

*Cost of Producing*

# **Apples and Pears**

*in the Hood River Valley, Oregon*

**PROGRESS REPORT VII**

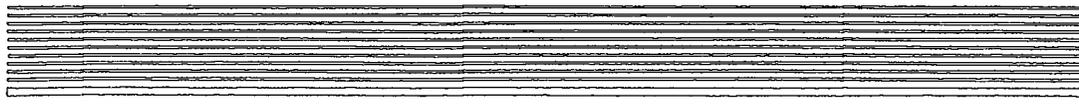
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## Apples and Pears

*in the Hood River Valley, Oregon*

### PROGRESS REPORT VII

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This report is a summary of detailed cost records kept on 20 fruit farms in the Hood River Valley for the year 1953 with comparable data for the 7-year period 1947-1953. The cost of production includes all items of expense incurred in producing and delivering the crop to the door of the packing house or processing plant. No packing house costs are included.

### Apple Production Costs

The cost of producing apples in 1953 on 19 orchards averaged \$1.26 per loose box and \$1.84 per packed-box basis, exclusive of packing and storage costs (Table 1). Assuming packing and handling charges (from \$1.25 to \$1.50\*), the total F. O. B. cost would be \$3.09 or more per packed box.

Table 1. APPLES: Cost of Production.  
(Does not include cost of storage, boxes, packing, and shipping)

Item	Year 1953	Seven-year average 1947-1953	Distribution of costs
Number of orchards in study .....	19	-	-
Acreage of apples per orchard .....	14.9	-	-
Yield per acre, loose boxes .....	372	574	-
Yield per acre, packed boxes .....	254	353	-
Costs per loose box for:	<u>Dollars</u>	<u>Dollars</u>	<u>Per cent</u>
Preharvest labor .....	.42	.27	31.0
Picking .....	.13	.13	15.0
Other harvest .....	.07	.06	6.9
Total labor .....	.62	.46	52.9
Materials .....	.21	.13	14.9
General expense .....	.24	.14	16.1
Depreciation on equipment .....	.07	.05	5.8
Interest on investment (5 per cent) ....	.12	.09	10.3
Total cost per loose box .....	1.26	.87	100.0
Cost per packed-box basis .....	1.84	1.39	-

\* The cost of sorting and handling all apples delivered to the packing house is charged against the packed fruit, which usually comprises from 60 to 85 per cent (by weight) of fruit delivered.

Table 2. APPLE PRODUCTION COSTS.  
(Does not include cost of storage, boxes, packing, and shipping)

Item	Man hours		Cost	
	1953	1947-1953	1953	1947-1953
Labor per acre				
Pruning .....	43.2	33.6	\$ 45.20	\$ 33.38
Brush removal .....	4.4	4.7	4.71	4.66
Hand cultivating .....	2.1	1.8	2.18	1.62
Machine cultivating .....	5.4	3.8	6.16	3.98
Fertilizing; mowing .....	2.9	1.9	3.49	1.98
Irrigating .....	10.7	12.0	11.98	12.73
Spraying .....	6.5	10.2	7.51	10.71
Thinning .....	29.2	38.3	29.21	34.60
Propping; cleanup .....	6.3	6.8	6.51	6.88
Maintenance .....	23.7	23.5	28.18	25.67
Supervision .....	7.5	9.6	10.63	12.87
Total preharvest .....	141.9	146.2	\$155.76	\$149.08
Picking .....	55.1	86.1	\$ 49.56	\$ 72.77
Other harvest .....	22.9	30.3	26.00	33.34
Total labor .....	219.9	262.6	\$231.32	\$255.19
Materials per acre				
Fertilizers .....			\$ 15.32	\$ 13.89
Irrigation water .....			6.53	5.95
Sprays .....			39.87	39.90
Miscellaneous supplies .....			13.80	11.16
Total materials .....			\$ 75.52	\$ 70.90
General expense per acre				
Building repair .....			\$ 6.93	\$ 4.25
Machinery repair .....			12.98	9.69
Machine hire .....			9.58	6.55
Gas and oil .....			15.86	12.36
Electricity; water; wood fuel; office .....			8.49	8.19
Liability, fire and motor insurance .....			8.21	7.76
Property taxes .....			17.24	15.94
Cash to operate .....			10.00	10.00
Total general expense .....			\$ 89.29	\$ 74.74
Depreciation per acre				
Buildings (not including operator's dwelling) .....			\$ 8.67	\$ 9.93
Machinery .....			17.88	20.69
Total depreciation .....			\$ 26.55	\$ 30.62
Interest per acre (5 per cent)				
Buildings .....			\$ 7.59	\$ 8.20
Machinery .....			7.78	10.02
Orchard .....			29.81	29.99
Total interest .....			\$ 45.18	\$ 48.21
Total cost per acre .....			\$467.86	\$479.66
Cost per loose box ..			\$ 1.26	\$ .87
Cost per packed box ..			\$ 1.84	\$ 1.39
Acres per orchard .....			14.9	15.6
Loose boxes produced per acre .....			372	574
Packed boxes produced per acre ..			254	353

