

Target-Setting Practice for Loans for Commercial Energy-Retrofit Projects

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Citation	Lee, H. W., Tommelein, I. D., & Ballard, G. (2015). Target-Setting Practice for Loans for Commercial Energy-Retrofit Projects. <i>Journal of Management Engineering</i> , 31(3), 04014046. doi:10.1061/(ASCE)ME.1943-5479.0000245
DOI	10.1061/(ASCE)ME.1943-5479.0000245
Publisher	American Society of Civil Engineers
Version	Accepted Manuscript
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1 **TARGET-SETTING PRACTICE FOR LOANS FOR**
2 **COMMERCIAL ENERGY-RETROFIT PROJECTS**

3
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5
6 **ABSTRACT**

7 Overcoming the financial barriers to energy-efficiency (EE) investments requires efforts to
8 explicitly evaluate energy-related risks during the commercial loan underwriting. To support
9 such efforts, the objective of this paper is to suggest a novel target-setting practice that
10 borrowers and lenders collaboratively can use during the early stages of an energy-retrofit
11 project. The practice uses a simulation called Energy Retrofit Loan Analysis Model
12 (ERLAM) to determine the target-building performance and the allowable cost for design
13 and construction. Using a case study of an energy-retrofit project, this paper demonstrates
14 use of ERLAM by evaluating the impact of two identified energy-related uncertainties
15 (project-cost risk and operational-practice risk) on the financial performance of the
16 investment. This target-setting practice can help project parties gain greater understanding
17 and early confidence in the feasible size- and terms of a loan before moving to design

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18 development. As a result, the practice can support commercial underwriting by helping to
19 overcome financial barriers to energy-retrofit projects.

20

21 **CE DATABASE SUBJECT HEADINGS**

22 Case studies; Commercial buildings; Energy efficiency; Financing; Lean Construction; Risk
23 management; Simulation

24

25 **INTRODUCTION**

26 Overcoming the financial barriers to energy-efficiency (EE) investments must be preceded
27 by a robust analysis that addresses energy-related risks inherent in such investments. To
28 improve the effectiveness of the analysis, we suggest that the borrower and the lender start
29 collaborating during the early stages of a project, before design development, to increase
30 their joint understanding about specific types of energy-related risks. Such understanding is
31 crucial for overcoming the said financial barriers. To support such collaboration, we present
32 an analytical exercise to evaluate the financial impact of EE investments while considering
33 their specific uncertainties. While we focus on EE investments for energy retrofits, we do not
34 intend to preclude our approach from applying to new construction as well.

35

36 Our premise is that early collaboration between project owners (borrowers) and their
37 lender(s) (represented by underwriters and appraisers) can help to develop confidence needed
38 to determine loan terms for their EE investments that are more favorable than may otherwise
39 be the case (Lee et al. 2012a; 2012b).

40

41 Lenders generate loan terms based on project-specific contextual factors such as energy-
42 related systems of the property, and on a business case developed using their criteria to assess
43 EE investments. Borrowers could use early feedback from lenders to determine their
44 allowable cost for design and construction, based on the available loan size.

45

46 To support the collaboration, this paper introduces a target-setting practice, implemented in a
47 model called Energy Retrofit Loan Analysis Model (ERLAM) that is based on Life Cycle
48 Cost Analysis (LCCA) and Monte Carlo Simulation. We used data from lenders as well as
49 from energy-simulation models to determine input variables and parameters for ERLAM.

50

51 To test ERLAM, we used data from a case study of an energy-retrofit project in a Northern
52 California office building that was funded by a construction loan and completed in 2011. At
53 completion, the building owner settled on a 15-year loan with a local commercial lender to
54 ‘take out’ the construction loan.

55

56 ERLAM uses as input two reducible uncertainties associated with the case project: (1) the
57 project-cost risk and (2) the operational-practice risk. Then, ERLAM computes their impact
58 on the financial performance of the given 15-year loan, and outputs: (1) the target-building
59 performance of the building; and (2) the allowable cost of the project based on the target.

60

61 **BACKGROUND**

62 We wanted to conduct research, motivated by the well-recognized impact EE can have in the
63 built environment, yet recognizing that, when it comes to financing EE improvements, a
64 significant gap exists between public- and private commercial-building sectors.

65

66 **ENERGY EFFICIENCY INVESTMENTS IN COMMERCIAL BUILDINGS**

67 The US Department of Energy (DOE) (2009) reported that in 2006 energy consumption in
68 buildings was responsible for 39% of the US primary energy consumption, nearly 50% of
69 which was used by commercial buildings. Thus, energy savings within the commercial-
70 building sector can significantly reduce energy consumption in the US.

71

72 Given this recognition, the US president announced the ‘Better Building Initiatives’ targeting
73 to improve EE in commercial buildings by 20% by 2020; these initiatives include nearly \$4
74 billion investment in the public- and private sector (The White House 2011). Similarly, DOE
75 (2010) recently launched its ‘Net-Zero Energy Commercial Building Initiative’ to develop
76 marketable commercial buildings that produce as much energy as they consume over their
77 entire lifecycle. These initiatives indicate the current demand for improving EE in
78 commercial buildings. Interest appears to be rising both in the public- and private sectors in
79 developing EE investments in light of their long-term benefits.

