

PRESENTERS

Carl Abbott Professor: Urban Studies and Planning, Portland State University
Ph.D. (history), M.A. (history), University of Chicago. B.A. (history) Swarthmore College

Dr. Abbott is known widely for writing on the history of urban development and planning in the twentieth-century United States. He has published extensively on the history of city planning, the evolution of U.S. urban policy, and the relationships between urban growth and regional development. He served as president of the Urban History Association for 1995 and is currently co-editor of the *Pacific Historical Review*. He is also co-editor of the *Journal of the American Planning Association*. He is the author of several books. **The Metropolitan Frontier: Cities in the Modern American West** received the best-book award of the Urban History Association and **Political Terrain: Washington, D.C. from Tidewater Town to Global Metropolis** won the best book award of the Society for American City and Regional Planning History. His most recent book is **How Cities Won the West: Four Centuries of Urban Change in Western North America**, published this fall. Dr. Abbott is also committed to efforts to bring an understanding of urban issues to nonacademic audiences through writing and work with civic organizations, museums, and public historical organizations. His teaching and research interests include: urban history, urban revitalization policy, regional development in the United States.

Bob Caldwell Editorial page editor: *The Oregonian*

Bob has been editorial page editor of *The Oregonian* since 1995. He also directs the newspaper's daily commentary pages and Sunday Opinion section. He was *The Oregonian's* metropolitan editor for eight years and was the paper's first public editor, serving in that ombudsman post from 1993 to 1995. Before he joined the paper in 1983, he was a reporter, editor and publisher at several newspapers in the Northwest. He is a native of Northeast Oregon and a graduate of the University of Oregon, School of Journalism. He has been active in professional organizations and is a past president of the Oregon Newspaper Publishers Association, the Oregon Newspaper Foundation and the Western Oregon chapter of the Society of Professional Journalists. He also is a member of the Oregon Press-Bar-Bench-Broadcasters Committee. In 1993, he served as editor-in-residence for two new daily newspapers in Romania, *Cotidianul* in Bucharest and *Monitorul de Iasi* in Iasi. He has been a consultant to other publications in the Balkans as well.

Richard Clucas Professor: Political Science, Portland State University

Ph.D. (University of California, Santa Barbara); M.A. (University of California, Santa Barbara) B.A. (University of California, Irvine)

Richard is the co-editor of **Oregon Politics and Government: Progressives versus Conservative Populists**, and the author of the **Encyclopedia of American Political Reform**. The latter work was named an Outstanding Academic Book of 1997 and an Outstanding Book in Political Science from 1992 to 1997 by Choice, the journal of the Association of College and Research Libraries. He is the general editor for **About State Government**, a set of reference books on state government, and he has written extensively on legislative politics. Professor Clucas serves as internship coordinator for the Political Science Division at Portland State University. Mark Henkels and Brent Steel (other presenters in this symposium) are the other editors of **Oregon Government and Politics**.

Joe Cortright Vice President/ Economist: *Impresa*

Joe has a Bachelor's Degree in Economics from Lewis and Clark College and a Master's Degree in Public Policy from the University of California at Berkeley. Recognized as one of Oregon's leading economic analysts Joe Cortright directs *Impresa's* activities advising business and government clients on responding to the challenges of economic and technological change. Prior to joining *Impresa*, Joe served as the chief economic development staff person for the Oregon Legislature over a twelve-year period in which Oregon produced a number of nationally-recognized innovations in development policy, including the Oregon Benchmarks, sector strategies, workforce policies, and entrepreneurial development.

John Costa Editor: *Bend Bulletin and Western Communications*

John A. Costa is editor of The Bulletin of Bend Oregon, and editor-in-chief of Western Communications, the privately-held company that owns The Bulletin and eight other newspapers in Oregon and California. A Vietnam veteran, he has worked in the newspaper business as a reporter and editor since leaving the Army in 1969. He was the deputy managing editor of The St. Petersburg Times, where he worked for 20 years, and was the executive editor of The Idaho Statesman for four years before moving to Bend in 1997. He is a member of the American Society of Newspaper Editors, a member of the board of directors of the Knight-Wallace Journalism Fellows at the University of Michigan, and a member of the Journalism Advisory Council at the University of Oregon. He is also a former trustee of the Oregon Council for the Humanities, and was a Pulitzer Prize juror. He earned a bachelor's degree in political science from Villanova University in 1966, and was a Michigan Journalism Fellow in 1992-93.

