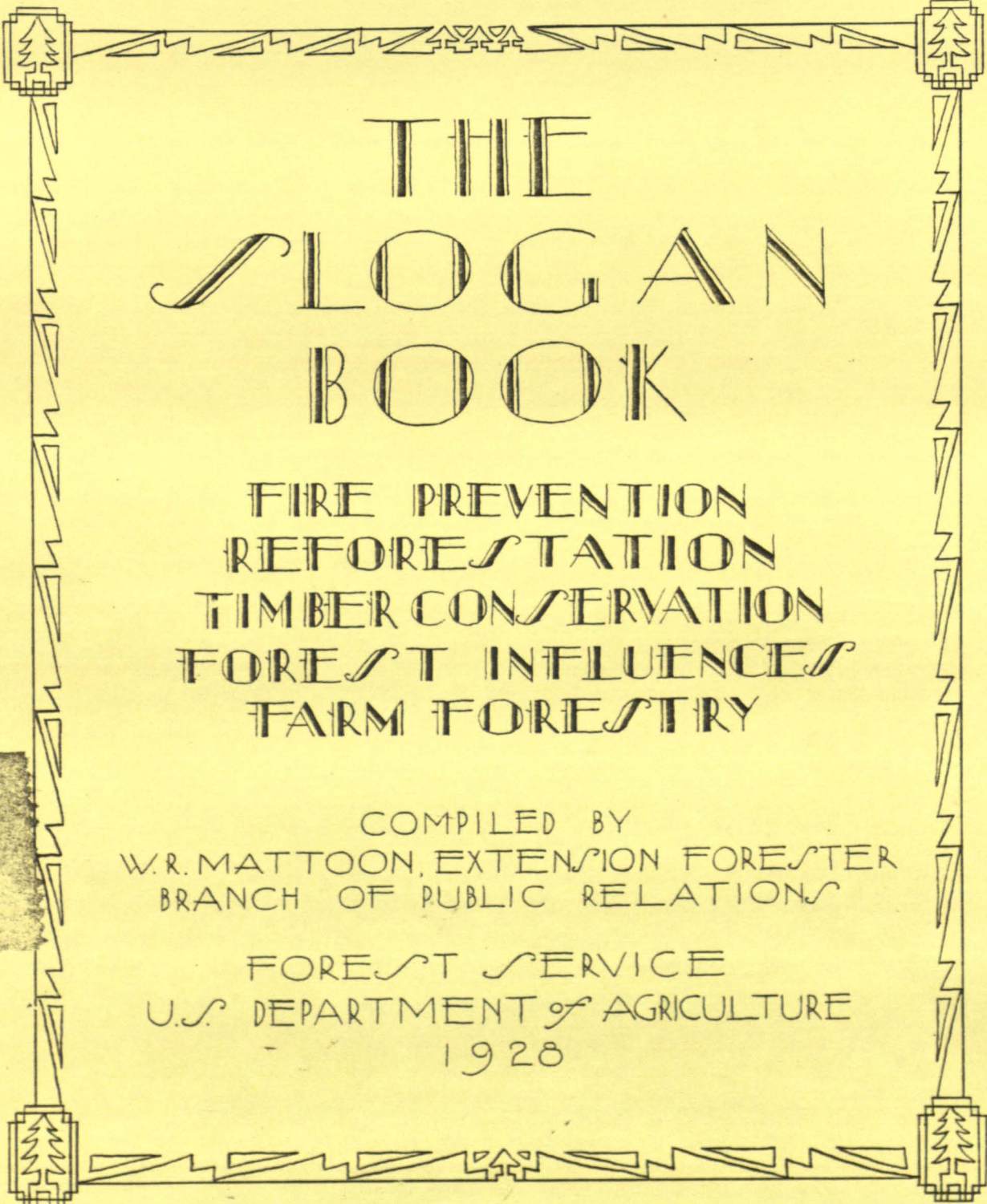


Cascadia



THE SLOGAN BOOK

FIRE PREVENTION
REFORESTATION
TIMBER CONSERVATION
FOREST INFLUENCES
FARM FORESTRY

COMPILED BY
W.R. MATTOON, EXTENSION FORESTER
BRANCH OF PUBLIC RELATIONS

FOREST SERVICE
U.S. DEPARTMENT OF AGRICULTURE
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FIRE

FIRES DESTROY FORESTS - Be careful!

Prevent Forest Fires - It Pays.

Everybody loses when timber burns.

A tree will make a million matches -
A match may destroy a million trees.

The greatest enemy to young trees is fire.

Is common sense uncommon?
Protect little pine seedlings.