80

81 **FINANCIAL BARRIERS IN PRIVATE COMMERCIAL BUILDINGS**

82 Despite the increased interests in EE and the initiatives led by the US government, investing
83 in EE improvements in the private sector appears to be hampered by various market barriers.

84 IBEF's (2011) survey revealed that in the US, 'lack of available capital for investment in
85 projects' accounted for 38% of market barriers, followed by 'inability of projects to meet the
86 organization's financial payback criteria' at 21%, and 'lack of certainty that promised
87 savings will be achieved' at 10%. The survey indicated that US-based organizations, more
88 than organizations in other countries, notably pointed out financing as their biggest barrier.

89

90 First, an owner's desire to invest in lifecycle values is constrained by fear of high initial
91 costs, despite the potential lifecycle returns (Ashworth 1993; Ballard and Rybkowski 2009;
92 Cole and Sterner 2000). The perceived cost of energy-efficiency measures (EEMs) can make
93 it difficult to validate a project business case, regardless of the long-term advantages of a
94 higher-value design over a code-minimum design.

95

96 Second, Torcellini et al. (2004) measured the actual energy savings achieved by six
97 buildings, intended to be of high performance, and compared these operational savings to
98 their corresponding design goals. In every building, energy savings fell short of their targets.
99 Current gaps in knowledge about EEMs cause building owners to question whether
100 implemented EEMs will perform as intended and whether users/staff will be able to operate
101 and maintain the building as intended (Choi 2009). This questioning makes it difficult for
102 owners to justify upfront investments required to pursue sustainability goals.

103

104 Last, the nature of commercial loan underwriting makes EE investments subject to other
105 critical factors including the credit-worthiness of the borrower and the inclusion of recourse
106 (Muldavin 2010; Palmer et al. 2012). However, they are not part of the scope of the study.

107

108 **RISK IN ENERGY-EFFICIENCY INVESTMENTS**

109 Risk in EE investments, stemming from numerous uncertainties, often makes it difficult for
110 developers to obtain viable loans for their projects. A number of studies discussed risk in EE
111 investments, and specifically financial risk (e.g., Galuppo and Tu 2010; Jackson 2009; Marsh
112 2009). This suggests that the main driver for such investments may not be ‘green ideology’
113 (Muldavin 2010): EE investments can be understood from the perspective of investors and
114 developers looking for attractive financial returns (Melaver and Mueller 2008).

115

116 The commercial building industry appears to see risk of EE (retrofit) investments in two
117 ways:

- 118 1. Project-cost risk: the level of investment needed to fund the design and construction
119 of the (retrofit) project, and
- 120 2. Performance risk: the level of performance achieved after design and construction of
121 the (retrofit) project, required to create positive cash flow.

122

123 EE investments are subject to various uncertainties that must be considered during the loan
124 underwriting process. These uncertainties fall into two categories: (1) reducible uncertainties
125 and (2) irreducible uncertainties (Table 1). Both categories can be simulated to determine
126 their impact on the financial performance of an investment using a stochastic model. One can
127 run such models a large number of times in order for its simulation results to have
128 statistically-meaningful confidence intervals.

129

130 However, with lack of depth in LCCA and simulation, practitioners tend to allocate buffers in
131 the process of designing and estimating the cost of a project in order to absorb the impact of
132 uncertainties (Table 1). Failure to manage uncertainties can result in a greater contingency
133 used by estimators, and greater-than-necessary safety factors used by designers. This
134 produces overly conservative designs and estimates, thereby raising the funding barrier when
135 applying for a construction loan (Lee et al. 2012b).

136

137 <Table 1 goes here>

138

139 **LOAN UNDERWRITING FOR ENERGY-EFFICIENCY INVESTMENTS**

140 We conducted over 30 semi-structured interviews of 30 minutes to 2 hours long.
141 Interviewees included a range of US-based companies and organizations involved in the
142 development of commercial buildings. The objectives of the interviews included learning
143 how current commercial-loan underwriting is done for EE investments in commercial-
144 building developments, retrofits, and operations.

145

146 We learned from the interviews that for capital improvements (incl. energy retrofits) in the
147 commercial sector, a loan as debt capital is the conventional method of financing to raise
148 initial capital for the improvements. Loan payments are made over time using increased Net
149 Operating Income (NOI) realized presumably by lower expenses (lower utility bills) and/or
150 higher income (higher rents) thanks to the EE investment.

151

152 When lenders conduct cost-effectiveness analyses of an energy retrofit in the process of
153 underwriting loans, they evaluate: (1) the initial cost and (2) the operation and maintenance
154 (O&M) costs over a loan period:

- 155 • Initial cost refers to the initial investments, commonly expressed as incremental costs
156 compared to the baseline (typically designed to meet minimum code requirements)
- 157 • O&M costs include energy costs over a target period (e.g., 10 or 15 years).