Beth Emshoff Metro Specialist: Oregon State University Extension

ABD University of St Thomas, Educational Leadership, BS & MS, University of Wisconsin-Madison

In 2006, Beth joined the faculty at OSU after 25 years at the University of Minnesota. Emshoff is charged with re-inventing Extension's role in the Portland metropolitan area to meet the needs of urban residents. To that end she has integrated metropolitan issues and perspectives into OSU Extension programs and planning, facilitated partnerships with Portland State University where she has her office, developed a model for urban Extension, and provided the leadership for this symposium. During her years at Minnesota, Emshoff was a research fellow, senior administrator for outreach and engagement programs in Human Ecology and an Assoc. Dean and Program Leader in Extension. Over the years Emshoff has received numerous community and University awards and has served on the executive boards of local, regional, national and international organizations. The purchase of a floating home on the Willamette in Portland brought Beth and her partner to Oregon.

Steve Forrester Publisher: *Daily Astorian*

Prior to moving to Astoria in 1987, Steve Forrester was Washington correspondent for Pacific Northwest newspapers in Washington, D.C., for ten years. He was also publisher of *Northwest Letter*, a political newsletter, and producer/host of Northwest Week in Review, a weekly half-hour show about regional politics that aired on public radio stations in Oregon, Washington and Idaho. Steve is editor and publisher of The Daily Astorian and president of the East Oregonian Publishing Company. He was the founding president of Liberty Restoration, Inc., a private non-profit that restored the historic Liberty Theater in Astoria. He served as chairman of the Oregon Arts Commission.

Prior to earning a degree in economics at Portland State University, Steve served in Vietnam with the U.S. Marine Corps. In 1973, he was one of the five principals who started Willamette Week.

Tim Gleason Dean and Professor: School of Journalism and Communication, University of Oregon

Ph.D., University of Washington, MA, University of Washington, BA, State University of New York,

Tim Gleason is the Edwin L. Artzt Dean of the School of Journalism and Communication at the University of Oregon where he has been on the faculty since 1987 and the dean since spring of 1997. He won the School of Journalism's Marshall Award for Innovative Teaching in 1990.

Gleason's research and teaching focus is communication law and ethics. He is the author or co-author of two books, has published articles in communication and in legal journals, as well as written numerous op-ed articles for newspapers. Gleason has served as the guest editor of *Communication Law & Policy* and is on the editorial boards of *Communication Law & Policy*, *Journalism History*, *American Journalism*, *Mass Communication and Society* and *Journalism Educator*. In 2005-2007, Gleason chaired a Legislative Task Force representing a coalition of organizations concerned with improving Oregon's public records and public meeting laws.

Roger Hammer Assistant Professor: Sociology: Oregon State University

Ph.D., MS, University of Wisconsin-Madison, MS Cornell University

In 2006 Roger Hammer became an assistant professor of Sociology as part of OSU's Sustainable Rural Communities Initiative. Roger's research efforts focus on the social, economic, and environmental determinants and consequences of population growth and redistribution, with an emphasis on improving understanding of the spatial dynamics of these processes. This approach provides new insights into the process of suburban and rural development and landscape change, facilitates the modeling of alternative developmental scenarios and their potential environmental impacts, and communicates those results to diverse audiences. From 2001 to 2006, he was an assistant professor of Rural Sociology at the University of Wisconsin - Madison and a land-use specialist with University of Wisconsin-Extension. Prior to becoming a faculty member, he served as the Associate Director, Acting Director, and Associate Consultant at the University of Wisconsin Applied Population Laboratory. He has also worked as a Community Planning and Development Representative with the U.S. Department of Housing and Urban Development (HUD) and as a U.S. Peace Corps Volunteer/Community Development Advisor in the Solomon Islands.

