

## Student Affairs Assessment Council

April 12, 2006 9-10:30, MU Council Room

### Meeting Minutes

- Data presentations –Lisa Hoogesteger: Rec Sports Assessment 04-05
  - Awareness & Participation Survey
    - How many students, marketing, what benefits do they see, obstacles to participation, awareness of services, satisfaction.
    - 2000/2002 mailed (paper surveys), 25% return rate
    - 2004 Business Solutions Group (electronic survey)
  - Found that by giving a better description of the terminology (health fitness connection = massage, first aid, etc) elicited a better response
  - Learning Outcomes: \_\_\_\_\_ will demonstrate skills in \_\_\_\_\_
    - Use pre-post tests for participation rates
    - Self-report questions; evaluate tour guides
    - Check-list of how the tour guides answer questions
  - Putting assessment into action
    - Input: training, orientation, video
    - Satisfaction
    - Learning Outcomes: employee term evaluations, mystery shoppers
    - Ask staff a question, then ask the student staff the same question— have a discussion about the differences or similarities in responses.
  - What we have learned: we struggled with assessment being too big; at first the motivation really was about getting a report done...
  - National Rec Sports Survey
    - Outcomes: \_\_\_\_\_ will participate in \_\_\_\_\_, 80% will rate \_\_\_\_\_ as good or excellent. Participants will be able to identify at least \_\_\_\_\_ of \_\_\_\_\_ items.
- Discussion about CIRP questions
- George Kuh visit
  - At the beginning of the year Witt gave a very similar presentation about NSSE— repetitive. <~~ Kuh was originally requested to come but couldn't, so we asked Witt to attend.
  - Positive reviews about the day's progression: 1<sup>st</sup> he reviewed all of the info and as the day we on he looked more into 'now, what does this all mean?'
  - How do we continue these conversations?
  - This really needs to be a top-down effort.

**Next meeting: Wednesday, April 26, 2006, MU Council Room**