They Talked, We Listened, Now What?  
Turning Qualitative Research Into Action  
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Focus Group Demographics
- 36 students from 8 colleges  
- 4 focus groups  
- 3 librarians  
- 16 pizzas

Themes
- Services  
- Spaces  
- Support

Focus Group Method
- 8 prompts  
- Semi-formal manner  
- Responses transcribed  
- Responses coded for themes  
- Themes examined for frequency, extensiveness, intensity

Our Limiting Factors that Drove Decision-Making

Short Term Recommendations
- Change study room policies to increase access.  
- Improve promotion of services and spaces.  
- Use existing spaces in new ways to support graduate student study.

Qualitative data, while rich in detail, can be difficult to analyze:  
Identifying specific priorities is challenging. Analyze with “limiters” in mind:  
1) Identify short, mid, and long-term actions to highlight 1) opportunities for quick service or space enhancements and 2) the need to enhance or develop collaborative relationships to progress with longer-term activities.

Conclusion

Collaborate to Succeed: Potential Partners

Thanks for conducting this research and sending us an update on the results from your study!