Loafer acres will work
If protected from fire.

Fire and ashes - desolation and poverty.

"Behold what a blaze a little fire kindleth."

Burn the trees and destroy the race.

Have I the right to burn off your land?

Matches alone are not dangerous - It's the man.

Prevent fires and lessen cost of fire lines.

Insure against fire
And Banks will loan money on
Young, Thrifty, Growing, Pine Trees.

The land is our capital--
Its products our dividends.
- Don't burn the interest.

Prevention from Fire at the right time
--TREES!

Woods fires are man made, therefore, can be prevented.

The unburned forest is the people's granary.

Woods fires never made you a dollar and never will.

Wild grass and woods fire are the enemy of your child.

The best way to stop woods fires is not to let them
start.

Nature wants to work for you and yours, and me and mine.
Why not let her?

Put that match out!

Forest Fires
Destroy Lumber, Injure Labor,
Kill Industry, Rob the Community--
and
Increase Taxes.

When Your Match Goes Out
Be Sure It Can't Come Back
Be Careful
With Fire
In the Woods.

Sowing Matches
Reaping Ashes
Don't Make Light of the Match.

A Cigarette May Be Down
But Not Out
Save the Forests.

A Burning Forest
Is a Burning Shame
Remember
The
Ember.

The Time to Put a Fire Out
Is Before You Drop the Match
Safety Ever
Fires Never.

Cigarettes Are Irresponsible
Don't Let Them Go Out Alone
Use Caution
It Beats Blazes.

A Match Snuffed Out
Puts Fire to Rout
Say It with Safety
and
Save the Forests.

Large Fires Develop
From Small
Sparks

"A Fire in the Forest,
Started 'By Accident' or
Carelessly, does just as
Much Damage as a fire
Started Intentionally."

A Careless Smoker
Is a Fire Provoker
Park Your Sparks
Carefully
and
Save the Forests.

The Best Time to Stop
Starting Forest Fires
Is Now
Be A Hero
Not a Nero.

Fire Sweeps
Where
Carelessness Creeps.

Let's Blaze the Way
To Keep the Blaze Away.

Forest Fire Prevention Is Not
A Science
It Is Just Common Sense
Fire Is Rare
When Care Is There.

This Is
God's Country
Don't Set It On Fire
and
Make It Look Like Hell.

Sowing Matches
Reaping Ashes

A Burning Forest
Is
A Burning Shame

A Match Snuffed
Out Puts Fire To
Rout

"Prompt action when a fire
Starts is the solution to the
Prevention of 1,000-acre fires."

The man who burns his woods to get rid of boll weevil might just as well burn his barn to get rid of rats.

Fire destroys and injures mature timber.

Fire destroys or retards the growth of little trees.

Fire destroys ground litter (leaves, twigs, humus).

Fire burns the ground cover, the home of wild animals and birds.

Fire burns the food of animals and birds.

Animals and birds must have a chance to protect themselves from enemies or they will become extinct.

Animals and birds can not survive without food.

Fire burns rabbits, coons, opossums, squirrels and other small animals.

Shady Roads

Fires kill roadside trees
Ride in the shade by keeping out fires!

Wanted

Better Live Stock
Good stock needs Lespedeza, switch
canes and carpet grass. These
don't grow on burned range.

In the Boughs

That's where the birds are. Fires drive game into the swamps and destroy nests and young. Put out your camp fires.

Don't Burn the Woods

It ruins the range - Keep out fires and keep the cattle fat.

Hunters

Fires drive away the game. A person who thinks won't burn the woods.

You don't let fires burn your cornfields. Why let them ruin the range? Don't burn the woods.

Keep the Young Trees Green
They are our future supply of fuel and timber.
Every tree burned means a loss.
Don't burn the woods.

Twelve Million Dollars Lost

In the United States last year by forest fires, timber, fences, young livestock and game were destroyed. How much did you lose?

Do Unto Others As You Would Have Them Do Unto You.

Would you set fire to your neighbor's home? Be careful with your matches and camp fires.

Boost this Country

More forage, more timber, better soil, result from
fire control. Don't burn the woods.

Our Fathers Cut The Timber

Let us Grow it Back - We can if we keep out fires.

Will fires destroy scrub oak?

Will fires destroy cattle ticks?

Fires destroy the range.

Fires destroy birds.

Fires destroy fruit.

Fires ruin the land.

Fires cause overflows.

Fires fill up the streams.

Effect of fires on future taxes?

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Effect of fires on land values?

Effect of fires on good roads?

Effect of fires on schools?

It can be done!

Protect from fire. Nature will work for all.

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Stop fires by not starting them.