158

159 The initial investment to fund an energy retrofit is usually rolled over into a long-term
160 commercial loan at the project's completion, with a typical loan period of 10 to 15 years.

161

162 The loan underwriting process consists of lenders preparing documents in order to determine
163 if a specific loan meets their investment- and risk criteria. Underwriters are vetting:
164 (1) whether or not to extend a loan, and (2) the cost of borrowing based on risk evaluations.

165

166 Lenders focus on assessing risks. A metric used in commercial loan underwriting is NOI of
167 the property. NOI is calculated as gross revenue minus operating expenses, with the latter
168 including energy costs. Using this metric, underwriting then involves evaluating the debt
169 service coverage ratio (DSCR) and the loan to value ratio (LTVR) (Muldavin 2010). These
170 ratios are important in assessing risk of a deal, because borrowers are assumed to be
171 increasingly likely to default on their mortgage payments as the DSCR and LTVR approach

172 1.

- 173 • The probability of default is indicated by the DSCR:

$$174 \quad \text{DSCR} = \frac{\text{Net Operating Income } [\$/\text{year}]}{\text{Loan Payment } [\$/\text{year}]} \quad (\text{Equation 1})$$

175 • The severity of losses in the event of default is indicated by the LTVR:

176
$$\text{LTVR [\%]} = \frac{\text{Loan Balance [\$]}}{\text{Appraised Value of Property [\$]}} \quad (\text{Equation 2})$$

177

178 The DSCR is a particularly important ratio during underwriting, because the net savings from
179 EE investments determine the DSCR in terms of the difference between NOI increase and
180 loan payments. The net saving is a buffer (Figure 1) to absorb impact of variation, stemming
181 from the building-performance risk, especially if the NOI increase were to fall short of what
182 is expected. It also drives the calculation of DSCR to be used in the loan underwriting
183 process (Lee et al. 2012b). In other words, if the target NOI increase is not achieved, the
184 buffer acts to absorb its impact so that the borrower can continue to make loan payments. If
185 the NOI increase is smaller than the loan payment (i.e., the buffer is used up), the borrower
186 will likely have difficulty making loan payments.

187

188 <Figure 1 goes here>

189

190 Lenders have ‘risk rating’ systems that use both DSCR and LTVR. The risk rating is an
191 indicator of default risk that underwriters have to determine for loan terms. For example, the
192 risk rating determines a capitalization (cap) rate, a conversion factor to determine the value
193 of a property based on its NOI.

194

195
$$\text{Appraised Value} = \frac{\text{Net Operating Income [$/year]}}{\text{Cap Rate [\%]}} \quad (\text{Equation 3})$$

196

197 The risk rating gets shown on the front page of the proposal presented to the lender’s credit
198 committee that makes the final decision on the loan application (i.e., they dis/approve the
199 loan terms).

200

201 In the following sections, we explain how DSCR and LTVR lead to determining the cost of
202 borrowing in an energy-retrofit case in our ERLAM model.

203

204 **DESCRIPTION OF ENERGY RETROFIT LOAN ANALYSIS MODEL (ERLAM)**

205 We used two types of reducible uncertainties as input variables for ERLAM: (1) the project-
206 cost risk and (2) the operational-practice risk (Figure 2). For simplicity, the two variables are
207 assumed to be independent of each other.

208

209 <Figure 2 goes here>

210

211 Input parameters for ERLAM include interest rates, cap rates, a loan period, and a discount
212 rate. For the case project, we set the loan period equal to 15 years—which corresponds to the
213 actual loan period determined for the project—and assumed a discount rate of 5% for NPV
214 calculations, considering the very low level of current mortgage rates (the cost of borrowing).

215 Risk ratings based on evaluating LTVR and DSCR determine interest rates and cap rates.

216 Learning from a few trials that 5,000 runs would produce narrow confidence intervals for the
217 simulation, we determined to have ERLAM set to run 5,000 samples.

218

219 The output of ERLAM is the NPV of realized net savings from the investment, and its
220 sensitivity to the input variables. The net savings represent the impact of the two
221 uncertainties on the building owner’s ability to make loan payments, and accordingly
222 determine the viability of the loan. In other words, when the NOI increase falls short of what
223 is expected, the net savings must absorb its impact so the borrower can continue to make loan
224 payments.

225

226 **CASE DATA OF AN ENERGY-RETROFIT PROJECT**

227 To illustrate and test the use of ERLAM, we use an energy retrofit completed in 2011. The
228 owner of a Northern California office building (the Owner, hereinafter) developed their
229 business case based on an energy audit they had performed in 2008. The audit recommended
230 four potential EEMs, with costs and benefits as summarized in Table 2.

231

232 <Table 2 goes here>

233

234 Simple Payback (SP) disregards discounting and disregards cash flows once the payback
235 period has been reached, yet it is a widely-used metric that enables project teams to screen
236 out solutions at early stages. Using SP, it didn’t take long for the Owner to decide to
237 implement the lighting upgrades (EEMs 1 and 2 in Table 2) because they would have a SP
238 period of 3 years or shorter.