## Pear Production Costs

### ► Winter pears

The cost of producing winter pears in 1953 on 20 orchards averaged \$1.01 per lug box and \$1.12 per packed-box basis, exclusive of packing and storage costs (Table 3). Assuming packing and handling charges (from \$1.25 to \$1.50), the total F. O. B. cost would be \$2.37 or more per packed box.

Table 3. WINTER PEARS: Cost of Production.  
(Does not include cost of storage, boxes, packing, and shipping)

Item	Year 1953	Seven-year average 1947-1953	Distribution of costs
Number of orchards in the study .....	20	-	-
Acreage of winter pears per orchard ..	9.1	-	-
Yield per acre, loose-lug boxes .....	502	447	-
Yield per acre, packed boxes.....	453	397	-
Costs per loose-lug box for:	<u>Dollars</u>	<u>Dollars</u>	<u>Per cent</u>
Preharvest labor .....	.25	.28	26.2
Picking .....	.13	.13	12.2
Other harvest .....	.07	.07	6.5
Total labor .....	.45	.48	44.9
Materials .....	.19	.18	16.8
General expense .....	.21	.19	17.7
Depreciation on equipment .....	.06	.08	7.5
Interest on investment (5 per cent) ..	.10	.14	13.1
Total cost per loose-lug box .....	1.01	1.07	100.0
Cost per packed-box basis .....	1.12	1.20	-

### ► Bartlett (cannery) pears

The cost of producing cannery pears in 1953 on 19 orchards averaged \$1.71 per lug box and \$76.80 per ton (Table 4). See Table 6 for itemized costs.

Table 4. BARTLETT CANNERY PEARS: Cost of Production.  
(Includes all costs, delivered to the cannery door)

Item	Year 1953	Seven-year average 1947-1953	Distribution of costs
Number of orchards in the study .....	19	-	-
Acreage bearing pears per orchard ....	6.6	-	-
Yield per acre, loose-lug boxes .....	290	297	-
Yield per acre, tons .....	6.5	6.7	-
Costs per loose-lug box for:	<u>Dollars</u>	<u>Dollars</u>	<u>Per cent</u>
Preharvest labor .....	.59	.50	32.9
Picking .....	.12	.12	7.9
Other harvest .....	.09	.07	4.6
Total labor .....	.80	.69	45.4
Materials .....	.29	.25	16.5
General expense .....	.36	.28	18.4
Depreciation on equipment .....	.09	.11	7.2
Interest on investment (5 per cent) ..	.17	.19	12.5
Total cost per loose-lug box .....	1.71	1.52	100.0
Cost per ton .....	76.80	67.65	-

Table 5. WINTER PEAR PRODUCTION COSTS.  
(Does not include cost of storage, boxes, packing, and shipping)

