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THE ARCTIC  
UNIVERSITY  
OF NORWAY

# EXPORT PRICE VOLATILITY AND PRICE TRANSMISSION ASYMMETRY: THE CASE OF SALMON AND COD

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# Outline

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- Research objectives
- Literature review
- Research methods
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- The estimated results
- Conclusion

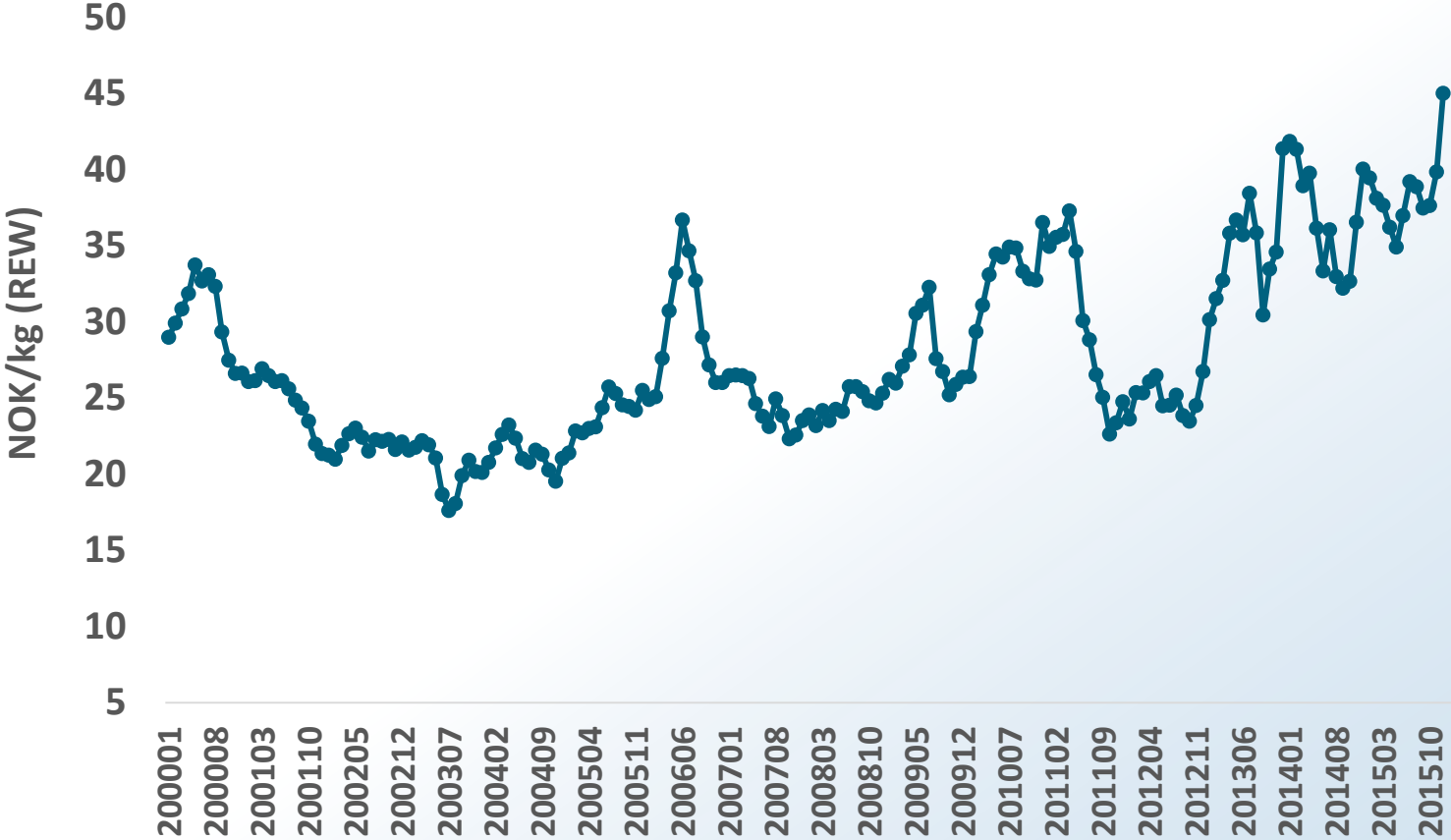
# Research objectives

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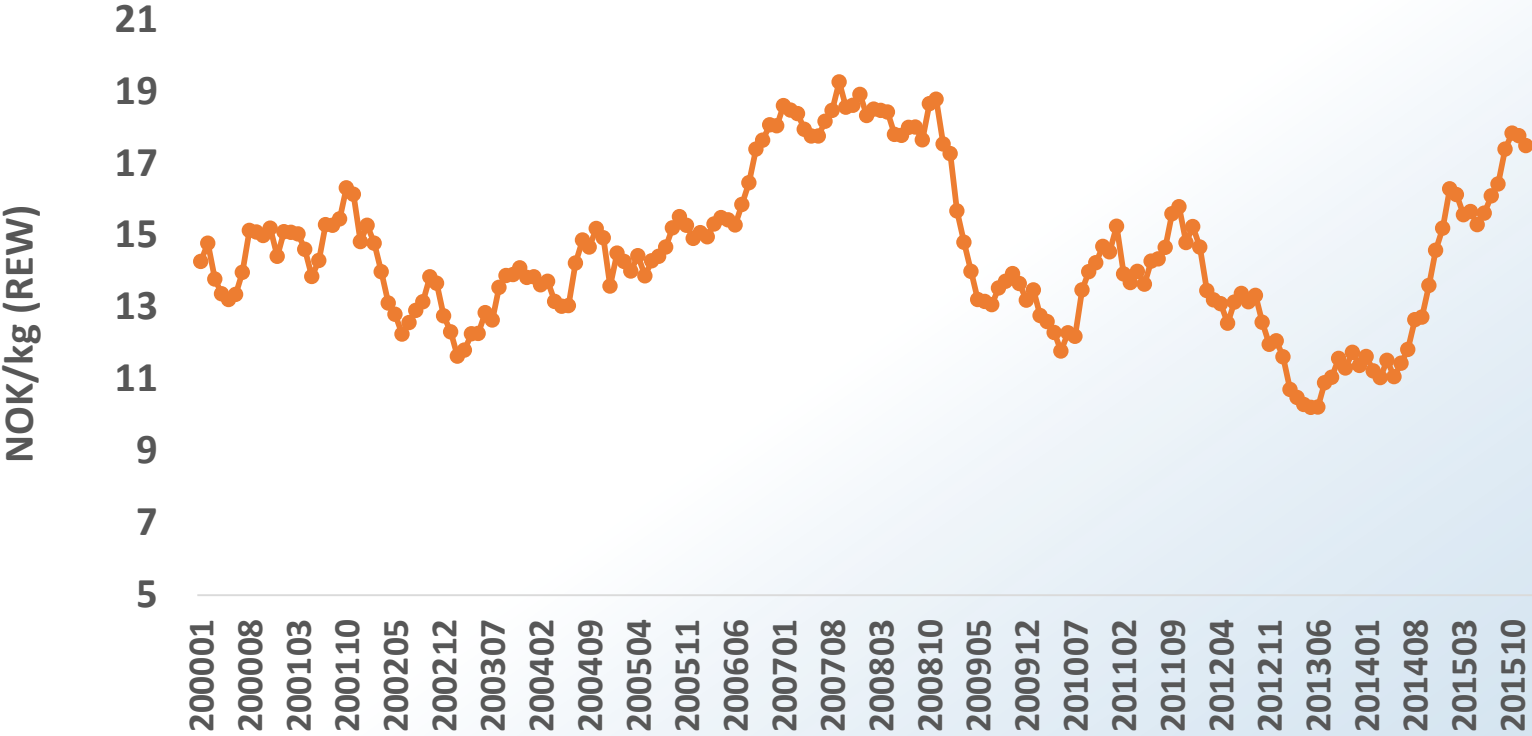
**To investigate the impact of price asymmetric transmission on price volatility.**

- First estimate price transmission relationships from the downstream level to export price for salmon and cod.
- After confirming asymmetric responses, we construct an asymmetry index.
- The impact of the asymmetry index on export price volatility is further investigated by controlling for demand and supply shocks.

# Export prices of the Norwegian Salmon



# Export prices of the Norwegian Cod



# Literature review

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- Peltzman, S. (2000). Prices rise faster than they fall. *Journal of Political Economy* (108), pp. 466-502.