239

240 EEM 3 referred to the full replacement of the rooftop packaged air-conditioning units with
241 higher-efficiency units. The audit suggested that EEM 3 would have a slightly longer SP

242 period than EEM 4. However, due to other ‘hassle’ factors (e.g., disruptions to the existing
243 tenants), EEM 3 was selected for implementation on a total of seven buildings.

244

245 In the case study simulation, we used data from one of these seven buildings (Building A,
246 hereinafter). The size of Building A is 2,848 m². The initial project cost for the HVAC
247 upgrade was estimated at \$160,330. After a number of change orders, the project completed
248 at \$239,502. The expected NOI increase would stem from utility and maintenance savings,
249 and was expected to be \$29,402/year. After deducting loan payments (15-year amortization
250 at 6.5%) of \$25,032/year, the Owner would supposedly be able to reap net savings of
251 \$4,370/year.

252

253 **PROJECT-COST RISK**

254 We assumed PERT-Beta as the probability density function (PDF) for the project-cost risk
255 (note that users of ERLAM will have to select the PDF of input parameters). We set the high
256 end of the range to be +50%, and the low end of the range to be -20%. That is, the minimum
257 of the PDF is set at \$128,264, -20% of the initial cost estimate, and the maximum at
258 \$240,495, +50% of the initial cost estimate. We considered the initial cost estimate to be the
259 mode of the PDF. This range from -20% to +50% is wide enough to conduct a sensitivity
260 analysis of the project-cost risk.

261

262 We used a total of 8 scenarios (from -20% to +50%, in 10% increments) to conduct a
263 sensitivity analysis of the project-cost risk on the NPV of the net savings. Each scenario has
264 different loan sizes. Each scenario therefore leads to different LTVRs and DSCRs, because

265 the formula for LTVR contains the loan size in the numerator, whereas the formula for
266 DSCR contains loan payments in the denominator.

267

268 **OPERATIONAL-PRACTICE RISK**

269 The operational-practice risk can be based on energy-simulation models or historical data.
270 Given that simulation is commonly used to evaluate options for design decision making
271 (Mathew et al. 2012), the EnergyPlus energy simulation software was used to determine the
272 ranges of the operational-practice risk of different individual operational measures. Research
273 collaborators in our interdisciplinary research group developed a total of 13 operational
274 measures based on three (large, medium, small) DOE commercial building benchmark
275 models (DOE 2011) for major cities in the US. Then, they calculated the upper and lower
276 boundaries of the operational-practice risk. Based on the characteristics of Building A, and
277 results of the medium benchmark model (4,892 m²) in the climate of Northern California, we
278 selected 5 applicable measures out of the 13 measures for ERLAM (Table 3).

279

280 <Table 3 goes here>

281

282 Based on the simulation data (Table 3), we assumed that the operational-practice risk has the
283 following range:

- 284 • 15% less consumption as ‘good practice’
- 285 • 0% (no deviation from the intended energy saving) as ‘average practice’
- 286 • 25% more consumption as ‘poor practice’

287

288 'Good practice' represents an optimal performance of the building. For 'average practice'
289 and 'poor practice,' the building has the capability to run at a 'good practice' level, but runs
290 less efficiently due to poorer facility management or unanticipated building uses.

291

292 Per the recommendation of the research collaborators, we used lognormal as the PDF for the
293 operational-practice risk. We considered 'good practice' to be the 5th percentile, 'average
294 practice' to be the mean, and 'poor' practice to be the 95th percentile (PERT-Beta might
295 have been another choice to model this PDF, but we did not investigate this further). We used
296 a total of 9 scenarios (from -15% to +25%, in 5% increments) to conduct a sensitivity
297 analysis of the operational-practice risk on the NPV of the net savings.

298

299 **INTEREST RATES AND CAPITALIZATION RATES**

300 To test ERLAM, we used one lender's risk ratings that govern their loan interest rates and
301 cap rates. This lender's rating system uses a scale of 1 to 7, with '3' representing a strong and
302 attractive deal while '4' representing an acceptable deal (Table 4). To represent the impact of
303 risk ratings, we assumed the rating of '3.5' as input to ERLAM. Table 4 shows interest rates
304 and cap rates in accordance with given risk ratings.