Mark Henkels Professor: Political Science: Western Oregon University

Ph.D., University of Utah, MA, University of Virginia, BA Whitman College,

Mark helped create and currently teaches courses and advises students in Political Science, Public Policy and Administration, Legal Studies, and Environmental Studies undergraduate programs. He teaches upper division courses in public policy, politics of aging society, environmental/natural resource issues, and public administration. Mark is the Co-coordinator of the Environmental Studies program. He developed and teaches an on-line course on State and Local Government. Mark, together with Richard Clucas, and Brent Steele, (other presenters in this symposium) edited and authored chapters in **Oregon Government and Politics**.

Michael Hibbard Professor: Planning, Public Policy & Management Director, Institute for Policy Research & Innovation, University of Oregon

Ph.D., Regional Planning UCLA.

Hibbard's work focuses on community and regional development, with a special interest in the social impacts of economic change on small towns and rural regions, both in the U.S. and internationally. He has published

widely on such topics as rural socio-economic development, conservation-based development, and Indigenous community planning. Before entering academia he worked for more than 10 years in rural planning and community development. Among his involvements outside the University, Hibbard is currently the President of the (American) Association of Collegiate Schools of Planning; he was the editor of the *Journal of Planning Education and Research* from 2000-2004; and he is presently an associate editor of *Society and Natural Resources*.

David Holland Professor: Economic Science, Washington State University

Ph. D., Oklahoma State University, BS, MS, Colorado State University

David Holland's fields of interest include regional economics and agricultural development, regional economic modeling systems, and teaching regional economic modeling in Chile. Dave has twice been a visiting professor at the University of Chile in Santiago. His teaching specialties are Operation Research Economic Impact Analysis Growth and Change in the West. Research Specialties are General Equilibrium Analysis, Economic Evaluation, and Input-Output Analysis. Dave has considerable international experience as an agricultural economist in Kenya and Lesotho and is fluent in Spanish.

Shelia Martin Director: Institute of Portland Metropolitan Studies, Portland State University

Ph. D., Iowa State University, MA University of Kentucky, BA Southern Illinois University

Sheila Martin is the Director of the Institute of Portland Metropolitan Studies, a service and research Institute in the School of Urban Studies and Planning at PSU. As IMS director, she serves as a portal to the

University's knowledge resources for the community and directs the Institute's research and service activities. Prior to joining PSU in 2004, Sheila served as Governor Gary Locke's economic development advisor, developing and implementing the Governor's economic development initiatives. Prior to her appointment by Governor Locke, she worked as a Senior Economist at the Research Triangle Institute.

While at RTI, Sheila built a research program in technology economics and policy and researched the value of new innovation and the impact of technology in industry.

Scott Reed Vice Provost: University Outreach & Engagement and Director: Oregon State University Extension Service.

Ph.D., University of Minnesota., BS MS Michigan State University

The University's outreach and engagement program provides statewide problem-solving education to more than one-third of Oregon's population annually regarding strengthening communities and economies, sustaining natural resources and promoting healthy families and individuals. More than 400 on-line courses and several degree programs currently reach students in all 50 states and 14 countries. Scott is a former extension specialist in forestry and economic development, executive associate dean and program leader at Oregon State. He has authored numerous publications about outreach methodologies, secured more than 50 grants and led development of more than 80 symposia and outreach events. He has been active in the Society of American Foresters, National Association of State Universities and Land Grant Colleges, president of the Association of Natural Resources Extension Professionals and was an intern in the Kellogg Foundation's National Extension Leadership Development Program.

William Robbins Emeritus Distinguished Professor of History, Oregon State University
M.A, Ph.D., University of Oregon, B.S. Western Connecticut State University

Robbins has authored and edited eleven books, including *Landscapes of Conflict: The Oregon Story, 1940-2000 (2004)*; *Landscapes of Promise: The Oregon Story, 1800-1940 (1997)*; and *Colony and Empire: the Capitalist Transformation of the American West (1994)*. His professional appointments include: editor of *Environmental History* (1986-1988); the council of the Pacific Coast Branch, American Historical Association (1980-1983) and (2000 - 2003), Council of the Western History Association (1997 - 2000) and editorial boards of the *Pacific Historical Review* (1987-1990), *Pacific Northwest Quarterly* (1995- 1998), and *Oregon Historical Quarterly* (1996-). During fall semester 2001, he served as Visiting Distinguished Professor of History at the University of Idaho.