- Dahl, R.E., & Oglend, A. (2014). Fish price volatility. *Marine Resource Economics* (29), pp. 305-322.
- Oglend, A., & Sikveland, M. (2008). The behavior of salmon price volatility. *Marine Resource Economics* (23), pp. 507-526.
- Andersen, T.B., Roll, K.H., & Tveterås, S. (2008). The price responsiveness of salmon supply in the short and long run. *Marine Resource Economics* (23), pp. 425-437.
- Oglend, A. (2013). Recent trends in salmon price volatility. *Aquaculture Economics & Management* (17), pp. 281-299.


# Research methods

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$$(1) \quad \log ep_{i,t} = \alpha_{i,0} + \alpha_{i,1} \log lp_{i,t} + \alpha_{i,3} T_{i,t} + \varepsilon_{i,t} \quad i=1,2$$

ECM:

$$(2) \quad \Delta \log ep_{i,t} = \beta_{i,0} + \beta_{i,1} \Delta \log lp_{i,t} + \beta_{i,2} \Delta \log ep_{i,t-1} + \beta_{i,3} \varepsilon_{i,t-1} + v_{i,t}$$

$$(3) \quad \Delta \log ep_{i,t} = \gamma_{i,0} + \gamma_{i,1} \Delta \log lp_{i,t} + \gamma_{i,2} \Delta \log ep_{i,t-1} + \gamma_{i,3} ep_{i,t-1} + \gamma_{i,4} \varepsilon_{i,t-1} + \mu_{i,t}$$


