Role of Gender in Value Chain from Production and Marketing of Fish

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Abstract

In production and marketing of fish the women has a leading role as evident from their involvement in various stages. Involvement of women has in putting fish seed in pond or tank, nurturing these by providing food and adequate care. After catching, fish out of the pond or tank involvement of women has been observed in retail trade of fish in the markets. Even in processing of fish, such fish drying on sea beach women are involved. In other words, the women mainly consider fish production as household enterprise. Wherever, they have been involved in retail trade it has been to supplement the family income. The main objective of the paper has been to (a) To highlight the involvement of women in various stages starting from production, processing and marketing; (b) To estimate the change in value of fish at various stages from production to marketing; (c) To assess the reasons for involvement of women in the value chain. The study has been conducted for both inland and marine fisheries. In both the cases, the areas where women have been mainly involved in the value chain from production, processing and marketing of fish would be first assessed. The comparative advantage of involvement of women versus men would also be assessed. In both inland and marine fisheries adequate number women involved in various stages has been sampled out for detailed study by means of a schedule.