BOYS AND GIRLS like action. They like to go places, see things, meet people, and have new experiences. They understand better and remember longer what they see and do than what they hear or read. A well-planned educational tour can be a very effective teaching tool and can provide good learning experiences.

How Does a Tour Teach?

New experiences arouse attention and interest. Personal experience involves several or all of the five senses—seeing, hearing, feeling, tasting, and smelling. Actual use of the senses is much more effective than hearing or reading about something. Written and spoken words are but symbols that stand for something else and often need to be reinforced with the “real thing” to be meaningful.

Tours supplement what the boy or girl does in 4-H projects or in school, thus providing in many ways a broadened experience for learning. Seeing new enterprises and methods is a valuable way of introducing new interests.

Participants stimulate each other by asking questions and showing interest. Club members like to do things together. Parents often can be included on tours and can reinforce member learning. Adults learn, too, on a 4-H tour.

Preparing one’s project for inspection and explaining it to a group on a tour is an excellent learning experience.

Kinds of Tours

- A club tour to the homes of the members to see their projects is especially appropriate for livestock, small animal, crops, garden, tractor, and home environment clubs. Each member prepares his or her project for inspection and serves as host and tour leader.
- A project tour to a farm, market, processing plant, or other business related to the members’ projects.
- A general interest tour can stimulate and broaden interests, emphasize the value of our natural resources and open the door to career possibilities.
- An overnight tour or campout is especially appropriate for forestry, wildlife, geology, and outdoor cookery clubs. The camping experience can provide an additional opportunity for learning.

Prepared by Duane P. Johnson, Extension specialist, 4-H youth development, Oregon State University. Revised by Lyla Houglum, former Extension specialist, 4-H youth development, Oregon State University.
Places to Go

Production
General farm
Feed lot
Dairy farm
Poultry farm
Hatchery
Greenhouse
Nursery
Orchard
Apiary
Fish hatchery
Electric power plant
Tree farm
Logging operation
Seed farm

Marketing
Livestock
Fruits and vegetables
Grain
Fish
Poultry and eggs
Advertising agency
Retail store windows

Processing Plants
Fruits and vegetables
Meats
Poultry and eggs
Dairy products
Flour mill
Sawmill

Manufacturing
Woolen goods
Furniture
Cabinet shop
Pulp and paper
Plywood
Saddlery
Bakery
Timber structures
Machine shop
Computer components

Retail Stores
Cloth and clothing
Food
Appliances
Furniture
Garden supplies
Farm machinery
Flowers
Building materials
Art supplies

Transportation
Public docks
Railroads and trucking
Bus station
Airport

Services
Veterinary hospital
Clothes cleaners
Photo processing
Police station
Bank
Post office
Architect
Fire station
Repair shops
Retirement center or nursing home

Research and Education
4-H projects
School or university
Experiment station
Demonstration of research results
Library
Museum
Zoo
Newspaper or printing press
Radio or TV station
Insect collections
Rock and mineral collections
Marine Science Center

Recreation and Conservation
State or national park
Lake or ocean beach
Forest lookout or guard station
Geologic formations
Soil conservation demonstrations
Wildlife refuges
Wilderness areas
I. Prepare

Is this tour necessary? Does it have a purpose? Why are we going? What do we hope to gain? A tour is a method of teaching—an opportunity to learn. A tour that results from a desire to see and do and learn is most effective. A 4-H tour should help accomplish the objectives of the club.

Many clubs include one or more in their annual program. It’s a real advantage to have a tour scheduled and planned well in advance.

Who plans a 4-H tour? For a club of junior members (4th to 6th grade), the leader may do much of the planning and make most of the arrangements. The plan should, however, be discussed with the members. Interest and learning result from involvement.

Intermediate and senior members (7th to 12th grades) can, with guidance, do the planning and make most of the arrangements. For a large club, or if several clubs are included, a tour committee will be most effective. Subcommittees to plan and arrange for transportation, food, recreation, publicity, etc., can involve most of the members and provide excellent learning experiences for all.

You may want to use the 4-H Committee Worksheet, 4-H 0352R, to help you and your club members plan a tour. A copy is available from your county Extension office.

Things to Consider

What do we want to see and learn?

Where and how can this be accomplished?

When? Dates and time of day in relation to school, other activities, convenience of hosts, weather, and transportation.

Develop a schedule that allows ample time to accomplish the objectives of the tour and time for driving, parking, and eating.

Get permission of hosts. Explain the purpose of the tour and the ages and interests of the group.

Determine the size of the group. Can everyone see and hear?

Obtain parents’ permission; written permission may be desirable.

Take safety precautions. Take a first aid kit and consider insurance (county Extension agents have information on special group insurance).