Item	Man hours		Cost	
	1953	1947-1953	1953	1947-1953
<b>Labor per acre</b>				
Pruning .....	45.2	42.7	\$ 47.39	\$ 42.77
Brush removal .....	4.2	4.1	4.41	4.15
Hand cultivating .....	1.9	1.6	2.05	1.46
Machine cultivating .....	5.9	3.2	6.41	3.32
Fertilizing; mowing .....	3.9	2.0	4.00	2.13
Irrigating .....	10.4	10.6	11.27	11.06
Spraying .....	6.4	8.3	7.39	8.98
Thinning .....	-	.3	-	.24
Propping; cleanup .....	6.8	5.5	7.05	5.35
Maintenance .....	26.8	22.4	30.41	24.88
Supervision .....	5.1	9.6	6.92	13.00
<b>Total preharvest .....</b>	<b>116.6</b>	<b>110.3</b>	<b>\$127.30</b>	<b>\$117.34</b>
Picking .....	73.3	68.5	\$ 65.96	\$ 58.13
Other harvest .....	27.4	25.5	31.31	27.99
<b>Total labor .....</b>	<b>217.3</b>	<b>204.3</b>	<b>\$224.57</b>	<b>\$203.46</b>
<b>Materials per acre</b>				
Fertilizers .....			\$ 17.98	\$ 14.45
Irrigation water .....			6.32	5.95
Sprays .....			49.05	40.01
Miscellaneous supplies .....			22.27	14.46
<b>Total materials .....</b>			<b>\$ 95.62</b>	<b>\$ 74.87</b>
<b>General expense per acre</b>				
Building repair .....			\$ 10.24	\$ 4.65
Machinery repair .....			14.15	10.51
Machine hire .....			9.27	5.69
Gas and oil .....			21.27	14.42
Electricity; water; wood fuel; office .....			10.47	8.48
Liability, fire, and motor insurance .....			9.66	8.22
Property taxes .....			18.17	16.35
Cash to operate .....			10.00	10.00
<b>Total general expense .....</b>			<b>\$103.23</b>	<b>\$ 78.32</b>
<b>Depreciation per acre</b>				
Buildings (not including operator's dwelling) .....			\$ 9.80	\$ 10.77
Machinery .....			20.62	23.14
<b>Total depreciation .....</b>			<b>\$ 30.42</b>	<b>\$ 33.91</b>
<b>Interest per acre (5 per cent)</b>				
Buildings .....			\$ 8.20	\$ 8.59
Machinery .....			8.80	10.90
Orchard .....			35.97	37.79
<b>Total interest .....</b>			<b>\$ 52.97</b>	<b>\$ 57.28</b>
<b>Total cost per acre .....</b>			<b>\$506.81</b>	<b>\$447.84</b>
<b>Cost per loose box .....</b>			<b>\$ 1.01</b>	<b>\$ 1.07</b>
<b>Cost per packed box .....</b>			<b>\$ 1.12</b>	<b>\$ 1.20</b>
<b>Acres per orchard .....</b>			<b>9.1</b>	<b>10.7</b>
<b>Loose-lug boxes produced per acre .....</b>			<b>502</b>	<b>447</b>
<b>Packed boxes produced per acre .....</b>			<b>453</b>	<b>397</b>

Table 6. BARTLETT PEAR PRODUCTION COSTS.  
(Includes all costs delivered to the cannery door)

