



# Social Responsibility and Traceability in Fisheries A Retailers Perspective

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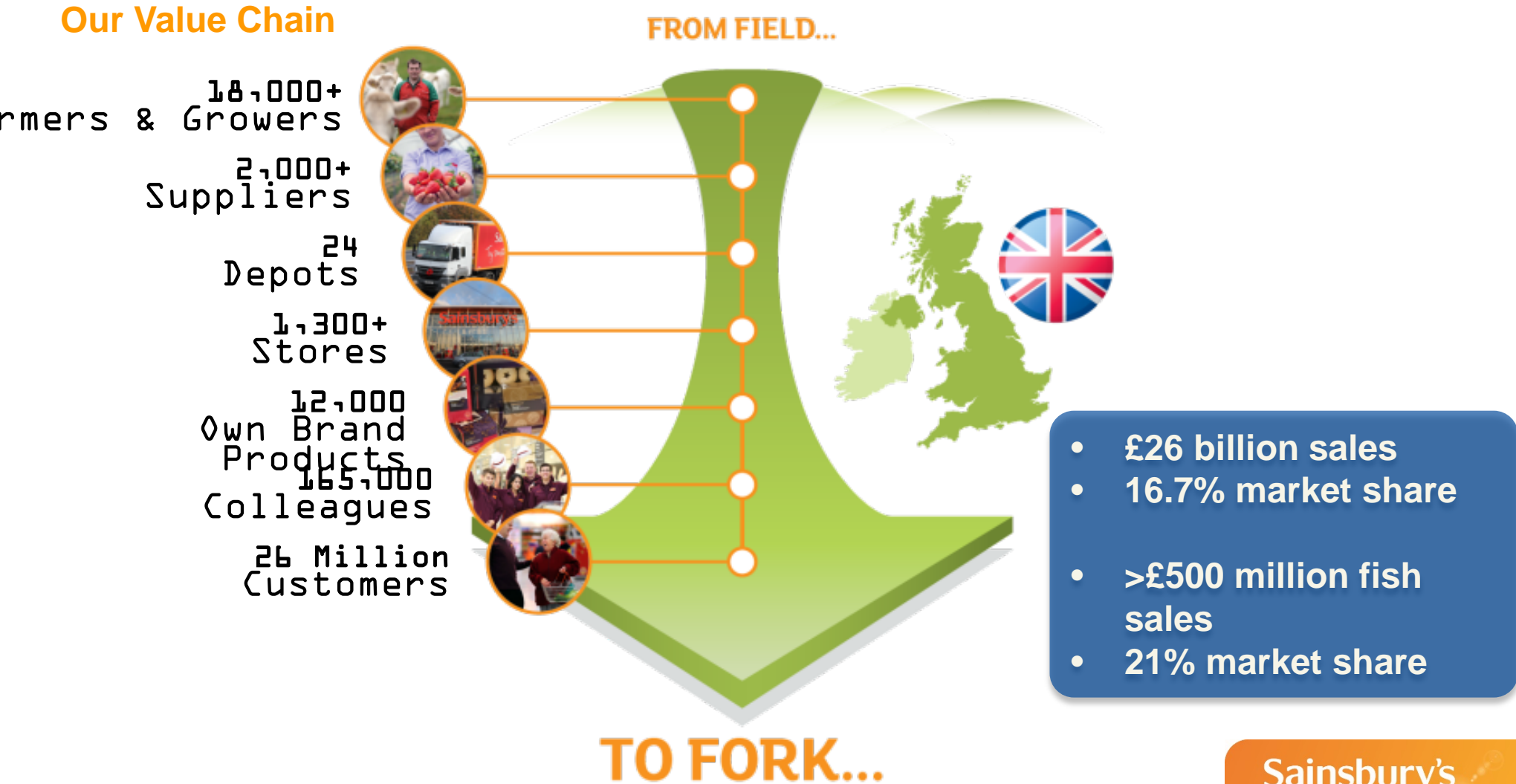
International Institute of Fisheries Economics and Trade Conference  
Wednesday 13<sup>th</sup> July 2016  
Aberdeen

Image credit - WWF

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# Who are Sainsbury's

## Our Value Chain



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# Our Values



# Sainsbury's Code of Conduct for Ethical Trade

Based on the 9 elements of the ETI Base Code

Plus 3 additional points

Entitlement to work

Labour agencies

Environment



Employment is freely chosen

Slavery and bonded labour are totally unacceptable. Some 12.3 million people globally are forced to work for their employers.



Freedom of association and the right to collective bargaining are respected

Tens of thousands of workers lose their jobs every year for attempting to join a trade union or improve working conditions. Some even lose their lives.



Working conditions are safe and hygienic

Every day 6,000 people around the world die from work-related accidents or diseases. Most of these tragedies could be prevented.



Child labour shall not be used

218 million children work to support their families, missing out on education and often damaging their health. This reinforces the cycle of poverty.



Living wages are paid

3 billion of the world's poor live on less than two dollars a day. If people can't feed their families on an adult's wage, they may send their children to work.