305

306 <Table 4 goes here>

307

308 An example computation follows (for the scenario of Column -20%); the steps are:

- 309 1. Using the expected loan size = $(1 - 20\%) \times \$160,330 = \$128,264$, and the NOI
310 increase of \$29,402/year

- 311 2. Assume a risk rating of 3 as the starting point for iteration and look up the
312 corresponding values in Table 4 for the interest rate = 5.5% and cap rate = 6%
- 313 3. Compute the loan payment:
- 314 ○ $A = P (A/P, i, n) = \$128,264 \times (A/P, 5.5\%, 15 \text{ years}) = \$128,264 \times 0.09805 =$
315 $\$12,576/\text{year}$
- 316 4. Compute the appraised value of Building A:
- 317 ○ $\text{Appraised value} = \text{NOI increase} / \text{cap rate} = \$29,402 / 6\% = \$490,033$
- 318 5. Accordingly the LTVR = loan size / appraised value = $\$128,264 / \$490,033 = 26.17\%$
- 319 6. And, the DSCR = NOI increase / annual loan payment = $\$29,406 / \$12,576 = 2.34$
- 320 7. Use Table 4 for the computed LTVR and the DSCR to look up the risk rating and the
321 corresponding interest rate offered and the cap rate applied. Based on the LTVR of
322 26.17% and the DSCR of 2.34, the risk rating of '3' is selected, and the interest rate
323 of 5.5% and the cap rate of 6%, which are assumed (step 2), are now confirmed.

324

325 One can perform the same computation for other scenarios. If the computed LTVR (step 5)
326 and the DSCR (step 6) lead to a different risk rating (step 7) than the one assumed (step 2),
327 then one must look up the new risk rating in Table 4 and find the corresponding interest rate
328 offered and the cap rate applied. One then repeats the computation to confirm the selected
329 interest and cap rate.

330

331 Table 5 tabulates LTVRs, DSCRs, and risk ratings based on the 8 scenarios of the project-
332 cost risk and their risk ratings.

333

334

<Table 5 goes here>

335

336 Table 5 shows that as the project cost increases, the lender will increase the risk rating, which
337 in turn means the lender applies a higher cap rate and interest rate. Accordingly, project-cost
338 overruns not only increase the required loan size, but also increase the cost of borrowing.
339 Thus, the increased likelihood of project-cost overruns will make the business case for the
340 HVAC upgrade increasingly less attractive (note that the borrower will eventually be
341 responsible for any cost overruns during construction).

342

343 **SIMULATION RESULTS**

344 Simulation results from ERLAM include a sensitivity analysis of the two input variables to
345 the output, i.e., the NPV of the net savings. The sensitivity analysis can be translated to
346 determine the target-building performance and the allowable cost in order to support the
347 target-setting practice.

348

349 **SENSITIVITY ANALYSIS OF PROJECT-COST RISK TO NET PRESENT VALUE OF NET SAVINGS**

350 Figure 3 presents the simulation result to analyze the sensitivity of the project-cost variable
351 on NPV. It shows that as the project cost increases, the NPV of the net savings decreases. At
352 the same time, the loan-default rate increases: smaller net savings make it increasingly
353 difficult for the borrower to make loan payments. For example, a 20% cost underrun implies
354 a 1.5% default rate. This 1.5% is the area under the PDF that represents the NPV of the net
355 savings for the values smaller than \$0 in Figure 3. Indeed, the loan-default rate is defined as
356 the likelihood that the Owner cannot make loan payments with realized energy savings (i.e.,

357 likelihood that NPV of net savings is negative). Likewise, a 50% cost overrun implies a
358 significantly increased default rate of 23.7%.

359

360

<Figure 3 goes here>

361

362 **SENSITIVITY ANALYSIS OF OPERATIONAL-PRACTICE RISK TO NET PRESENT VALUE OF**
363 **NET SAVINGS**

364 Figure 4 presents the simulation result to analyze the sensitivity of the operational practice on
365 the NPV. It shows that the default rate can remain around 0% as long as Building A
366 consumes less than 5% over the anticipated consumption. However, a default rate of around
367 100% occurs should Building A consume 15% or more of the anticipated consumption.

368

369 The sensitivity analysis of the operational-practice risk shows a significantly steeper decrease
370 of the NPV and much narrower spread than the project-cost risk. Thus, from Figures 3 and 4,
371 one can conclude that the NPV of the net savings is more sensitive to the operational-practice
372 risk than to the project-cost risk.

373

374 In retrospect, it is logical that the operational-practice risk has more impact on the NPV than
375 the project-cost risk has. The operation and maintenance costs for the life of a commercial
376 office building is estimated to be about five times greater than the design and construction
377 costs (Evans et al. 1998). This finding emphasizes the importance of building-performance
378 management relative to project-cost management, though both are important.

379

380 <Figure 4 goes here>

381

382 **DETERMINING THE TARGET BUILDING PERFORMANCE**

383 The findings from the sensitivity analysis inform setting the target building performance. If
384 one assumes that the borrower and lender want a low default risk (note that different
385 borrowers and lenders use different risk evaluation criteria), then the target building
386 performance has to be set at a maximum of 5% of the energy-consumption rate (the abscissa
387 of Figure 4), because at that point the default rate is no longer around 0% (as it was for the
388 energy-consumption rate up to 5%), but begins to increase (\pm some variation that is not
389 shown here). Given the parameters of the lognormal distribution we used to characterize the
390 operational-practice risk, the 5% mark falls at the 75th percentile of the distribution.

391

392 **DETERMINING THE ALLOWABLE COST**

393 Setting the allowable cost involves translating the target building performance to NPV
394 calculations. When the energy consumption rate in the operational-practice risk increases, the
395 NPV of the net savings decreases.