Item	Man hours		Cost	
	1953	1947-1953	1953	1947-1953
<b>Labor per acre</b>				
Pruning .....	34.6	31.9	\$ 36.14	\$ 32.48
Brush removal .....	3.0	3.3	3.32	3.33
Hand cultivating .....	3.5	3.3	3.57	3.09
Machine cultivating .....	7.0	3.9	7.86	4.24
Fertilizing; mowing .....	3.6	2.1	3.93	2.21
Irrigating .....	12.6	11.9	14.22	12.62
Spraying .....	5.6	8.6	6.51	9.17
Thinning .....	49.6	38.9	48.68	35.69
Propping; cleanup .....	10.8	6.6	10.95	6.53
Maintenance .....	24.7	22.9	28.94	25.60
Supervision .....	6.1	8.6	8.59	11.36
Total preharvest .....	161.1	142.0	\$172.71	\$146.32
Picking .....	38.2	40.2	\$ 34.44	\$ 34.18
Other harvest .....	21.8	19.5	24.97	21.22
Total labor .....	221.1	201.7	\$232.12	\$201.72
<b>Materials per acre</b>				
Fertilizers .....			\$ 18.38	\$ 15.08
Irrigation water .....			6.25	5.54
Sprays .....			39.01	38.24
Miscellaneous supplies .....			21.24	14.53
Total materials .....			\$ 84.88	\$ 73.39
<b>General expense per acre</b>				
Building repair .....			\$ 10.84	\$ 5.00
Machinery repair .....			13.53	10.01
Machine hire .....			9.47	6.68
Gas and oil .....			20.42	14.07
Electricity; water; wood fuel; office .....			11.53	8.92
Liability, fire, and motor insurance .....			9.06	8.48
Property taxes .....			18.78	16.46
Cash to operate .....			10.00	10.00
Total general expense .....			\$103.63	\$ 79.62
<b>Depreciation per acre</b>				
Buildings (not including operator's dwelling) .....			\$ 8.33	\$ 9.45
Machinery .....			19.63	22.35
Total depreciation .....			\$ 27.96	\$ 31.80
<b>Interest per acre (5 per cent)</b>				
Buildings .....			\$ 8.14	\$ 8.41
Machinery .....			9.07	11.21
Orchard .....			31.73	33.70
Total interest .....			\$ 48.94	\$ 53.32
<b>Total cost per acre</b> .....			\$497.53	\$439.85
<b>Cost per loose-lug box</b> .....			\$ 1.71	\$ 1.52
<b>Cost per ton</b> .....			\$ 76.80	\$ 67.65
<b>Acres per orchard</b> .....			6.6	6.3
<b>Tons produced per acre</b> .....			6.5	6.7
<b>Loose boxes produced per acre</b> .....			290	297

## Effect of Yield on Cost

Average yields on most of the apple and Bartlett orchards were between 200 and 400 boxes per acre.

Average yields on most of the winter pear orchards were more than 400 boxes per acre.

Table 7. YIELDS: Effect on Cost of Producing Apples and Pears.  
(Does not include costs of storage, boxes, packing, and shipping)

Yield of packed boxes per acre*		Number of orchards	Acres per orchard	Cost per packed box*
Range	Average			
Apples				
Less than 200 boxes	142 .....	4	24.1	\$ 2.66
200 to 399 boxes	273 .....	12	13.4	1.80
400 or more boxes	550 .....	3	8.8	1.20
All orchards .....	254 .....	19	14.9	\$ 1.84
Winter pears				
Less than 200 boxes	122 .....	1	6.0	\$ 2.44
200 to 399 boxes	317 .....	6	10.9	1.38
400 or more boxes	552 .....	13	8.5	1.02
All orchards .....	453 .....	20	9.1	\$ 1.12
Bartlett pears				
Less than 200 boxes	174 .....	6	6.0	\$ 2.25
200 to 399 boxes	294 .....	9	7.6	1.78
400 or more boxes	487 .....	4	5.0	1.22
All orchards .....	290 .....	19	6.6	\$ 1.71

\* Bartlett pears are figured as loose-lug boxes.

## Age of the Trees

The orchards typically have trees of varying ages ranging from a year up to maturity (Table 8). The usual practice followed by most growers is to replace any dead or undesirable trees and thus tend to perpetuate the orchards. Therefore, depreciation on orchard investment was not included in computing the cost of producing fruit.

Table 8. AGE OF TREES: Distribution on 20 Farms.

Age of trees	Apples <u>Per cent</u>	Winter pears <u>Per cent</u>	Bartlett pears	
			Total <u>Per cent</u>	Bearing <u>Per cent</u>
Less than 6 years .....	19	8	31*	21
6 to 9 years .....	6	10	22	25
10 years and over .....	75	82	47	54
Total, all trees .....	100	100	100	100

\* This group of trees was not included in computing cost of production where the nonbearing trees comprised an abnormally high proportion of the total Bartlett pear plantings on the farms studied.

Three-fourths of the apple trees were 10 years old or over. More than four-fifths of the winter pear trees were 10 years or older. In the case of the Bartlett pears, only 47 per cent of the trees had come into full bearing. Thirty-one per cent of the trees were less than 6 years old. In order to make the three orchard enterprises studied more nearly comparable, the latter group of trees (less than 6 years old) was excluded in computing cost of production where it comprised an abnormally high proportion of the total Bartlett planting. Thus 46 per cent of the Bartlett pear trees included in the cost study were less than full bearing age (under 10 years) and 54 per cent of the trees were in full bearing.

