# Transformations in Brazilian aquaculture: technological intensification and capital concentration

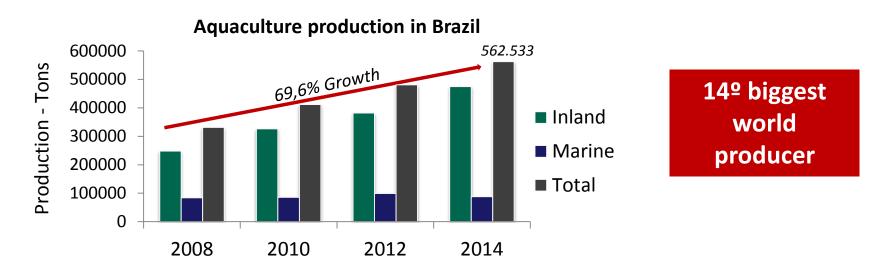
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#### What about the Brazilian aquaculture?

» Significant growth in recent years



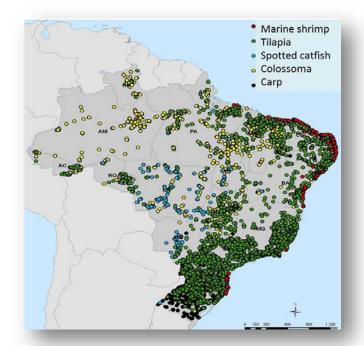
Inland production semi-intensive and extensive systems





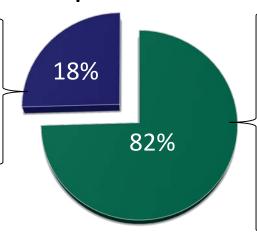
Source: FAO, 2016

- » Great diversity of species
  - » Manly native
  - » Geographical dispersion



#### **Aquaculture production in Brazil (2014)**

- White legged shrimp (78%) (L.vannamei)
- Pacific oyster (C. gigas) +
   Brown mussel (P.perna)
   (22%)



- Inland aquaculture
- Mariculture

- Tilapia (42%) (O. niloticus) ≠'s strains (Thai/Chitralada/ Gift)
- Tambaqui (29%) (Colossoma macropomum)
- Tambacu and tambatinga (9%) (hybrids)
- Carps (4%) (≠'s spp.)
- **Spotted catfish (4%)** (*Psedoplatystoma spp.*)
- Others (12%)

### Historical driving forces in the Brazilian aquaculture

- » Increase in demand of seafood
  - $\rightarrow$  2005 = 6,6 kg/habitant/year  $\rightarrow$  2015 = 10,6 kg/habitant/year (+60,6%)
  - » 1 billion US\$ seafood imports
- » Low scale of producers
  - » Most of producers with annual production of less than 5.000 tones
  - » Few producers organizations

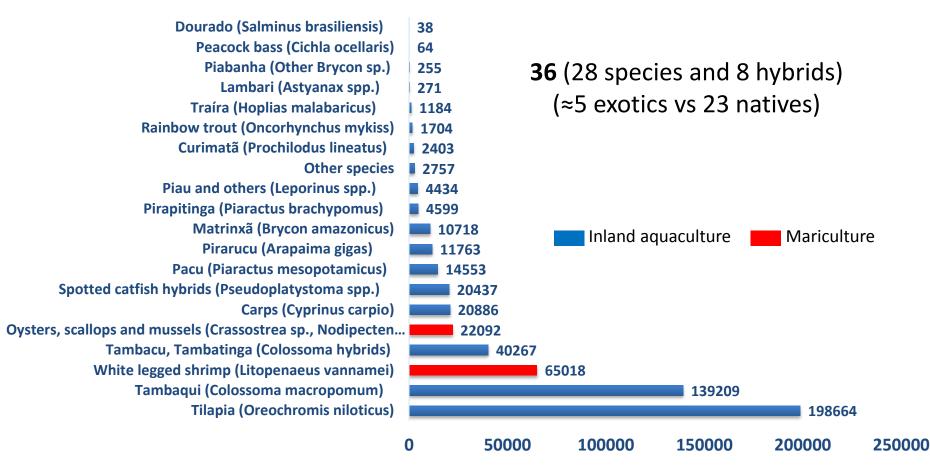




#### » Low technological intensity

» Innovation gap on native species

#### Aquaculture production in Brazil by category of species (tons)



Source: IBGE, 2014

#### Technological intensification

- » Tilapia is leading innovation and attraction of investors in Brazil
  - » Basis to further technology development for other species
  - » Providing well trained personnel and equipments
- » Main technologies in tilapia industry in Brazil:
  - » Vaccine (only medicine for aquaculture in Brazil)
  - » Breeding and genetics
  - » Large volume floating cages
  - » Automatization of fish removal and feeding
  - » Biofloc and recirculation system
  - » Fish processing and packaging







#### Technological transfer from tilapia to native species

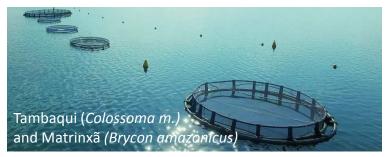
Breeding and genetics





Large volume cages





Processing and packaging



Tambaqui (Colossoma m.)



Spotted catfish (*Psedoplatystoma spp.*)

#### Capital concentration

- » Aiming to increase production scale and productivity
- » Investment lead by Brazilian companies and cooperatives, Foreign Direct Investment (FDI)

» Some examples of Brazilian companies and FDI (2013-2016):

Investor	Value (US\$)	Specie	Activities
Regal Springs (USA)/ Axial Private Investment Holding (Brazil)	51 millions	Tilapia	Vertical integration
Aquagen- EWGroup(Norway)/ Aquabel (Brazil)	???	Tilapia	Breeding and genetics
Peixes da Amazônia/ Kaeté Private Equity (Brazil)	5 millions	Native species	Vertical integration

#### Investment by cooperatives

» Large agricultural cooperatives → Aquaculture as economic diversification

Name	Main sectors	Total turnover US\$ (all sectors)	Investment in aquaculture
COOPACOL	Grains, poultry, pork	0,9 billion	15 millions
C.Vale	Poultry, pork, milk	1,8 billions	24 millions

#### Main findings

- » Brazilian aquaculture is becoming more competitive
  - » Increase in productivity and scale
- » Better position to face seafood imports in the domestic market

- » Some concerns...
  - » What future for small scale farmers?
    - » Organization (i.e. coops, associations) is crucial!!!

## Thank you! Obrigado!

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