Arrange for transportation—private cars or a bus? Buses may be more expensive, but they help keep a large group together and make it easier to give instructions. Plan in advance for parking space.

Make arrangements for food (sack lunches, planned potluck), place to eat, and time involved. Can everyone be served? Prepare for utensils needed and for clean-up. Be certain to check the amount of spending money needed.

Estimate the cost of the tour and collect money from members. Some businesses are happy to furnish refreshments, but they should not be solicited. 4-H members should learn to pay their own way.

You may want to use the 4-H Budget and Financial Report form, 4-H 0353R, to help you and the tour committee plan the budget for your club treasury or plan the amount needed from each tour participant. The same form can be used for the committee to submit a financial report to the club after the tour.

A copy of the form is available at your county Extension office.

Decide whether a bullhorn will be needed. You may be able to borrow or rent a bullhorn.

Arrange for chaperones. A responsible adult should accompany each group; if girls are to be included on an overnight tour, a woman chaperone should accompany them.

At a meeting prior to the tour, the entire program should be carefully explained. The committee chair can do much of this orientation. Club members and parents should know where they are going, what they will see, what they can learn, and how it will apply to them. This stimulates interest and sets the stage for better understanding, appropriate questions, and greater learning.

Review the Following Items with Your Club:

- Food plans
- Travel procedure (who will ride with whom; time schedule; route to be followed). Distribute maps if needed.
- Courtesy; respect for private and public property; health and safety precautions
- Suitable clothing and foot wear. Consider the weather and conditions.
- Schedule and itinerary for participants and their parents

Also, before the tour, the leader and/or a small committee should visit each “host” to discuss the purposes of the tour and how they can be accomplished; the age, experience, and interests of the members; the size of the group and the time available;
the way the group can best cooperate; and whether
safety precautions are needed.

Don’t forget publicity before the tour. A news story
alerts people to what 4-H is doing and stimulates
interest.

II. Participate

Meet at a scheduled time and place. Check to see
that everyone is present, comfortable, and has what he
or she needs for the tour. Start on time.

On arrival at each stop, call the group together.
Review very briefly what is to be seen. Introduce the
host. Help direct the group so that all can see and hear.
Keep them together. Check safety. Encourage ques-
tions. Handle conduct problems courteously, firmly,
and promptly. At the end of the visit, give the host an
opportunity to summarize and give members a chance
to ask questions. Thank the host and keep on schedule.

When visiting a member’s home, the club member
is the “host” and should be allowed to show and
explain his or her project and to answer questions.

Avoid distractions. People learn best when they are
comfortable. Make use of shade and shelter when
needed. Allow members to be seated when practical.
Locate groups so they will not have to look into the
sun. Try to have them downwind from the speaker.
Don’t forget rest stops at appropriate intervals.

III. Review and Evaluate

At a subsequent 4-H meeting, review the tour and
what was learned. Encourage club members to tell
what they saw and learned and to ask questions. Help
them understand the significance of what they saw and
how it relates to them.

Send thank-you letters to the “hosts” and those who
provided transportation, food, etc. Writing thank-you
letters can help club members gain experience in
developing the habit of expressing appreciation.
Sometimes each member should write to each host.
Other times, different members can write letters for the
club. These may be signed by all members. As club
leader, you too may want to write letters to each host
expressing your appreciation.

Prepare a followup news story about the tour. Club
members and hosts like to see their names in print. A
complimentary news story about a 4-H visit to a
business is good publicity for the business and helps to
repay them for their cooperation.

Be sure that all bills are paid and that all property is
returned to its owners. Have the committee submit a
financial report, to be kept by the secretary with the
official club records.

Make a record of the tour, including places visited,
number attending, cost, highlights, and problems. This
report also should be included in the secretary’s book,
as it will be helpful in planning future tours.

Get a copy of the 4-H Committee Evaluation Form,
4-H 0354R, from your county Extension office. This
will help the tour committee evaluate their planning
processes and the effectiveness of the tour. Also, at the
next club meeting, ask 4-H members to respond to the
following questions:

A. What I liked best about this tour was . . .
B. The tour could have been improved by . . .
C. Next time I would like to . . .
D. What I want to learn more about is . . .

Members, parents, and leaders could write their
responses to the above questions on 3 x 5 cards, or
respond verbally at the club meeting.

In summary, a tour may be defined as taking the
participants from where they are to a situation in which
they will have a direct, purposeful learning experience.
A tour is a teaching tool to be used for specific learn-
ing. It can be a most enjoyable and effective way of
teaching.

The procedures discussed in this folder will apply in
many similar situations for tours planned by schools,
church youth groups, and many others.