### Varieties

Newtown and Delicious (Red, Striped, and Golden) comprised the major portion of the apple acreages on the farms studied (Table 9). D'Anjou is the principal winter (storage) pear, and the Bartlett is the canning pear.

Table 9. VARIETIES OF TREES: Distribution on 20 Farms.

Apples on farms studied		Winter pears on farms studied	
Variety	Percentage	Variety	Percentage
Newtown .....	42	D'Anjou .....	83
Delicious .....	48	Bosc .....	12
Ortley .....	5	Easter .....	3
Spitzenberg .....	3	Comice .....	1
Other .....	2	Forelle .....	1
Total .....	100	Total .....	100

### Orchard Investment

The capital value represented by the plantings was estimated by the growers from a conservative, long-term standpoint. Consideration was given in the appraisal to the age and variety of trees and to the location and character of the land.

The present (depreciated) values of buildings (other than operator's dwelling) and all other equipment were allocated proportionately to the various enterprises according to the use made thereof (Table 10).

Table 10. ORCHARD INVESTMENT: Average Value of Capital Investment.

Item	Apples		Winter pears		Bartlett pears	
	Value per orchard	Value per acre	Value per orchard	Value per acre	Value per orchard	Value per acre
Orchard .....	\$ 8,911	\$ 598	\$ 6,538	\$ 718	\$ 4,159	\$ 630
Buildings .....	2,271	152	1,490	164	1,066	162
Equipment .....	2,327	156	1,599	176	1,189	180
Cash for operating ...	2,989	200	1,818	200	1,311	200
Total investment ..	\$16,498	\$1,106	\$11,445	\$1,258	\$ 7,725	\$1,172

► Apple enterprise

The estimated worth of the capital, represented by the apple enterprise on the 19 farms in the study, averaged \$16,498 per orchard. More than half of the total capital investment for apple production, or \$598 per acre, was for the plantings.

Buildings (exclusive of the operator's dwelling) averaged \$2,271 per apple orchard. The equipment inventory, averaging \$2,327 per apple orchard, includes irrigation equipment as well as the machinery, tractors, trucks, and small tools. It does not include the automobile (charge for the use of automobiles was computed on a mileage basis).

► Winter pears

The investment for winter pears averaged \$11,445 per orchard. The value of the plantings averaged \$6,538 per orchard or \$718 per acre. The investment in buildings and equipment per acre of pears was similar in amount to that shown for apple orchards in this study.

► Bartlett (canning) pears

The investment for bearing pears averaged \$7,725 per orchard. Plantings represented \$4,159 each or \$630 per acre.

## Land Use

The size of the 20 farms in the study averaged 53.3 acres per farm (Table 11). Orchard plantings comprised 33.2 acres per farm. This was 82 per cent of the total cropland or 62 per cent of the total farm acreage. The remainder of the cropland was chiefly in hay or used as pasture. Much of the untillable acreage is steep, rocky, and covered with trees and brush.

Table 11. FRUIT FARMS: Utilization of the Land on 20 Farms.\*

Land use	Number of farms	Average per farm reporting	Average acreage per farm	Distribution of total farm area
		Acres	Acres	Per cent
Apples .....	19	14.9	14.2	27
Bartlett pears .....	20	8.1	8.1	15
Winter pears .....	20	9.1	9.1	17
Other .....	10	3.7	1.9	3
Total orchard .....	20	-	33.2	62
Other cropland .....	9	11.2	5.0	10
Farmstead .....	20	2.0	2.0	4
Nontillable .....	15	17.3	13.0	24
Total, all land .....	20	-	53.3	100

\* Of the 33.2 acres in orchard, apple trees occupied 14.2 acres per farm. Total pear (winter and canning) acreage slightly exceeded the apple orchards with 17.2 acres per farm.

## Seven-Year Summary

The average annual yields per acre and the costs per box on the farms in this study have been compiled for the 7-year period 1947-1953 (Table 12).

