

Lighting: Proper lighting can make all the difference in the appearance of your booth. Ordinary fixtures—overhead, or concealed behind part of the exhibit—provide general illumination. Small spotlights that fit ordinary sockets can “highlight” important areas of your community booth.

Sound and motion: Attract attention to your booth with sound and motion (used sparingly). Recordings, Swiss bells, and other devices provide sound; turntables made for displays, converted record-player turntables, or a reciprocating motor provides motion. Color slides, shown by an automatic projector, and motion pictures may have a place in your community booth. These should be an integral part of your exhibit—not an afterthought.

This bulletin was prepared by Dwight Fairbanks and Curtis Reid, visual instruction specialists, Federal Cooperative Extension Service, Oregon State College, in consultation with Extension staffs at the State College of Washington and the University of Idaho.

Acknowledgment: Some of the material in this section is adapted from “Planning Your Exhibit” by Janet Lane and Beatrice Tolleris, National Publicity Council, 1948.

The last word

Safety First!

Your fair management will appreciate your concern for preventing fire in and around your community booth.

Don't overload your electrical circuits.

DON'T place burning bulbs where the heat they generate will ignite paper and other flammable materials.

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