396

397 Setting the target building performance at 5% means that performance at the upper 25% is
398 unacceptable. Accordingly, the lower 25th percentile of the distribution of the NPV of the net
399 savings should be unacceptable as well. Therefore, the analysis sets the allowable cost
400 boundary at the 25th percentile of the NPV calculations (Figure 3).

401

402 If Building A performs better than the target building performance of 5%, the lender has the
403 assurance that the Owner will have sufficient net savings to make loan payments ('viability
404 zone' in Figure 3). That is true up to the point where the project cost reaches \$225,000,
405 where the allowable cost boundary line crosses the zero NPV line. So, the analysis concludes
406 that the allowable cost should be set at \$225,000.

407

408 Returning to the facts of the case study on which we based this simulation, the Owner was
409 granted a loan of \$239,502 for its HVAC upgrade of Building A. Had the energy-related
410 uncertainties been assumed and tested, and the findings from the energy simulations applied,
411 the results from ERLAM could be interpreted to challenge the viability of the original loan.
412 To make the business case more viable, the project cost could have been more carefully
413 managed.

414

415 **CONCLUSIONS AND FUTURE RESEARCH**

416 People working in the commercial-building industry have begun to see that investing in EE
417 improvements can yield attractive financial returns, yet investment still requires a robust
418 evaluation of energy-related risks in order to effectively overcome the financial barriers to
419 EE investments. In response, this paper suggested a target-setting practice to determine the
420 target building performance and the allowable cost by evaluating two energy-related
421 uncertainties: (1) project-cost risk, and (2) operational-practice risk. Using an energy-retrofit
422 case in a Northern California office building, the paper demonstrated use of a simulation
423 model called ERLAM to determine the impact of the uncertainties on the financial
424 performance of the investment.

425

426 The analysis implies that lenders and borrowers have to carefully evaluate various types of
427 energy-related uncertainties. Commercial lenders must be able to effectively finance energy
428 retrofits, and borrowers and lenders must start collaborating from the early stages of project
429 development onward. In that regard, the target-setting practice can help project parties gain
430 greater understandings of feasible loan sizes and terms before moving to design
431 development. We think that this practice supports commercial underwriting by lowering
432 financial barriers.

433

434 We acknowledge that the study presented in this paper has its limitations. The study did not
435 consider factors in commercial-loan underwriting such as the creditworthiness of the
436 borrower or the inclusion of recourse. We suggest that additional studies be conducted to
437 further expand the use of ERLAM in different types of commercial loans for energy retrofits.

438

439 **ACKNOWLEDGMENTS**

440 This research was funded by DOE through ARRA Grant No. 6916627 awarded to the
441 Lawrence Berkeley National Laboratory for collaborative research involving UC Berkeley's
442 Project Production Systems Laboratory (P2SL) (<http://p2sl.berkeley.edu>) and the Fisher
443 School of Real Estate. All support is gratefully acknowledged. Any opinions, findings,
444 conclusions, or recommendations expressed in this paper are those of the writers and do not
445 necessarily reflect the views of DOE or P2SL members. We thank the Owner for granting
446 access to the case project data as well as our research collaborators for providing input data
447 for ERLAM.

448

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Table 1: Types of Uncertainty vs. Buffer in EE Investments (Adapted from Table 2 in Lee et al.

2012b)

Uncertainty	Buffer
Reducible Uncertainty	
Project cost	Cost contingency in design and construction cost estimate
System performance	Safety factor in design
Operational practice	Safety factor in design (commonly ignored)
Irreducible Uncertainty	
Weather	Safety factor in design (commonly ignored)
Energy price	No buffer assumed in design or construction cost estimate
Vacancy rate	No buffer assumed in design or construction cost estimate

Table 2: Recommended EEMs (Adapted from the 2008 Audit Report Courtesy of the Owner)

Energy Efficiency Measures		Energy Savings and Cost Savings			CO2 savings (tons of CO2 per year)	Implementation Costs			
		Estimated Demand Savings (kW)	Estimated Energy Saving (kWh)	Estimated Annual Utility Savings		Estimated Construction Costs	Estimated Potential Municipal Incentives	Estimated Net Costs after Incentives	Simple Payback Period (yrs)
EEM 1	Improve lighting fixture efficiency	61.2	230,808	\$32,775	60.5	\$110,489	(\$11,540)	\$98,948	3.0
EEM 2	Install lighting controls	0.0	84505	\$12,000	22.1	\$36,176	(\$5,334)	\$30,842	2.6
EEM 3	Upgrade rooftop HVAC units	226.0	241,000	\$34,235	63.1	\$424,450	(\$2,320)	\$422,130	12.3
EEM 4	Convert to central chilled water plant	507.8	1,063,000	\$151,005	278.5	\$1,868,762	(\$68,000)	\$1,800,762	11.9

Table 3: Operational Practice Uncertainties of Selected Operation Measures (Adapted from Table 5 in Lee et al. 2012b)

Operational Practice Measures	Good Practice vs. Average Practice	Poor Practice vs. Average Practice
HVAC equipment operation schedule	-0.08%	0.23%
Night setback	-0.51%	0.04%
Room setpoints for occupied hour	-3.41%	7.51%
Lighting load control	-6.09%	9.08%
Supply air temperature reset	-0.18%	9.76%
Total	-10.27%	26.62%

Table 4: Interest Rates and Cap Rates by Risk Ratings (Adapted from Table 1 in Lee et al.