Robbins has won awards for the publication of best articles in the *Journal of Forest History* (1984) and *Western Historical Quarterly* (1985) and in 1997 Oregon State University named him Distinguished Professor of History. He has completed---with former OSU student, Katrine Barber---*Nature's Northwest: The North Pacific Slope in the Twentieth Century*, to be published by the University of Arizona Press.

His next project is a biography of Monroe Sweetland, whose rich political experiences include serving as the chief architect of the federal Bilingual Education Act of 1968.

Ethan Seltzer Director and Professor: Nohad A. Toulon School of Urban Studies and Planning, Portland State University
Ph. D. City and Regional Planning, University of Pennsylvania.

Ethan Seltzer currently serves as the Director of and a Professor in the Nohad A. Toulon School of Urban Studies and Planning at Portland State University in Portland, Oregon. From September, 1992, through August, 2003, he was the founding director of Portland State's Institute of Portland Metropolitan Studies. Prior to joining Portland State University, he was the Land Use Supervisor for Metro, the regional government in the Portland area, and prior to that served as an Assistant to Portland City Commissioner Mike Lindberg. Current scholarly interests include Cascadia, regional planning, regional development, and community building at a regional scale. He has been a resident of the Portland metropolitan area since 1980.

Brent Steel Professor: Political Science, Oregon State University
M.A., Ph.D. Washington State University, B.A. Eastern Washington University

Brent Steel is Professor of Political Science and Director of the Master of Public Policy Program at Oregon State University (OSU), which has the only rural policy concentration in the United States. He has been actively involved in the Sustainable Rural Communities Initiative and Rural Studies Program at OSU. Dr. Steel has worked on rural development, governance and natural resource issues in Africa, Asia, Eastern and Western Europe, North America and Russia. He has co-authored and edited seven books and published over eighty journal articles and book chapters. His research interests include sustainable rural communities, comparative natural resource policy, and civil society. He currently teaches various distance education courses including Current Issues in Rural Policy.

Larry Wallack Dean and Professor: College of Urban and Public Affairs Portland State University, Emeritus Professor of Public Health, University of California, Berkeley

MPH, Dr.PH University of California, Berkeley, BA Franklin and Marshall College

Dr. Wallack's primary interest is in the role of mass communication, particularly the news media, in shaping public health issues. His current research is on how public health issues are framed in print and broadcast news. He is principal author of **Media Advocacy and Public Health: Power for Prevention** (Sage Publications, 1993) and **News for a Change: An Advocate's Guide to Working with the Media** (Sage Publications, 1999). He is also co-editor of **Mass Communications and Public Health: Complexities and Conflicts** (Sage, 1990). He has also published extensively on topics related to prevention, health promotion, and community interventions. Specific content areas of his research and intervention work have included alcohol, tobacco, violence, handguns, sexually transmitted diseases, cervical and breast cancer, affirmative action, suicide, and childhood lead poisoning

Bruce Weber Professor: Agricultural and Resource Economics, Oregon State University
M.S., Ph.D. University of Wisconsin - Madison, B.A. Seattle University

Bruce is the Director of the Rural Studies Program as well as the Co-Director of the Rural Poverty Research Center at Oregon State University. His current research projects focus on the causes of poverty and hunger in rural areas, particularly on the interaction of community characteristics, public policy and household economic outcomes for low-income people. Current Extension programs where he provides leadership deal with rural policy and the economic and social conditions in rural communities. Thousands of citizens, federal/state/local policymakers and journalists have learned about three often neglected and contentious social and economic issues – poverty, hunger, and anti-poverty policy; tax policy; and rural economic vitality through outreach programs and research-based educational materials.