Index of asymmetry:

$$(4) \quad asy_{i,t} = abs(\gamma_{i,3,t} - \gamma_{i,4,t})$$

Price of volatility (GARCH):

$$(5a) \quad \Delta \log ep_{i,t} = \lambda_{i,0} + \lambda_{i,1} \Delta \log ep_{i,t-1} + \mu_{i,t}$$

$$(5b) \quad v_t = \pi_{i,0} + \pi_{i,1} \mu_{i,t-1}^2 + \pi_{i,2} v_{t-1}$$

## Research methods (continued)

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- Empirical model

$$(6) \quad V_{i,t} = \pi_{i,0} + \pi_{i,1}asy_{i,t} + \pi_{i,2} \log ex_{i,t} + \pi_{i,3} \log seafood_{i,t} + \tau_{i,t}$$

$$i = 1,2$$



# Data

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- Landing prices of salmon and cod from the Norwegian Directorate of Fisheries.  
salmon: 2000.01-2013.12  
cod: 2000.01-2015.12
- Export prices of salmon and cod from Statistics Norway  
2000.01-2015.12
- Exchange rate data from Eurostat  
2000.01-2015.12

# Research methods

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- (1)  $\log ep_{i,t} = \alpha_{i,0} + \alpha_{i,1} \log lp_{i,t} + \alpha_{i,3} T_{i,t} + \varepsilon_{i,t} \quad i=1,2$

ECM:

- (2)  $\Delta \log ep_{i,t} = \beta_{i,0} + \beta_{i,1} \Delta \log lp_{i,t} + \beta_{i,2} \Delta \log ep_{i,t-1} + \beta_{i,3} \varepsilon_{i,t-1} + v_{i,t}$

- (3)  $\Delta \log ep_{i,t} = \gamma_{i,0} + \gamma_{i,1} \Delta \log lp_{i,t} + \gamma_{i,2} \Delta \log ep_{i,t-1} + \gamma_{i,3} ep_{i,t-1} + \gamma_{i,4} \varepsilon_{i,t-1} + \mu_{i,t}$

Index of asymmetry:

- (4)  $asy_{i,t} = abs(\gamma_{i,3,t} - \gamma_{i,4,t})$

Price of volatility:

- (5a)  $\Delta \log ep_{i,t} = \lambda_{i,0} + \lambda_{i,1} \Delta \log ep_{i,t-1} + \mu_{i,t}$

- (5b)  $v_t = \pi_{i,0} + \pi_{i,1} \mu_{i,t-1}^2 + \pi_{i,2} v_{t-1}$

# Estimated results

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Salmon price transmission model using full sample period

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	Estimate	Std. Error	t value
intercept	-0.0008	0.002	-0.39
$\varepsilon p_{i,t-1}$	-0.097	0.047	-2.05
$\varepsilon n_{i,t-1}$	-0.115	0.055	-2.10
$\Delta \log lp_{i,t}$	0.527	0.016	32.49
$\Delta \log ep_{i,t-1}$	0.134	0.030	4.44

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## Estimated results (continued)

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Cod price transmission model using full sample period

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	Estimate	Std. Error	t value
intercept	-0.004	0.004	-0.957
$\varepsilon p_{i,t-1}$	-0.303	0.087	-3.470
$\varepsilon n_{i,t-1}$	-0.500	0.106	-4.730
$\Delta \log lp_{i,t}$	0.193	0.051	3.812
$\Delta \log ep_{i,t-1}$	0.161	0.069	2.334

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## Research methods (continued)

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- Empirical model for price volatility and price asymmetry

$$(6) \quad V_{i,t} = \pi_{i,0} + \pi_{i,1}asy_{i,t} + \pi_{i,2} \log ex_{i,t} + \pi_{i,3} \log seafood_{i,t} + \tau_{i,t}$$
$$i = 1,2$$

## Estimated results (continued)

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### Salmon volatility and price asymmetry

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	Estimate	Std. Error	t value
Intercept	-0.040	0.015	-2.568
$asy_{i,t}$	-0.004	0.002	-2.251
$\log ex_{i,t}$	-0.002	0.001	-3.049
$\log seafood_{i,t}$	0.014	0.002	8.154

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## Estimated results (continued)

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### Cod volatility and price asymmetry

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	Estimate	Std. Error	t value
Intercept	0.0452	0.0028	16.02
$asy_{i,t}$	-0.0025	0.0007	-3.50
$\log ex_{i,t}$	-0.0004	0.0002	-2.63
$\log seafood_{i,t}$	-0.0008	0.0005	-1.68

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# Conclusion

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- We confirm the result given by Peltzman, S. (2000). “Prices rise faster than they fall”. This is particularly true for the Norwegian cod industry.
- Price transmission between landing and export prices are faster in cod industry than in salmon industry.
- The results indicate that the coefficient of asymmetry index is significant with a negative sign in both salmon and cod models.
- In terms of magnitude, price volatility of salmon is more sensitive to the asymmetric adjustment and demand shifters than that of cod.
- Substitution from whitefish (cod) and pelagic fish (herring) might also explain the large price volatility in salmon prices.