2012b)

LTVR of Deal	DSCR of Deal	Risk Rating	Interest Rate Offered (15-year Loan)	Cap Rate Applied
30% to 40%	1.8 to 3	3 (strong)	5.5%	6%
40% to 50%	1.5 to 1.8	3.5	6.0%	7%
50% to 60%	1.25 to 1.5	4 (acceptable)	6.5%	8%

Table 5: Tabulation by Risk Ratings

Cost Overrun/Underrun Rates	-20%	-10%	0%	10%	20%	30%	40%	50%
Loan Size (Project Cost)	\$128,264	\$144,297	\$160,330	\$176,363	\$192,396	\$208,462	\$224,462	\$240,495
LTVR	26.17%	29.45%	32.72%	41.99%	45.81%	56.72%	61.07%	65.44%
DSCR	2.34	2.08	1.87	1.65	1.51	1.35	1.25	1.17
Risk Ratings	3	3	3	3.5	3.5	4	4	4

Figure 1

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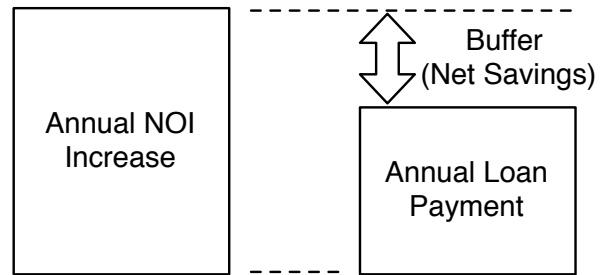


Figure 2

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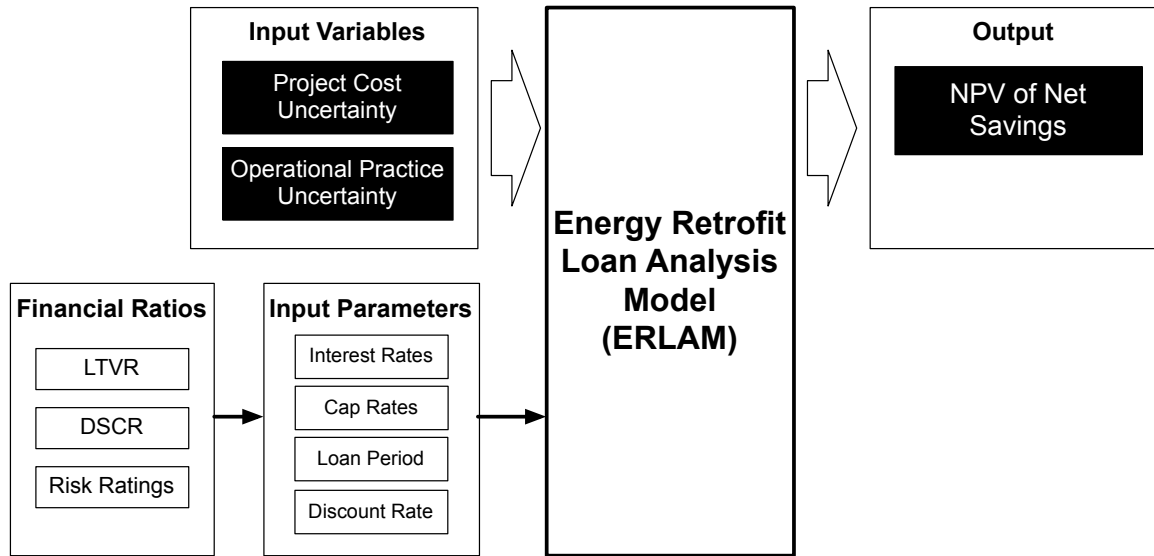


