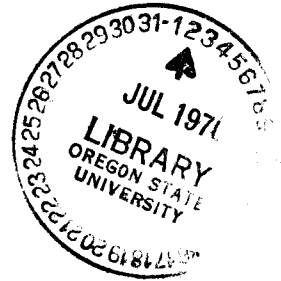


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PROFIT

PLANNING RECREATION OPPORTUNITIES FOR INCOME AND TOURISM

Selected Recreation References for Recreation and Tourism



Special Report 295

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Foreword

This publication is designed partly for the landowner, farmer and non-farmer who is not trained or experienced in operating a recreation business. It is our objective to share with the landowner some of the sources of information available in private recreation and tourism. This publication is by no means meant to be all inclusive, but is meant to be a selected sample to assist you.

With the continuing high demand for outdoor recreation opportunities by an increasingly urbanized and affluent population along with the changing pattern of land use and public policy, we find many landowners throughout the state of Oregon considering carefully the development of private recreation enterprises. It is the special hope of the author that this publication will encourage potential operators to explore the various aspects of private enterprise operation in detail. This includes discussing the business aspect with others who have experience and knowledge.

Private recreation enterprises are businesses, and they have opportunities and problems common to all business. It is our hope that this publication will aid you to solve some of these problems and discover some of the opportunities. Special appreciation is herein given to Mr. Byron Haley, Outdoor Recreation Consultant, Cooperative Extension Service, Washington State University, Pullman, Washington for his cooperative sharing of this information.

If you need additional assistance, feel free to contact your County Extension Agent. Assistance is also available through the Soil Conservation Service, Farmer's Home Administration, Forest Service, Agricultural Stabilization and Conservation Service, State Highway Department, State Parks Division and the State Game Commission.

Robert L. Wilder
State Extension Specialist
Outdoor Recreation

SELECTED REFERENCE MATERIALS ON OUTDOOR RECREATION

Best Single Source

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