

In the sample of 30 print news articles for Time 2, I found all eight identified frames (see Figure 7). The most common frame was *Risk to Youth Users*, a precautionary principle frame, which appeared in 25 of the 78 (32.1%) frame mentions and is the predominant frame in 12 out of 30 (40%) articles. After *Risk to Youth Users*, *Lack of Regulation*, a precautionary principle frame, appeared in 23 of the 78 (29.5%) frame mentions and 12 of the 30 (40%) predominant frames (23.3%).