Figure 3
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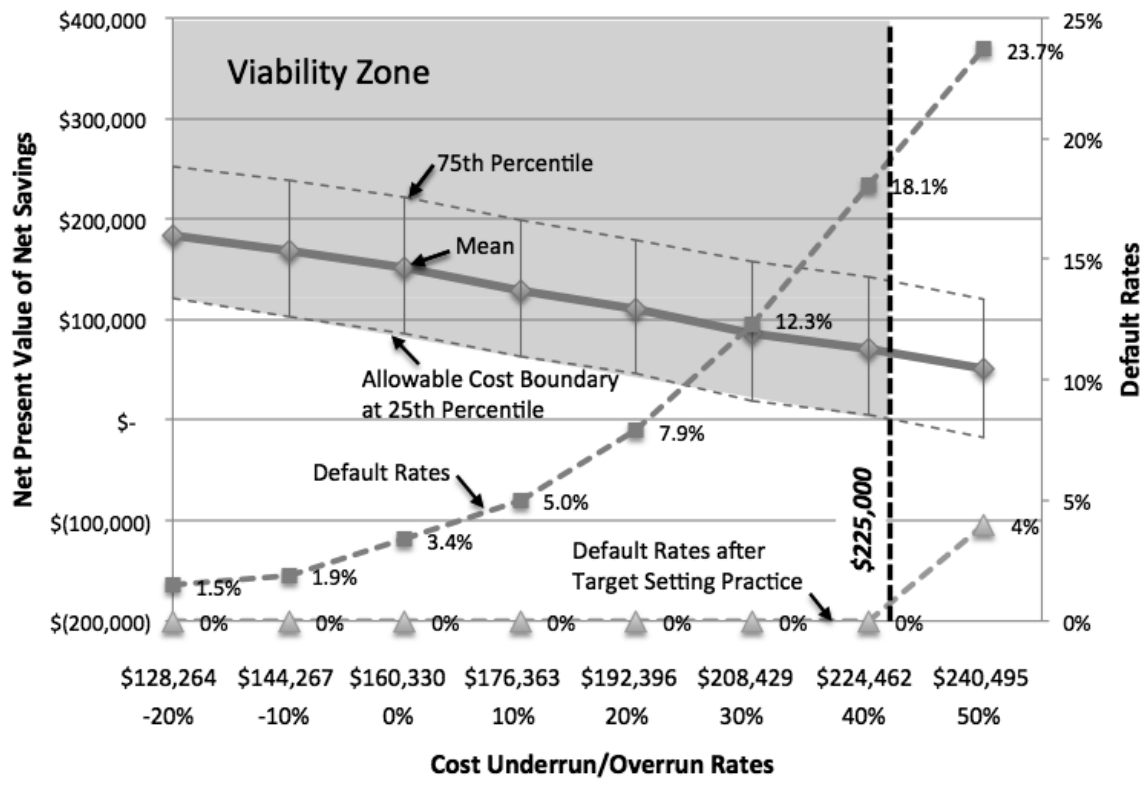
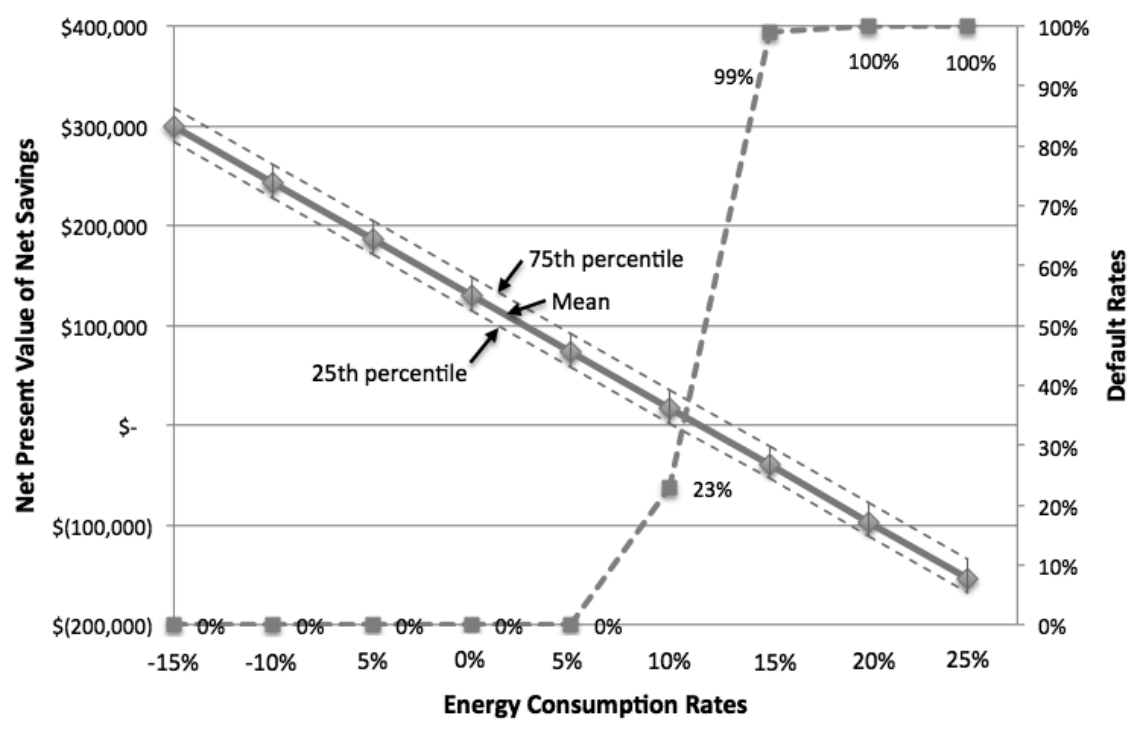


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