Woods-fires - a mortal enemy to children.

Woods-fires never made you a dollar.

Lookout for that cigarette stub.

Put that match out!

Good sense is worth more than books.

Study nature's book.

Will woods burn without man?

I have no right to burn off your land.

REFORESTATION

Grow timber as a business enterprise. It pays.

An undeveloped industry - growing timber. It pays.

Have you any idle land?
- Grow Trees.

America's most important financial institution is
her bank of natural resources - help keep our forest
balance high.

Pines are Profitable.

Growing pines as a crop will create new wealth in
the cut-over pine regions.

Naval Stores - Saw Logs - Charcoal -
Pulp and Fuel Wood, Seed Trees -
Fire Prevention - Regeneration?

These lands remain idle chiefly because their
owners do not know how to handle them so as to get
the greatest returns.

Says one of the shrewdest and most successful
business men in the South, "It is an absolute fallacy
that capital can not be employed with safety and profit
in growing timber. The facts are that few investments
now offer more attractive profits or greater safety
than growing pine trees of the varieties that yield
rosin, turpentine, paper-pulp, and lumber."

With seed and fire protection,
Nature will do the rest.

Man can plant and protect -
Only God can make a tree.

Reforest and protect from fire,
Or pay heavily within 10 years.

There is profit and pleasure in observing a growing
young pine.

Young growing trees will become bank collateral.

Insure against fire and little pine trees
will bring money.

Small or large orchards of fast-growing pines
will be good collateral at the bank in a few years.

"Only God can make a tree" - but any man can plant one.

Reforestation is a basis for our industrial permanency.

An acre well-set in pines and protected from
fire will grow 1 to 2 cords of wood or 300 to 500
board feet of saw timber yearly.

TIMBER CONSERVATION

Unless we preserve, protect, reforest, and economize, we must pay and that heavily.

Mature timber may be cut and turned into cash.
Young timber should be left to grow another crop.

Timber is a merchantable commodity of constantly increasing value.

A tree saved is a tree grown - don't waste wood.

We shall always need timber.

Keep the Forest Green. The forest is the friend
of man - be a friend to the forest.

Wood users must be tree growers - or else?

Happy is the man who can read Nature's lessons.

Pulpwood in 20 years, Crossties in 30 years, Saw-logs in
40 years - Prevent Fires!

Are we wood wasters? Let's be tree growers.

We help ourselves by helping each other.
"No man liveth to himself."

We need you, you need us; shall we help each other?

.The primeval forests were our heritage.
Will coming generations be proud of the forest
heritage we are leaving them?

Thinning to prevent overcrowding by too many
trees is helpful and necessary in growing the best
and largest timber crop per acre.

Of every question,
There is your side,
There is my side,
Then there is the right side.

The best way to conserve your own interest is
to have regard for that of others.

Gate Sign: Close the Gate -
Please help us keep this gate
closed, so that locks will be
unnecessary.

Thrifty growing timber is like a bank account -
it is increasing every day.

FOREST INFLUENCES

Woods litter holds water, prevents run-off, shades
the roots, and has great fertilizer value. A ton of
longleaf pine needles contains 22 pounds of nitrogen.

Protect the woods and nature will work for all.

Little trees make a future forest. Trees hold soil in
place.

FARM FORESTRY

Timber is a farm savings bank. It has often proved a better investment than Liberty Bonds or life insurance.

The farmer must have timber to equip and operate his farm.

A rational farm program includes the growing of timber for home use. There may be a surplus for sale. On many farms timber brings in a substantial part of the income.

Because timber is going to be needed in the future, young trees have a present value.

Mature timber may be cut and turned into cash. Young timber should be left to grow.

If we are to have timber in the future, it must be grown as a crop.

Some lands on farms are better suited for timber and by growing timber will make their owners more clear profit than in any other crop.

An acre well stocked with southern pines is growing a crop of from 300 to 500 board feet of timber, or up to a cord of wood.

On many farms, timber pays the taxes besides supplying all the wood and timber needed for the home and farm upkeep.

For clear profit pines, poplars, and sweet gums offer a challenge to the farmers of the South as a crop on lands not needed for agriculture.

Well managed farm woodlands have been the means of lifting many a farm mortgage and on the farm account book of shifting the balance from a loss to a profit.

Grow Timber - It Pays.

Farm forestry is coming - Get in the Game.

There is no conflict in farming and forestry.

Pines - the farmer's best friend.

There's plenty of land for farm. pasture, and forests - Put every acre to its most profitable use, make it yield its maximum crop.

The home is the best school.

Parents should be the best teachers.

Farm forestry pays!

Keep Smiling!