**Table 12. COST OF PRODUCING APPLES AND PEARS.\***  
(Does not include costs of storage, boxes, packing, and shipping)

Year	Number of farms	Apples			Winter pears			Bartlett pears		
		No. of acres	Boxes /acre	Cost /box	No. of acres	Boxes /acre	Cost /box	No. of acres	Boxes /acre	Cost /box
1947 ...	24	366	328	\$1.54	256	406	\$1.14	107	263	\$1.64
1948 ...	25	406	358	1.39	283	363	1.20	126	258	1.64
1949 ...	21	324	360	1.24	228	388	1.10	119	363	1.24
1950 ...	23	360	425	1.18	236	556	.82	141	342	1.24
1951 ...	25	364	323	1.40	261	205	1.92	159	205	1.88
1952 ...	27	418	424	1.15	306	408	1.10	187	356	1.32
1953 ...	20	284	254	1.84	182	453	1.12	124	290	1.71
Average	24	360	353	\$1.39	250	397	\$1.20	138	297	\$1.52

\* Apples and winter pears are packed boxes; cannery pears are standard lug boxes.

### Effect of Size of Business on Costs

The size of the orchard enterprise had only very slight influence on the cost of production during the 7-year period studied (Table 13).

**Table 13. SIZE OF BUSINESS: Seven-Year Results on the Cost Farms.**  
(Does not include costs of storage, boxes, packing, and shipping)

Item*	Production**			Cost		
	Acres	Yield /acre	Total yield	Total	Per box	Range per box
<b>Small farms</b>						
Apples .....	6.7	431	2,888	\$ 4,043	\$1.40	\$ .72 to \$8.96
Winter pears ...	3.3	475	1,568	2,211	1.41	.48 to 4.18
Bartlett pears ..	2.5	306	765	1,362	1.78	.95 to 4.09
Total .....	12.5	418	5,221	\$ 7,616	\$1.46	\$ .48 to \$8.96
Cost per acre				\$ 609		
<b>Medium farms</b>						
Apples .....	13.4	373	4,998	\$ 6,947	\$1.39	\$ .71 to \$9.06
Winter pears ...	8.7	475	4,132	4,628	1.12	.47 to 4.26
Bartlett pears ..	5.5	323	1,776	2,664	1.50	.88 to 5.51
Total .....	27.6	395	10,906	\$14,239	\$1.31	\$ .47 to \$9.06
Cost per acre				\$ 516		
<b>Large farms</b>						
Apples .....	22.8	333	7,592	\$10,629	\$1.40	\$ .75 to \$3.19
Winter pears ...	16.8	350	5,880	7,291	1.24	.71 to 3.53
Bartlett pears ..	8.4	281	2,360	3,493	1.48	.56 to 4.59
Total .....	48.0	330	15,832	\$21,413	\$1.35	\$ .56 to \$4.59
Cost per acre				\$ 446		

\* Small farms had less than 20 acres of orchard; medium farms had from 20 to 39 acres; and large farms had 40 acres or more.

\*\* Apples and winter pears are packed boxes; cannery pears are standard lug boxes.

The small farms (12.5 acres of apples and pears per farm) generally had the highest yields per acre. Good yields thus reduce the cost per box. The individual growers should note the wide range in the costs per box and strive to reduce his own costs by increasing his yields.

### Purpose and Nature of the Study

The purpose of this study was to obtain information from growers that would provide basic facts on yields and on costs of production. This information, when carefully adjusted to reflect changes occurring in yields and in the price level of farm production cost, provides a basis whereby cost of production can be readily estimated for any given year if no changes have occurred in production techniques.

The cost of production reported herein is the average-acre cost of the entire plantings in the study. Thus, the man-hours-per-acre (see Tables 2, 5, 6) is a figure that is applicable to the entire acreage of a crop within an area such as a county and indicates the average amount of labor that may be required per acre for all of the acreage in that crop in the area even though each acre may not have been covered by each operation. The same holds true of the other items of cost.

### Acknowledgments

The fine cooperation received from the growers, who kept detailed daily records which provided the data for this report, is gratefully acknowledged. Special mention is made of the financial assistance contributed by the Hood River Traffic Association; also, the continuing interest and support of the Hood River Apple Growers Association. Without the active participation of these groups, the study would have been impossible.

Particular mention is made of Dr. G. W. Kuhlman, now deceased, who was instrumental in initiating this cooperative work. The present circular is essentially a revision of his earlier reports, bringing them up to date.