Working hours are not excessive

Long working hours are the norm for most of the world's workers. This damages people's health and undermines family life.



No discrimination is practised

Women and certain minorities are often confined to the lowest-paid jobs with no access to training or promotion.



Regular employment is provided

Most workers can be laid off when it suits the employer. This fuels poverty and insecurity and drives down wages.



No harsh or inhumane treatment is allowed

Few workers have protection against physical, verbal or sexual abuse in the workplace.

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# Developing a Sustainable Business



# Social Responsibility in Fisheries

Increasing focus on social issues in fisheries

Driven initially by press activity in Thailand but a global issue

Lack of transparency

Not covered in existing certification standards



**'Shame' on  
supermarkets  
over abuse of  
supply staff**

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# Major Issues



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Lack of transparency

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# UK Legislation

Came into force in October 2015 for business with >£36 million turnover

Transparency in Supply Chains clause within Act

Due diligence approach across the whole business and beyond the first tier of our supply chain

First Annual Statement in 2017



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# Customer Awareness and Expectation

Treating suppliers fairly a priority for customers

Low levels of awareness until provided with stimulus

Expectation we will “do the right thing” on behalf of our customers



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# Demonstrating Social Responsibility in Fisheries

RFS - complements existing standards in the fisheries and seafood supply chain

Collaboration is crucial

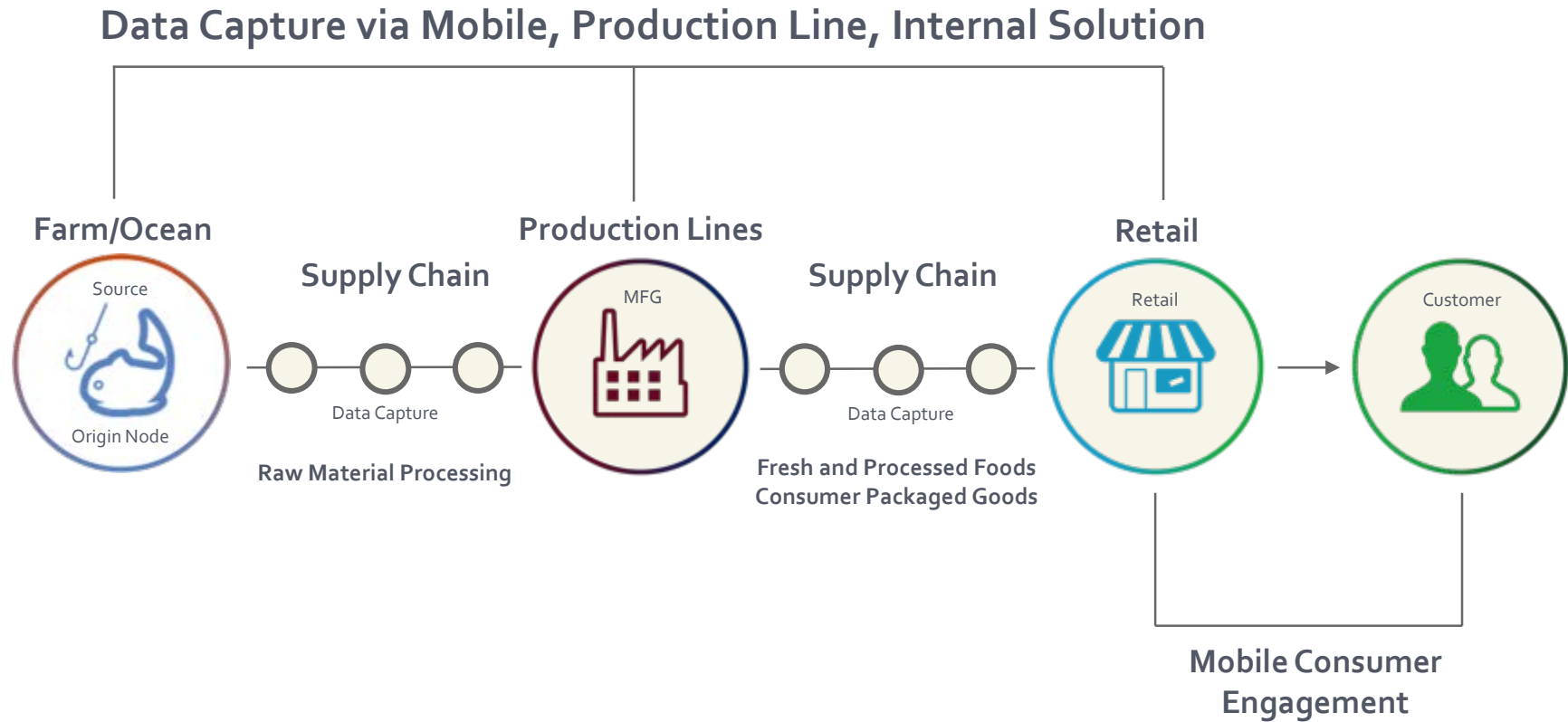
Intelligence from stakeholders “on the ground”

Improving transparency of supply chains – digital platforms



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# Delivering Transparency Efficiently



**Thank you**