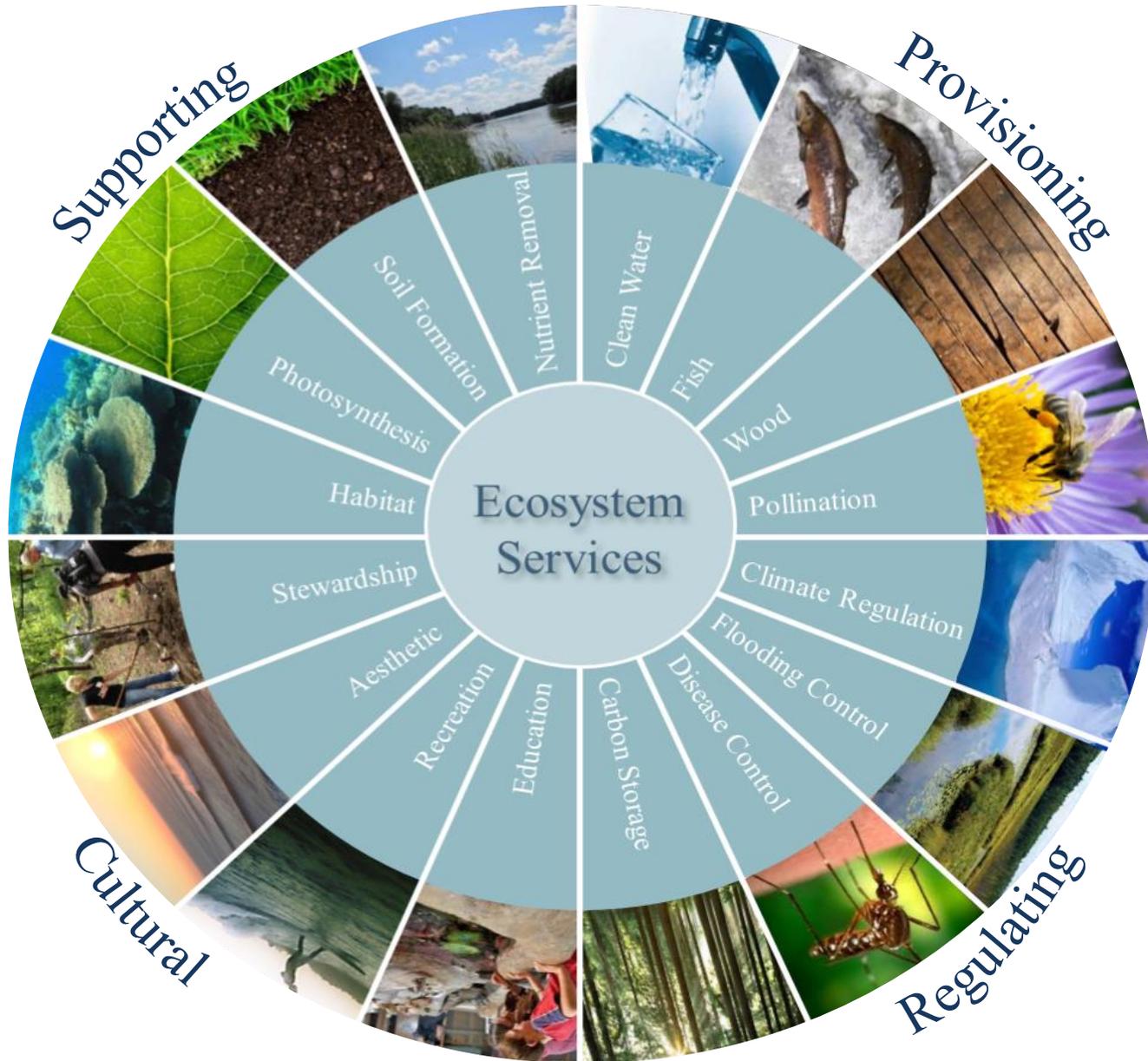
Uncertainty and Error: Temporal Generalization Error



Conclusions

- Findings support the hypothesis that transfer errors are largest for reference frame inconsistencies or generalizations
- Identification of broad contextual features permits the exploration of necessary assumptions and uncertainties
- Comparison of approaches indicates that for some data simple methods may be just as effective as complex approaches
- More case studies and assessment is needed to validate approach and indicator hierarchy

Questions?



Next Steps

- Relative importance of reference frame components
- Investigation into model sensitivity
- More case studies!

Steps for Conducting a Benefit Transfer
1. Describe the policy case
2. Identify existing, relevant studies
3. Review available studies for quality and applicability
a. The basic commodities must be essentially the equivalent
b. The baseline and extent of change should be similar
c. The affected populations should be similar
4. Transfer the benefit estimates
5. Address uncertainty

EPA Guidelines for Preparing Economic Analyses (2000)

Ecological Estimate Transfer Framework

Step 1

Define

The policy site context and transfer needs

a. Select candidate estimates and identify context variables

Step 2

Screen

Estimates based on conceptual validity

Step 3

Evaluate

Operational validity: context similarity

a. Contextual locations: comparability and applicability

b. Qualitative context variable comparison

c. Quantitative context variable analysis

Step 4

Address

Sources of error and uncertainty

How to fill knowledge gaps in ecosystem service models and assessments?