Bruce is a Fellow in the American Agricultural Economics Association, is a Distinguished Scholar, Western Agricultural Economics Association and Senior Research Affiliate, National Poverty Center.

PLANNING TEAM

OREGON STATE UNIVERSITY EXTENSION

Beth Emshoff Leader, Metro Initiative, *Chair*
Lyla Houghlum Director, Special Initiatives *
Bruce Weber Professor and Director Rural Studies Institute

PORTLAND STATE UNIVERSITY

Ethan Seltzer Professor and Director Nohad A. Toulan School of Urban Studies and Planning
Sheila Martin Director, Institute for Metropolitan Studies
Stephanie Hallock Oregon Solutions*

UNIVERSITY OF OREGON

Michael Hibbard Director, Institute for Policy Research & Innovation
Megan Smith Director, Resource Assistance for Rural Environments*

EASTERN OREGON UNIVERSITY

Annette Johnson Director, Rural Oregon Initiative*

*Bio's for core planning team not listed above as presenters follow.

Stephanie Hallock: Program manager, Oregon Solutions, Portland State University

MA Public Administration, BA English Portland State University,

Stephanie is the Urban/Rural Connections Program Manager for the National Policy Consensus Center, located at Portland State University but serving all of Oregon. Prior to coming to the Center, Stephanie worked for the State of Oregon for nineteen years, including seven years as Director of the Department of Environmental Quality (DEQ), six years as Administrator of DEQ's programs east of the mountains, and a year on special assignment for former Governor John Kitzhaber in which she was tasked with uniting urban and rural Oregon through the Governor's Healthy Streams Partnership. During her tenure at DEQ, Stephanie lived for six years on the east side of the mountains and has developed a deep appreciation for the challenges rural Oregonians face and the benefits of collaboration between urban and rural people and communities. Stephanie has been a Presidential Management Intern. And received a Bachelor's degree in English and a Masters in Public Administration from Portland State University.

Lyla Houglum Professor and Director, Special Initiatives, Oregon State University

MA, PhD, University of Oregon, BA Montana State University

Dr. Lyla E. Houglum is the Executive Director of the Western Extension Director's Association and the Director of Special Initiatives for the Oregon State University Extension Service. In these roles her focus is on urban Extension models, renewable energy issues, expanding Extension's ability to address change, etc. Previously she served as Dean and Director of the Oregon State University Extension Service for almost 10 years, and served five years as Extension Associate Director for Counties. She joined the OSU Extension faculty in 1985 as an Extension 4-H Youth Development specialist focusing on volunteer program management and leadership development. Houglum has received a variety of awards and honors during her career. Most recently she was awarded the prestigious National Distinguished Service Ruby Award and the Visionary Leadership Award, both given by the Epsilon Sigma Phi Extension Honorary.

Annette Johnson Director, Rural Oregon Initiative, Eastern Oregon University

MA, University of Portland

ROI Director Annette Johnson has more than 18 years of experience working in high tech manufacturing and has provided technical assistance to rural communities through EOU and the University of Alaska for nearly 20 years. She has an extensive knowledge of natural resource-based economies gained during the time she has spent living and working in Alaska as well as Oregon. Johnson has also facilitated economic development projects for faith-based groups leveraging federal funds. She has served on several community and economic development committees, including the Oregon Governor's Task Force on Technology Transfer, the Catholic Campaign for Human Development and several economic recovery teams in Alaska.

Megan Smith Director, Resource Assistance for Rural Environments, University of Oregon

MCRP, University of Oregon, B A, Geography and Sociology, Southern Oregon University

Megan Smith is the Director of Resource Assistance for Rural Environments (RARE) at the University of Oregon. Megan focuses her efforts on assisting rural Oregon in addressing community development and natural resource issues. Megan is an adjunct faculty member in the UO's Department of Planning, Public Policy and Management. Her planning focus is on watershed management, the role of education and outreach in planning and rural development. Her teaching responsibilities include courses in Citizen Involvement, Watershed Planning and Rural Community Development. She is the co-chair of the Oregon Rural Development Council.